

REQUIREMENTS FOR THE UNDERGRADUATE CERTIFICATE
MICHAEL F. PRICE COLLEGE OF BUSINESS
THE UNIVERSITY OF OKLAHOMA

Academic Year
For Students Entering the Oklahoma State System for Higher Education Summer 2025 through Spring 2026

General Requirements
Minimum Total Credit Hours 15

Program
Esports Business T162 Undergraduate Certificate

CERTIFICATE REQUIREMENTS

Code	Title	Credit Hours
Required Courses		
MGT 2153	Introduction to Esports	3
MGT 3273	Esports Revenue Streams and Monetization	3
MGT 3283	The Esports Front Office and Beyond	3
Esports Topics		
Choose one of the following courses:		3
MGT 3173	Sports Logistics	
MGT 3223	Sports Analytics	
MGT 3253	The Economics of Sports Business	
Esports Elective		
Choose one additional course from the list above or any approved course from a list maintained by the division, including the following:		3
MIS 3213	Business Data Analysis	
MKT 3513	Social Media Marketing	
MKT 4123	Professional Selling and Negotiations	
ECON 4363	Sports Economics	
HES 4273	Sport Finance	
JMC 4433	Sports Information	
Total Credit Hours		15

More information in the catalog: (<http://ou-public.courseleaf.com/price-business/management-international-business/esports-business-undergraduate-certificate/>).