

**REQUIREMENTS FOR THE GRADUATE CERTIFICATE**  
**WEITZENHOFFER FAMILY COLLEGE OF FINE ARTS**  
**THE UNIVERSITY OF OKLAHOMA**

Academic Year
For Students Entering the Oklahoma State System for Higher Education Summer 2024 through Spring 2025

General Requirements
Minimum Total Hours ..... 12

Program
Arts Entrepreneurship G205, G206 (Online) Graduate Certificate

The curriculum is designed to enable students with industry knowledge and navigational skills in a dynamic arts environment through the strength of synthesizing ideologies and integrative thinking between both the fine arts and business. The strengths found in empathy, exploration, and interdisciplinary research are emphasized in the fine arts history courses detailing how artists and creatives drew inspiration from different ideologies, cultures, and thought. The general sequence of courses will teach students how to think critically, develop adaptive strategies, and negotiate positions in a creative environment. Students will follow a track of interest; a total of 12 hours is required.

**CERTIFICATE REQUIREMENTS**

Code	Title	Credit Hours
<b>Core course:</b>		
AMGT 5013	Overview of Arts Management and Entrepreneurship	3
<b>Electives</b>		
Choose two Business-related course electives:		4
	Entrepreneurship	
	Organizational Behavior	
	Marketing	
	Production and Operations Management	
Choose one course from Weitzenhoffer College of Fine Arts:		3
	Visual Arts	
	Dance	
	Drama	
	Music	
Choose an Arts Management elective from the approved list maintained by the department.		2
<b>Total Credit Hours</b>		<b>12</b>

A graduate *certificate* is not a graduate *degree*. A graduate degree represents a program of independent inquiry beyond the depth of coursework alone, while a graduate certificate represents a set of courses only.

- All courses must be taken at OU. No transfer credit will apply.
- No course substitutions are permitted for graduate certificates.
- Coursework applied to a graduate certificate cannot be more than five years old as of the semester the graduate certificate is awarded.
- Students must earn a grade point average of 3.00 or higher on all coursework applied to the graduate certificate.

More information in the catalog: (<http://ou-public.courseleaf.com/weitzenhoffer-fine-arts/college-fine-arts-administrated-programs/arts-entrepreneurship-grad-cert/>).