

# SPORTS BUSINESS GRADUATE CERTIFICATE ELECTIVES

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Code	Title	Credit Hours
<b>Graduate Electives</b>		
B AD 5302	Advanced Leadership	2
MGT 5702	Organizational Behavior	2
MGT 5712	Negotiations	2
MGT 5302	Sports Economics	2
MGT 5312	Sports Venue & Events Management	2
FIN 5382	Financial Modeling	2
MIT 5682	Business Data Analysis	2
MIT 5742	Data Science and Analytics	2
MKT 5722	Customer Analytics and Insights	2
MKT 5742	Digital Marketing	2
MKT 5772	Marketing Analytics	2