

**REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION**  
**MICHAEL F. PRICE COLLEGE OF BUSINESS**  
**THE UNIVERSITY OF OKLAHOMA**

Academic Year
For Students Entering the Oklahoma State System for Higher Education <b>Summer 2024 through Spring 2025</b>

General Requirements	
Minimum Total Credit Hours .....	120
Minimum Upper-Division Hours .....	40
<b>Minimum Retention/Graduation Grade Point Averages:</b>	
Overall - Combined and OU .....	2.50
Major - Combined and OU .....	2.50
Upper-Division Business Courses - Combined and OU .....	2.50

Program
<b>Healthcare Business</b>
<b>B498</b>
Bachelor of Business Administration

OU encourages students to complete at least 30 hours of applicable coursework each year to have the opportunity to graduate in 4 years.

**GENERAL EDUCATION AND COLLEGE REQUIREMENTS**

Courses taken to fulfill the University General Education Requirements must be chosen from the approved General Education course list published at <http://www.ou.edu/gened/courses>.

**UNIVERSITY-WIDE GENERAL EDUCATION (MINIMUM 40 HOURS) AND COLLEGE REQUIREMENTS**

Code	Title	Credit Hours
<b>Core Area I: Symbolic and Oral Communication</b>		<b>6-16</b>
ENGL 1113	Principles of English Composition (Core I)	
ENGL 1213	Principles of English Composition (Core I)	
or EXPO 1213	Expository Writing	
Language (Core I) - Students who have completed two years of high school language are exempt from this general education requirement (0-10 hours).		
<i>Mathematics</i>		6
MATH 1643	Functions and Modeling for Business, Life and Social Sciences (Core I) <sup>1</sup>	
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I) <sup>1</sup>	
<b>Core Area II: Natural Science</b>		7
Natural Sciences - Choose two courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component (Core II)		
<b>Core Area III: Social Science</b> <sup>2</sup>		
P SC 1113	American Federal Government (Core III)	3
<b>Core Area IV: Arts and Humanities</b>		12
HIST 1483	United States to 1865 (Core IV)	
or HIST 1493	United States, 1865 to the Present	
PHIL 1273	Introduction to Business Ethics (Core IV: Western Culture)	
Choose one course in each of the following fields (Core IV):		
Artistic Forms <sup>3</sup>		
World Culture <sup>3</sup>		
<b>Core Area V: First-Year Experience</b>		3
Choose one course		
<b>Basic Business</b> <sup>4</sup>		22
ACCT 2113	Fundamental Financial Accounting <sup>5</sup>	
ACCT 2123	Fundamental Managerial Accounting	
B AD 1001	Personal Computing Productivity Tools	
B C 2813	Strategic Communication for Business Professionals <sup>5</sup>	
ECON 1113	Principles of Economics-Macro (Core III-SS) <sup>2, 5</sup>	
ECON 1123	Principles of Economics-Micro (Core III-SS) <sup>2, 5</sup>	
ECON 2843	Elements of Statistics (Core I-M) <sup>5</sup>	
MIS 2113	Computer-Based Information Systems <sup>5</sup>	
<b>Total Credit Hours</b>		<b>59-69</b>

- 1 Substitute: MATH 1523 for MATH 1643; MATH 1823 or MATH 1914 for MATH 1743.
- 2 Two courses, 6 hours, of Core III Social Science are required and one course must be P SC 1113. ECON 1113 or ECON 1123 will meet the other 3 hours of this requirement.
- 3 It is recommended students take either World Culture or Artistic Forms at the 3000/4000 level to fulfill the university requirement of one upper-division course outside the major from the approved University-Wide General Education. It may also be satisfied in the upper-division or free elective categories.
- 4 College requirement: courses are part of the degree candidacy application process that students must complete to earn degree candidacy and begin upper-division business courses.
- 5 Minimum grade of C required.

**FREE ELECTIVES**

Electives to bring total applicable hours to the minimum total required for the degree including a minimum of 40 upper-division hours. B AD 2110, B AD 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA.

**To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites.**

A maximum of six hours of transfer work will apply toward the major.

**MAJOR REQUIREMENTS**

Any 3000- or 4000-level HCB course will count in the Healthcare Business major grade point average unless otherwise specified, including additional hours taken to fulfill electives.

Code	Title	Credit Hours
<b>Required Courses</b>		<b>15</b>
HCB 3613	Healthcare Marketing and Administration	
HCB 4613	Ethical and Regulatory Issues in Healthcare	
HCB 4623	Competitive and Economic Environment of Healthcare	
HCB 4633	Healthcare Supply Chain Management	
HCB 3703	Applied Project in the Business of Healthcare	
<b>Major Elective</b>		<b>3</b>
Choose 3 credit hours from the following:		
HCB 3633	Healthcare Finance	
HCB 3643	Healthcare Planning, Budgeting & Accounting	
HCB 3653	Decision Modeling for Healthcare	
HCB 4643	Lean Six-Sigma in Healthcare	
<b>Total Credit Hours</b>		<b>18</b>

**REQUIRED COURSES**

Code	Title	Credit Hours
<b>Core Requirements</b>		<b>12</b>
L S 3323	Legal Environment of Business	
MGT 3013	Principles of Organization and Management	
MKT 3013	Principles of Marketing and Supply Chain Management	
B AD 4013	Business Strategy and Policy (Capstone - to be taken last semester of senior year) <sup>1</sup>	
<b>Additional Requirements</b>		<b>8</b>
B AD 2091	Career Readiness I-Transitioning to the Workplace	
B AD 3091	Career Readiness II-Advancing in the Workplace	
FIN 2303	Business Finance	
ENT 2113	Innovation & Entrepreneurship	
<b>Total Credit Hours</b>		<b>20</b>

- 1 Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.

More information in the catalog: (<http://ou-public.courseleaf.com/price-business/marketing-supply-chain-management/healthcare-business-bachelor-business-administration/>).

### ADDITIONAL REQUIREMENTS

1. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU. Students must take a minimum of 24 hours of their upper-division business courses in residence for the Bachelor of Business Administration degree.
2. Pass/No Pass **will not** be accepted for any upper-division Business or General Education courses or any specifically required courses.
3. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
4. A combined maximum of 8 hours of general military experience and flight instruction courses will count toward the required hours.

### SUGGESTED SEMESTER PLAN OF STUDY

Additional hours may be required if remedial math or language is required. Please see an academic counselor to develop a plan of study.

Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses<sup>1</sup>.

This major normally requires three semesters of study beyond the business core requirements.

Year	FIRST SEMESTER		Hours	SECOND SEMESTER		Hours
<b>FRESHMAN</b>	ECON 1113	Principles of Economics-Macro ( Core III ) <sup>1</sup>	3	B AD 1001	Personal Computing Productivity Tools	1
	ENGL 1113	Principles of English Composition ( Core I )	3	ECON 1123	Principles of Economics-Micro ( Core III ) <sup>1</sup>	3
	HIST 1483 or HIST 1493	United States to 1865 or United States, 1865 to the Present	3	ENGL 1213 or EXPO 1213	Principles of English Composition ( Core I ) or Expository Writing	3
	MATH 1643	Functions and Modeling for Business, Life and Social Sciences	3	MATH 1743	Calculus I for Business, Life and Social Sciences ( Core I )	3
		First-Year Experience (Core V) <sup>2</sup>	3	MIS 2113	Computer-Based Information Systems <sup>1</sup>	3
					Natural Science (Core II) <sup>2</sup>	3
	<b>CREDIT HOURS</b>		<b>15</b>	<b>CREDIT HOURS</b>		<b>16</b>
<b>SOPHOMORE</b>	ACCT 2113	Fundamental Financial Accounting <sup>1</sup>	3	ACCT 2123	Fundamental Managerial Accounting	3
	B AD 2091	Career Readiness I-Transitioning to the Workplace	1	PHIL 1273	Introduction to Business Ethics ( Core IV: Western Culture )	3
	B C 2813	Strategic Communication for Business Professionals <sup>1</sup>	3	ENT 2113	Innovation & Entrepreneurship	3
	ECON 2843	Elements of Statistics <sup>1</sup>	3		Artistic Forms (Core IV) <sup>2</sup>	3
	P SC 1113	American Federal Government ( Core III )	3		Natural Science with lab (2nd discipline) (Core II) <sup>2</sup>	4
		Free Elective	1			
	<b>CREDIT HOURS</b>		<b>14</b>	<b>CREDIT HOURS</b>		<b>16</b>
<b>JUNIOR</b>	FIN 2303	Business Finance	3	HCB 3613	Healthcare Marketing and Administration	3
	L S 3323	Legal Environment of Business	3		World Culture (Core IV) <sup>2</sup>	3
	MGT 3013	Principles of Organization and Management	3		Upper-Division General Education Elective <sup>3</sup>	3
	MKT 3013	Principles of Marketing and Supply Chain Management	3		Free Elective	3
	B AD 3091	Career Readiness II-Advancing in the Workplace	1		Free Elective	1
		Free Elective	3			
	<b>CREDIT HOURS</b>		<b>16</b>	<b>CREDIT HOURS</b>		<b>13</b>
<b>SENIOR</b>	HCB 3703	Applied Project in the Business of Healthcare	3	B AD 4013	Business Strategy and Policy	3
	HCB 4623	Competitive and Economic Environment of Healthcare	3	HCB 4613	Ethical and Regulatory Issues in Healthcare	3
		Healthcare Elective	3	HCB 4633	Healthcare Supply Chain Management	3
		Free Elective	3		Free Upper-Division Elective	3
		Free Elective	3		Free Upper-Division Elective	3
		<b>CREDIT HOURS</b>		<b>15</b>	<b>CREDIT HOURS</b>	

<sup>1</sup> Prebusiness course.

<sup>2</sup> University-Wide General Education course, refer to online listing.

<sup>3</sup> May be free elective if artistic form, World culture, or science is 3000- or 4000-level.