

**REQUIREMENTS FOR THE BACHELOR OF FINE ARTS**  
**WEITZENHOFFER FAMILY COLLEGE OF FINE ARTS**  
**THE UNIVERSITY OF OKLAHOMA**

Academic Year
For Students Entering the Oklahoma State System for Higher Education Summer 2024 through Spring 2025

General Requirements	
Minimum Total Credit Hours .....	120
Minimum Upper-Division Hours .....	40
Major Hours .....	45
Upper-Division Hours within Major .....	30
<b>Minimum Retention/Graduation Grade Point Averages:</b>	
Overall - Combined and OU .....	2.5

Program
<b>Visual Communication</b>
<b>B067</b>
Bachelor of Fine Arts

OU encourages students to complete at least 30 hours of applicable coursework each year to have the opportunity to graduate in 4 years.

**GENERAL EDUCATION AND COLLEGE REQUIREMENTS**

Courses designated as Core I, II, III, IV, or V are part of the General Education curriculum. Students must complete a minimum of 40 hours of General Education courses, chosen from the approved list, including at least one upper-division Gen. Ed. course outside of the student's major. Courses graded S/U or P/NP will not apply.

**UNIVERSITY-WIDE GENERAL EDUCATION (MINIMUM 40 HOURS) AND COLLEGE REQUIREMENTS**

Code	Title	Credit Hours
<b>Core Area I: Symbolic and Oral Communication</b>		
<i>English Composition</i>		
ENGL 1113	Principles of English Composition	3
ENGL 1213	Principles of English Composition	3
or EXPO 1213	Expository Writing	
<i>Language</i>		
A student who has not completed the 2-year high school language requirement must complete Core I: Language (6-10 hours).		0-10
<i>Mathematics</i>		
Choose one course (Core I) <sup>1</sup>		3
<b>Core Area II: Natural Science</b>		
Choose two courses from different disciplines; one must include a laboratory		7-8
<b>Core Area III: Social Science</b>		
P SC 1113	American Federal Government	3
Choose one course		3
<b>Core Area IV: Arts and Humanities</b>		
<i>Artistic Forms</i>		
Will be satisfied in Art History Requirements		0
<i>Western Culture</i>		
HIST 1483	United States to 1865	3
or HIST 1493	United States, 1865 to the Present	
Choose one course		3
<i>World Culture</i>		
Choose one course		3
<b>Core Area V: First-Year Experience</b>		
Choose one course		3
<b>Free Electives</b>		
Courses used to fulfill General Education and/or major requirements may not fulfill electives.		3-4
<b>Total Credit Hours</b>		<b>38-48</b>

<sup>1</sup> MATH 1473 is recommended.

**MAJOR REQUIREMENTS**

A grade of C or better is required in all courses taken within the School of Visual Arts. Portfolio Review is required for admission to the program.

A minimum of 30 Upper-Division Hours are required in the major.

Code	Title	Credit Hours
<b>Core Curriculum - Core Courses (9 hours)</b>		
ART 1033	Core Studio I: Surface	3
ART 1043	Core Studio II: Space and Time	3
ART 3143	Core III: Integrated Studio	3
<b>Area of Specialization (36 hours)</b>		
DES 2633	Visual Communication I	3
DES 2643	Design Technology	3
DES 2653	Visual Communication II	3
DES 2663	Typography I	3
DES 3633	Visual Communication III	3
DES 3663	Typography II	3
DES 3653	Visual Communication IV	3
DES 3643	Integrated Technology	3
DES 4643	Visual Communication V	3
DES 4653	Typography III	3
DES 4663	Visual Communication VI	3
DES 4673	Professional Practice	3
<b>Total Credit Hours</b>		<b>45</b>

**MAJOR SUPPORT REQUIREMENTS**

A grade of C or better is required in all courses taken within the School of Visual Arts.

Code	Title	Credit Hours
<b>Art History (13 hours)</b>		
<i>A HI Lower Division</i>		
A HI 1314	Introduction to Art History	4
A HI Elective, 2000-level course		3
<i>A HI Elective, Upper Division</i>		
A HI 3673	History of Visual Communication	3
Choose one A HI Upper Division Course <sup>1</sup>		3
<b>Additional Requirement (24 hours)</b>		
Choose one of the following (including 9 hours in upper-division courses):		24
Additional OU School of Visual Arts Electives <sup>2</sup>		
Approved Concentration/Emphasis in Area of Study outside OUSoVA		
<b>Total Credit Hours</b>		<b>37</b>

<sup>1</sup> A HI must be General Educ. approved selected from Core IV.

<sup>2</sup> OU School of Visual Arts electives may include courses offered under any of the following in the OUSoVA: A HI, ART, ARTC, ATC, and DES. At least 3 hours must be Upper-Division in ART, ARTC, ATC, or DES to meet the minimum upper division major requirements. A HI courses do not count towards the major GPA.

More information in the catalog: (<http://ou-public.courseleaf.com/weitzenhoffer-fine-arts/visual-arts/visual-communication-bachelor-fine-arts/>).

**SUGGESTED SEMESTER PLAN OF STUDY**

At least **30 hours of upper-division Art** credit must be earned in residence as a declared major. This plan of study should not be used in lieu of academic advisement. Unless otherwise stated on the degree sheet, the College of Fine Arts does **not** permit coursework to fulfill more than one degree requirement.

Two college-level courses in a single world language are required; this may be satisfied by successful completion of 2 years in a single world language in high school. Students who must take language at the University will have an additional 6-10 hours of coursework.

Year	FIRST SEMESTER		Hours	SECOND SEMESTER		Hours
FRESHMAN	ART 1033	Core Studio I: Surface	3		Major Support Elective	3
	ART 1043	Core Studio II: Space and Time	3	ENGL 1213 or EXPO 1213	Principles of English Composition or Expository Writing	3
	ENGL 1113	Principles of English Composition	3	P SC 1113	American Federal Government	3
		Choose one of the following: Social Science (Core III)	3		Choose one of the following (not previously chosen): Social Science (Core III)	3
		First-Year Experience (Core V)			First-Year Experience (Core V)	
		Math (Core I) <sup>1</sup>	3		Western Culture (Core IV) <sup>2</sup>	3
	<b>CREDIT HOURS</b>		<b>15</b>	<b>CREDIT HOURS</b>		<b>15</b>
SOPHOMORE	DES 2633	Visual Communication I	3	DES 2653	Visual Communication II	3
	DES 2643	Design Technology	3	DES 2663	Typography I	3
	A HI 1314	Introduction to Art History	4		A HI Elective, 2000-level course	3
		Major Support Elective	3		Major Support Elective	3
		Natural Science without lab (Core II)	3-4	HIST 1483 or HIST 1493	United States to 1865 or United States, 1865 to the Present	3
	<b>CREDIT HOURS</b>		<b>16</b>	<b>CREDIT HOURS</b>		<b>15</b>
JUNIOR	DES 3633	Visual Communication III	3	DES 3653	Visual Communication IV	3
	DES 3663	Typography II	3	DES 3643	Integrated Technology	3
		A HI Elective, upper-division <sup>3</sup>	3	A HI 3673	History of Visual Communication	3
	ART 3143	Core III: Integrated Studio	3		Major Support Elective	3
		Natural Science with lab (Core II)	4		World Culture (Core IV) <sup>2</sup>	3
	<b>CREDIT HOURS</b>		<b>16</b>	<b>CREDIT HOURS</b>		<b>15</b>
SENIOR	DES 4643	Visual Communication V	3	DES 4663	Visual Communication VI	3
	DES 4653	Typography III	3	DES 4673	Professional Practice	3
		Major Support Elective	3		Major Support Elective, upper-division	3
		Major Support Elective, upper-division	3		Major Support Elective, upper-division	3
		Free Elective, lower- or upper-division	3-4			
	<b>CREDIT HOURS</b>		<b>16</b>	<b>CREDIT HOURS</b>		<b>12</b>

<sup>1</sup> MATH 1473 is recommended.

<sup>2</sup> The course taken to fulfill the upper-division General Education outside the major requirement may not be chosen from A HI, ARTC, or the crosslisted equivalent.

<sup>3</sup> A HI must be General Education approved selected from Core IV.