

**REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION**  
**MICHAEL F. PRICE COLLEGE OF BUSINESS**  
**THE UNIVERSITY OF OKLAHOMA**

Academic Year
For Students Entering the Oklahoma State System for Higher Education <b>Summer 2024 through Spring 2025</b>

General Requirements	
Minimum Total Credit Hours .....	120
Minimum Upper-Division Hours .....	40
<b>Minimum Retention/Graduation Grade Point Averages:</b>	
Overall - Combined and OU .....	2.50
Major - Combined and OU .....	2.50
Upper-Division Business Courses - Combined and OU .....	2.50

Program
<b>International Business</b>
<b>B590</b>
Bachelor of Business Administration

OU encourages students to complete at least 30 hours of applicable coursework each year to have the opportunity to graduate in 4 years.

**GENERAL EDUCATION AND COLLEGE REQUIREMENTS**

Courses taken to fulfill the University General Education Requirements must be chosen from the approved General Education course list published at <http://www.ou.edu/gened/courses>.

**UNIVERSITY-WIDE GENERAL EDUCATION (MINIMUM 40 HOURS) AND COLLEGE REQUIREMENTS**

Code	Title	Credit Hours
<b>Core Area I: Symbolic and Oral Communication</b>		<b>6-16</b>
ENGL 1113	Principles of English Composition (Core I)	
ENGL 1213	Principles of English Composition (Core I)	
or EXPO 1213	Expository Writing	
Language (Core I) - Students who have completed two years of high school language are exempt from this general education requirement (0-10 hours) <sup>1</sup>		
<i>Mathematics</i>		6
MATH 1643	Functions and Modeling for Business, Life and Social Sciences (Core I) <sup>2</sup>	
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I) <sup>2</sup>	
<b>Core Area II: Natural Science</b>		<b>7</b>
Natural Sciences - Choose two courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component (Core II)		
<b>Core Area III: Social Science</b> <sup>3</sup>		
P SC 1113	American Federal Government (Core III)	3
<b>Core Area IV: Arts and Humanities</b>		<b>12</b>
HIST 1483	United States to 1865 (Core IV)	
or HIST 1493	United States, 1865 to the Present	
PHIL 1273	Introduction to Business Ethics (Core IV: Western Culture)	
Choose one course in each of the following fields (Core IV):		
Artistic Forms <sup>4</sup>		
World Culture <sup>4</sup>		
<b>Core Area V: First-Year Experience</b>		<b>3</b>
Choose one course		
<b>Basic Business</b> <sup>5</sup>		<b>22</b>
ACCT 2113	Fundamental Financial Accounting <sup>6</sup>	
ACCT 2123	Fundamental Managerial Accounting	
B AD 1001	Personal Computing Productivity Tools	
B C 2813	Strategic Communication for Business Professionals <sup>6</sup>	
ECON 1113	Principles of Economics-Macro (Core III-SS) <sup>3,6</sup>	
ECON 1123	Principles of Economics-Micro (Core III-SS) <sup>3,6</sup>	
ECON 2843	Elements of Statistics (Core I-M) <sup>6</sup>	
MIS 2113	Computer-Based Information Systems <sup>6</sup>	
<b>Total Credit Hours</b>		<b>59-69</b>

- Additional language may be required to meet the prerequisite requirement for 2000 level language courses.
- Substitute: MATH 1523 for MATH 1643; MATH 1823 or MATH 1914 for MATH 1743.
- Two courses, 6 hours, of Core III Social Science are required and one course must be P SC 1113. ECON 1113 or ECON 1123 will meet the other 3 hours of this requirement.
- It is recommended students take either World Culture or Artistic Forms at the 3000/4000 level to fulfill the university requirement of one upper-division course outside the major from the approved University-Wide General Education. It may also be satisfied in the upper-division or free elective categories.
- College requirement: courses are part of the degree candidacy application process that students must complete to earn degree candidacy and begin upper-division business courses.
- Minimum grade of C required.

**To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites.**

A maximum of six hours of transfer work will apply toward the major.

**MAJOR REQUIREMENTS**

Code	Title	Credit Hours
B AD 3513	International Business	3
Choose 12 hours from major electives list		12
<b>Total Credit Hours</b>		<b>15</b>

**REQUIRED COURSES**

Code	Title	Credit Hours
<b>Core Requirements</b>		<b>12</b>
L S 3323	Legal Environment of Business	
MGT 3013	Principles of Organization and Management	
MKT 3013	Principles of Marketing and Supply Chain Management	
B AD 4013	Business Strategy and Policy (Capstone) (to be taken last semester of senior year) <sup>1</sup>	
<b>Additional Requirements</b>		<b>8</b>
B AD 2091	Career Readiness I-Transitioning to the Workplace	
B AD 3091	Career Readiness II-Advancing in the Workplace	
ENT 2113	Innovation & Entrepreneurship	
FIN 2303	Business Finance	
<b>Pre-Approved International Experience Requirement</b>		
Study Abroad Experience		
<b>Additional Business Major</b>		<b>18-41</b>
Students majoring in International Business must also choose a second major as approved by the department. <sup>2</sup>		
<b>Language Requirement</b>		<b>6</b>
Language Met (P408): If Language Met, 6 hours of electives are required.		
All other languages: 6 hours of 2000 level coursework in the same language.		
<b>Total Credit Hours</b>		<b>44-67</b>

- Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.
- Second business major to be chosen from : Accounting, Economics, Energy Management, Entrepreneurship, Finance, Management Information Systems, Marketing, Risk Management, Sports Management, or Supply Chain Management.

**MAJOR ELECTIVES**

12 hours chosen from the following with a maximum of three hours of non-Business courses:

Code	Title	Credit Hours
ACCT 3023	International Financial Statement Analysis	3
ECON 3613	International Trade Theory and Problems	3
L S 4713	The Law of International Business Transactions	3
or IAS 3013	International Law	
MGT 4323	Managing Across Cultures	3
MGT 4973	International Human Resource Management	3
MKT 4523	International Marketing	3
or MKT 4303	International Advertising	
Study Abroad Course (must be pre-approved by IB Major Coordinator or Division Director)		
Choose a maximum of one of the following:		3
FIN 4133	International Financial Management	
ECON 3633	International Finance Theory and Problems	

**FREE ELECTIVES**

Electives to bring total applicable hours to the minimum total required for the degree including a minimum of 40 upper-division hours. B AD 2110, B AD 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA.

More information in the catalog: (<http://ou-public.courseleaf.com/price-business/management-international-business/international-business-bachelor-business-administration/>).

### ADDITIONAL REQUIREMENTS

1. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU. Students must take a minimum of 24 hours of their upper-division business courses in residence for the Bachelor of Business Administration degree.
2. Pass/No Pass **will not** be accepted for any upper-division Business or General Education courses or any specifically required courses.
3. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
4. A combined maximum of 8 hours of general military experience and flight instruction courses will count toward the required hours.

### SUGGESTED SEMESTER PLAN OF STUDY

Additional hours may be required if remedial math or language is required. Please see an academic counselor to develop a plan of study.

Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses<sup>1</sup>.

This major normally requires three semesters of study beyond the business core requirements.

Year	FIRST SEMESTER		Hours	SECOND SEMESTER		Hours
<b>FRESHMAN</b>	ECON 1113	Principles of Economics-Macro ( Core III ) <sup>1</sup>	3	B AD 1001	Personal Computing Productivity Tools	1
	ENGL 1113	Principles of English Composition ( Core I )	3	ECON 1123	Principles of Economics-Micro ( Core III ) <sup>1</sup>	3
	MATH 1643	Functions and Modeling for Business, Life and Social Sciences	3	ENGL 1213 or EXPO 1213	Principles of English Composition ( Core I ) or Expository Writing	3
		First-Year Experience (Core V) <sup>2</sup>	3	MATH 1743	Calculus I for Business, Life and Social Sciences ( Core I )	3
		Language	3	MIS 2113	Computer-Based Information Systems <sup>1</sup>	3
					Language	3
	<b>CREDIT HOURS</b>		<b>15</b>	<b>CREDIT HOURS</b>		<b>16</b>
<b>SOPHOMORE</b>	ACCT 2113	Fundamental Financial Accounting <sup>1</sup>	3	ACCT 2123	Fundamental Managerial Accounting	3
	B AD 2091	Career Readiness I-Transitioning to the Workplace	1	ENT 2113	Innovation & Entrepreneurship	3
	B C 2813	Strategic Communication for Business Professionals <sup>1</sup>	3	FIN 2303	Business Finance	3
	ECON 2843	Elements of Statistics <sup>1</sup>	3	PHIL 1273	Introduction to Business Ethics ( Core IV: Western Culture )	3
	HIST 1483 or HIST 1493	United States to 1865 ( Core IV ) or United States, 1865 to the Present	3		Natural Science (Core III) <sup>2</sup>	3
		Free Elective	2			
	<b>CREDIT HOURS</b>		<b>15</b>	<b>CREDIT HOURS</b>		<b>15</b>
<b>JUNIOR</b>	B AD 3091	Career Readiness II-Advancing in the Workplace	1	P SC 1113	American Federal Government ( Core III )	3
	B AD 3513	International Business	3		Second Major Requirement	3
	L S 3323	Legal Environment of Business	3		Second Major Requirement	3
	MGT 3013	Principles of Organization and Management	3		Natural Science with lab (2nd discipline) (Core II) <sup>2</sup>	4
	MKT 3013	Principles of Marketing and Supply Chain Management	3			
		Second Major Requirement	3			
	<b>CREDIT HOURS</b>		<b>16</b>	<b>CREDIT HOURS</b>		<b>13</b>
<b>SENIOR</b>		Major Elective	3	B AD 4013	Business Strategy and Policy	3
		Major Elective	3		Major Elective	3
		Second Major Requirement	3		Major Elective	3
		Artistic Forms (Core IV) <sup>2</sup>	3		Second Major Requirement	3
		World Culture (Core IV) <sup>2</sup>	3		Second Major Requirement	3
		<b>CREDIT HOURS</b>		<b>15</b>	<b>CREDIT HOURS</b>	

<sup>1</sup> Prebusiness course.

<sup>2</sup> University-Wide General Education course, refer to online listing. One course (Artistic Forms, World Culture, or Science) must be 3000-4000-level.

## **PRE-APPROVED INTERNATIONAL EXPERIENCE REQUIREMENT**

- A minimum 8 weeks, full cultural immersion in a foreign country with exception of Canada. Alternative study abroad programs could be considered case by case basis. Method of completion must be approved by Price College IB Committee.
- Complete and submit the Declaration of Intent to Study Abroad to Price Hall, Suite 1010
- Earn passing credits while abroad (passing credits are determined by foreign institution)

## **LANGUAGE CONCENTRATION CODES**

- **Language Met (P408)**
- **Arabic (P041)**
- **Chinese (P106)**
- **French (P266)**
- **German (P271)**
- **Hebrew (P311)**
- **Italian (P386)**
- **Japanese (P391)**
- **Portuguese (P526)**
- **Russian (P571)**
- **Spanish (P621)**