

REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION/MASTER OF SCIENCE
MICHAEL F. PRICE COLLEGE OF BUSINESS
THE UNIVERSITY OF OKLAHOMA

| Academic Year |
|--|
| For Students Entering the Oklahoma State System for Higher Education Summer 2024 through Spring 2025 |

| General Requirements | |
|---|---------|
| Minimum Total Credit Hours | 140-152 |
| Minimum Retention/Graduation Grade Point Averages: | |
| Overall - Combined and OU | 3.00 |
| Major - Combined and OU | 3.00 |
| Upper-Division Business Courses - Combined and OU | 3.00 |

| Program |
|--|
| Management/Management of Information and Technology |
| A658/F657 Q268 |
| Bachelor of Business Administration/Master of Science |

OU encourages students to complete at least 28 hours of applicable coursework each year to have the opportunity to graduate in 5 years.

GENERAL EDUCATION AND COLLEGE REQUIREMENTS

Courses taken to fulfill the University General Education Requirements must be chosen from the approved General Education course list published at <http://www.ou.edu/gened/courses>.

UNIVERSITY-WIDE GENERAL EDUCATION (MINIMUM 40 HOURS) AND COLLEGE REQUIREMENTS

| Code | Title | Credit Hours |
|--|---|--------------|
| Core Area I: Symbolic and Oral Communication | | 6-16 |
| ENGL 1113 | Principles of English Composition (Core I) | |
| ENGL 1213 | Principles of English Composition (Core I) | |
| or EXPO 1213 | Expository Writing | |
| Language (Core I) - Students who have completed two years of high school language are exempt from this general education requirement (0-10 hours). | | |
| Mathematics | | 6 |
| MATH 1643 | Functions and Modeling for Business, Life and Social Sciences (Core I) ¹ | |
| MATH 1743 | Calculus I for Business, Life and Social Sciences (Core I) ¹ | |
| Core Area II: Natural Science | | 7 |
| Natural Sciences - Choose two courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component (Core II) | | |
| Core Area III: Social Science ² | | 3 |
| P SC 1113 | American Federal Government (Core III) | |
| Core Area IV: Arts and Humanities | | 12 |
| HIST 1483 | United States to 1865 (Core IV) | |
| or HIST 1493 | United States, 1865 to the Present | |
| PHIL 1273 | Introduction to Business Ethics (Core IV: Western Culture) | |
| Choose one course in each of the following fields (Core IV): | | |
| Artistic Forms ³ | | |
| World Culture ³ | | |
| Core Area V: First-Year Experience | | 3 |
| Choose one course | | |
| Basic Business ⁴ | | 22 |
| ACCT 2113 | Fundamental Financial Accounting ⁵ | |
| ACCT 2123 | Fundamental Managerial Accounting | |
| B AD 1001 | Personal Computing Productivity Tools | |
| B C 2813 | Strategic Communication for Business Professionals ⁵ | |
| ECON 1113 | Principles of Economics-Macro (Core III-SS) ^{2, 5} | |
| ECON 1123 | Principles of Economics-Micro (Core III-SS) ^{2, 5} | |
| ECON 2843 | Elements of Statistics (Core I-M) ⁵ | |
| MIS 2113 | Computer-Based Information Systems ⁵ | |
| Total Credit Hours | | 59-69 |

- 1 Substitute: MATH 1523 for MATH 1643; MATH 1823 or MATH 1914 for MATH 1743.
- 2 Two courses, 6 hours, of Core III Social Science are required and one course must be P SC 1113. ECON 1113 or ECON 1123 will meet the other 3 hours of this requirement.
- 3 It is recommended students take either World Culture or Artistic Forms at the 3000/4000 level to fulfill the university requirement of one upper-division course outside the major from the approved University-Wide General Education. It may also be satisfied in the upper-division or free elective categories.
- 4 College requirement: courses are part of the degree candidacy application process that students must complete to earn degree candidacy and begin upper-division business courses.
- 5 Minimum grade of C required.

FREE ELECTIVES

Electives to bring total applicable hours to the minimum total required for the degree including a minimum of 40 upper-division hours. B AD 2110, B AD 2113, MKT 2013 and MGT 2013 will not count for credit toward a BBA.

To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites.

A maximum of six hours of transfer work will apply toward the major.

UNDERGRADUATE MAJOR REQUIREMENTS

Any 3000- or 4000-level MGT course will count in the General Management major grade point average unless otherwise specified.

| Code | Title | Credit Hours |
|--|--|--------------|
| MGT 3363 | Understanding Organizational Behavior | 3 |
| MGT 3513 | Managing Human Capital and Talent | 3 |
| Choose 3 hours from the following: | | 3 |
| B AD 3513 | International Business | |
| MGT 4973 | International Human Resource Management | |
| MGT 4323 | Managing Across Cultures | |
| L S 4713 | The Law of International Business Transactions | |
| Choose 9 hours of upper-division 3000/4000 level Management courses ¹ | | 9 |
| Total Credit Hours | | 18 |

¹ MGT 4973 and/or MGT 4323 allowed in 9 hours of 3000/4000 level MGT if not previously used.

REQUIRED COURSES

| Code | Title | Credit Hours |
|--------------------------------|---|--------------|
| Core Requirements | | 12 |
| L S 3323 | Legal Environment of Business | |
| MGT 3013 | Principles of Organization and Management | |
| MKT 3013 | Principles of Marketing and Supply Chain Management | |
| B AD 4013 | Business Strategy and Policy ¹ | |
| Additional Requirements | | 8 |
| B AD 2091 | Career Readiness I-Transitioning to the Workplace | |
| B AD 3091 | Career Readiness II-Advancing in the Workplace | |
| ENT 2113 | Innovation & Entrepreneurship | |
| FIN 2303 | Business Finance | |
| Total Credit Hours | | 20 |

¹ Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.

GRADUATE REQUIREMENTS

Up to 12 hours of graduate level MIT or MIS courses from a list maintained by the department and approved by the graduate liaison can be shared between BBA and MS-MIT programs.

| Code | Title | Credit Hours |
|---|--|--------------|
| Required | | 2 |
| MIT 5602 | Management Information Systems | |
| MIT Electives | | 10-13 |
| Choose 10 to 13 credit hours of graduate level MIT courses as necessary to reach 32 hours for the degree | | |
| Graduate Electives | | 13 |
| Choose 13 credit hours of graduate-level Business, MIT electives or other electives as approved by MIT Division | | |
| Choose one of the following options: | | 0-3 |
| Non-Thesis Option (coursework-only degree; exam is not required) | | |
| MIT 5980 | Research for Master's Thesis (Thesis Option; 3 credit hours) | |
| Choose 4 credit hours of additional required coursework from a list maintained by the department and approved by the Graduate Liaison | | 4 |
| Total Credit Hours | | 32 |

More information in the catalog: (<http://ou-public.courseleaf.com/price-business/management-international-business/management-bba-master-science-management-information-technology/>).

ADDITIONAL REQUIREMENTS

1. Pass/No Pass **will not** be accepted for any Business or General Education courses or any specifically required courses.
2. Students must complete the GMAT exam with a score of 500 or greater.
3. Comprehensive written exam required at end of program.
4. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
5. A combined maximum of 8 hours of general military experience and flight instruction courses will count toward the required hours.

SUGGESTED SEMESTER PLAN OF STUDY

Additional hours may be required if remedial math or language is required. Please see an academic counselor to develop a plan of study.

Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses¹.

During the 2nd semester, third year:

- Take GMAT
- Interview for internship
- Apply for admission to Master's program

| Year | FIRST SEMESTER | | Hours | SECOND SEMESTER | | Hours |
|------------|---------------------|---|-----------|---------------------------|--|-----------|
| FRESHMAN | ECON 1113 | Principles of Economics-Macro (Core III) ¹ | 3 | B AD 1001 | Personal Computing Productivity Tools | 1 |
| | ENGL 1113 | Principles of English Composition (Core I) | 3 | ECON 1123 | Principles of Economics-Micro (Core III) ¹ | 3 |
| | ENT 2113 | Innovation & Entrepreneurship | 3 | ENGL 1213 or EXPO 1213 | Principles of English Composition (Core I) or Expository Writing | 3 |
| | | First-Year Experience (Core V) | 3 | MATH 1743 | Calculus I for Business, Life and Social Sciences (Core I) | 3 |
| | MATH 1643 | Functions and Modeling for Business, Life and Social Sciences | 3 | MIS 2113 | Computer-Based Information Systems ¹ | 3 |
| | | | | | Natural Science (Core II) ² | 3 |
| | CREDIT HOURS | | 15 | CREDIT HOURS | | 16 |
| SOPHOMORE | ACCT 2113 | Fundamental Financial Accounting ¹ | 3 | ACCT 2123 | Fundamental Managerial Accounting | 3 |
| | B AD 2091 | Career Readiness I-Transitioning to the Workplace | 1 | FIN 2303 | Business Finance | 3 |
| | ECON 2843 | Elements of Statistics ¹ | 3 | PHIL 1273 | Introduction to Business Ethics (Core IV: Western Culture) | 3 |
| | P SC 1113 | American Federal Government (Core III) | 3 | | Natural Science with lab (2nd discipline) (Core II) ² | 4 |
| | B C 2813 | Strategic Communication for Business Professionals ¹ | 3 | | Artistic Forms (Core IV) ² | 3 |
| | | CREDIT HOURS | | 13 | CREDIT HOURS | |
| JUNIOR | B AD 3091 | Career Readiness II-Advancing in the Workplace | 1 | MGT 3513 | Managing Human Capital and Talent | 3 |
| | L S 3323 | Legal Environment of Business | 3 | | Upper-Division General Education Elective ³ | 3 |
| | MGT 3013 | Principles of Organization and Management | 3 | HIST 1483 or HIST 1493 | United States to 1865 or United States, 1865 to the Present | 3 |
| | MGT 3363 | Understanding Organizational Behavior | 3 | | Free Elective | 3 |
| | MKT 3013 | Principles of Marketing and Supply Chain Management | 3 | | General Education World Culture (Core IV) ² | 3 |
| | | CREDIT HOURS | | 13 | CREDIT HOURS | |
| SENIOR | | MGT Elective | 3 | | MGT Elective | 3 |
| | | MGT Elective | 3 | | MGT Elective | 3 |
| | | Graduate Requirement Course ⁴ | 2 | | Graduate Requirement Course | 3 |
| | | Graduate Requirement Course ⁴ | 2 | | Graduate Requirement Course ⁴ | 2 |
| | MIT 5602 | Management Information Systems | 2 | | Free Elective | 2 |
| | | Free Elective | 3 | | | |
| | CREDIT HOURS | | 15 | CREDIT HOURS | | 13 |
| FIFTH YEAR | | Graduate Requirement Course ⁴ | 3 | | Graduate Requirement Course | 2 |
| | | Graduate Requirement Course ⁴ | 3 | | Graduate Requirement Course | 2 |
| | | Graduate Requirement Course | 2 | | Graduate Requirement Course | 2 |
| | | Graduate Requirement Course | 2 | | Graduate Requirement Course | 3 |
| | | Graduate Requirement Course | 2 | B AD 4013 | Business Strategy and Policy | 3 |
| | | CREDIT HOURS | | 12 | CREDIT HOURS | |

¹ Prebusiness course.

² University-Wide General Education course, refer to online listing.

³ May be free elective if Artistic Form, World Culture, or Science is 3000-4000-level.

⁴ These courses are dual-counted, fulfilling requirements for both the undergraduate degree and the graduate business degree (140 total hours with 12 shared hours).