

REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION
MICHAEL F. PRICE COLLEGE OF BUSINESS
THE UNIVERSITY OF OKLAHOMA

Academic Year
For Students Entering the Oklahoma State System for Higher Education Summer 2024 through Spring 2025

General Requirements	
Minimum Total Credit Hours	120
Minimum Upper-Division Hours	40
Minimum Retention/Graduation Grade Point Averages:	
Overall - Combined and OU	2.50
Major - Combined and OU	2.50
Upper-Division Business Courses - Combined and OU	2.50

Program
Energy Management
B360
Bachelor of Business Administration

OU encourages students to complete at least 30 hours of applicable coursework each year to have the opportunity to graduate in 4 years.

GENERAL EDUCATION AND COLLEGE REQUIREMENTS

Courses taken to fulfill the University General Education Requirements must be chosen from the approved General Education course list published at <http://www.ou.edu/gened/courses>.

FREE ELECTIVES

Electives to bring total applicable hours to the minimum total required for the degree including a minimum of 40 upper-division hours. B AD 2110, B AD 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA.

UNIVERSITY-WIDE GENERAL EDUCATION (MINIMUM 40 HOURS) AND COLLEGE REQUIREMENTS

Code	Title	Credit Hours
Core Area I: Symbolic and Oral Communication		6-16
ENGL 1113	Principles of English Composition (Core I)	
ENGL 1213	Principles of English Composition (Core I)	
or EXPO 1213	Expository Writing	
Language (Core I) - Students who have completed two years of high school language are exempt from this general education requirement (0-10 hours).		
<i>Mathematics</i>		6
MATH 1643	Functions and Modeling for Business, Life and Social Sciences (Core I) ¹	
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I) ¹	
Core Area II: Natural Science		8
GEOL 1114	Physical Geology for Science and Engineering Majors (Core II-Lab)	
METR 1014	Introduction to Weather and Climate (Core II-Lab)	
Core Area III: Social Science ²		
P SC 1113	American Federal Government (Core III)	3
Core Area IV: Arts and Humanities		12
HIST 1483	United States to 1865 (Core IV)	
or HIST 1493	United States, 1865 to the Present	
PHIL 1273	Introduction to Business Ethics (Core IV: Western Culture)	
Choose one course in each of the following fields (Core IV); one must be upper-division:		
Artistic Forms ³		
World Culture ³		
Core Area V: First-Year Experience		3
Choose one course		
Basic Business ⁴		22
ACCT 2113	Fundamental Financial Accounting ⁵	
ACCT 2123	Fundamental Managerial Accounting	
B AD 1001	Personal Computing Productivity Tools	
B C 2813	Strategic Communication for Business Professionals ⁵	
ECON 1113	Principles of Economics-Macro (Core III-SS) ^{2, 5}	
ECON 1123	Principles of Economics-Micro (Core III-SS) ^{2, 5}	
ECON 2843	Elements of Statistics (Core I-M) ⁵	
MIS 2113	Computer-Based Information Systems ⁵	
Total Credit Hours		60-70

- ¹ Substitute: MATH 1523 for MATH 1643; MATH 1823 or MATH 1914 for MATH 1743
- ² Two courses, 6 hours, of Core III Social Science are required and one course must be P SC 1113. ECON 1113 or ECON 1123 will meet the other 3 hours of this requirement.
- ³ It is recommended students take either World Culture or Artistic Forms at the 3000/4000 level to fulfill the university requirement of one upper-division course outside the major from the approved University-Wide General Education. It may also be satisfied in the upper-division or free elective categories.
- ⁴ College requirement: courses are part of the degree candidacy application process that students must complete to earn degree candidacy and begin upper-division business courses.
- ⁵ Minimum grade of C required.

To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites.

A maximum of six hours of transfer work will apply toward the major.

MAJOR REQUIREMENTS

Code	Title	Credit Hours
ACCT 3033	Financial Reporting Issues in Energy	3
EMGT 2001	Introduction to Energy Management	1
EMGT 3113	Energy Production and Markets	3
EMGT 3123	Introduction to Exploration and Production	3
EMGT 3603	Energy Law I	3
GEO 4143	Petroleum Geology for Business Majors	3
L S 4413	The Law of Business Organization	3
or L S 4523	The Law of Commercial Transactions	
L S 4613	Real Property Law	3
MGT 4183	Managing Negotiations and Conflict	3
EMGT 3523	Natural Gas Marketing and Power Trading	3
Choose one of the following:		3
FIN 3453	Financial Modeling and Analysis in Excel (FIN majors and minors only)	
MIS 3213	Business Data Analysis	
SCM 4013	Supply Chain Modeling and Decision Making	
Total Credit Hours		31

REQUIRED COURSES

Code	Title	Credit Hours
Core Requirements		12
L S 3323	Legal Environment of Business	
MGT 3013	Principles of Organization and Management	
MKT 3013	Principles of Marketing and Supply Chain Management	
B AD 4013	Business Strategy and Policy (Capstone - to be taken last semester of senior year) ²	
Additional Requirements		8
B AD 2091	Career Readiness I-Transitioning to the Workplace	
B AD 3091	Career Readiness II-Advancing in the Workplace	
ENT 2113	Innovation & Entrepreneurship	
FIN 2303	Business Finance	
Elective Requirements		
<i>Energy Related Electives</i>		3
Choose 3 hours		
<i>Finance Electives</i>		6
Choose 6 hours		
Total Credit Hours		29

¹ May not be completed online.

² Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.

Students who wish to pursue the commercial/trading side of the Energy Management major, the following is recommended:

- Nine hours of Finance beyond FIN 2303 or an additional major in Finance.
- Preferred Course Sequence:

Code	Title	Credit Hours
EMGT 3523	Natural Gas Marketing and Power Trading	3
FIN 3403	Financial Intermediaries and Markets	3
FIN 4103	Investments	3
FIN 4113	Derivative Securities and Markets	3
FIN 4513	Financial Risk Management	3

More information in the catalog: (<http://ou-public.courseleaf.com/price-business/management-international-business/energy-management-bachelor-business-administration/>).

ADDITIONAL REQUIREMENTS

1. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU. Students must take a minimum of 24 hours of their upper-division business courses in residence for the Bachelor of Business Administration degree.
2. Pass/No Pass **will not** be accepted for any upper-division Business or General Education courses or any specifically required courses.
3. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
4. A combined maximum of 8 hours of general military experience and flight instruction courses will count toward the required hours.

SUGGESTED SEMESTER PLAN OF STUDY

Additional hours may be required if remedial math or language is required. Please see an academic counselor to develop a plan of study.

Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses¹.

This major normally requires three semesters of study beyond the business core requirements.

Year	FIRST SEMESTER		Hours	SECOND SEMESTER		Hours
FRESHMAN	ECON 1113	Principles of Economics-Macro (Core III) ¹	3	B AD 1001	Personal Computing Productivity Tools	1
	ENGL 1113	Principles of English Composition (Core I)	3	ECON 1123	Principles of Economics-Micro (Core III) ¹	3
	MATH 1643	Functions and Modeling for Business, Life and Social Sciences	3	ENGL 1213 or EXPO 1213	Principles of English Composition (Core I) or Expository Writing	3
		General Education Artistic Forms (Core IV) ²	3	MATH 1743	Calculus I for Business, Life and Social Sciences (Core I)	3
		First-Year Experience (Core V) ²	3	METR 1014	Introduction to Weather and Climate (Core II)	4
				MIS 2113	Computer-Based Information Systems ¹	3
	CREDIT HOURS		15	CREDIT HOURS		17
SOPHOMORE	ACCT 2113	Fundamental Financial Accounting ¹	3	ACCT 2123	Fundamental Managerial Accounting	3
	B AD 2091	Career Readiness I-Transitioning to the Workplace	1	ENT 2113	Innovation & Entrepreneurship	3
	B C 2813	Strategic Communication for Business Professionals ¹	3	FIN 2303	Business Finance	3
	ECON 2843	Elements of Statistics ¹	3	PHIL 1273	Introduction to Business Ethics (Core IV: Western Culture)	3
	P SC 1113	American Federal Government (Core III)	3	GEOL 1114	Physical Geology for Science and Engineering Majors	4
	CREDIT HOURS		13	CREDIT HOURS		16
JUNIOR	B AD 3091	Career Readiness II-Advancing in the Workplace	1	EMGT 3603	Energy Law I	3
	HIST 1483 or HIST 1493	United States to 1865 (Core IV) or United States, 1865 to the Present	3	EMGT 3123	Introduction to Exploration and Production	3
	L S 3323	Legal Environment of Business	3	EMGT 3523	Natural Gas Marketing and Power Trading	3
	MGT 3013	Principles of Organization and Management	3		Finance Elective (Upper-Division)	3
	MKT 3013	Principles of Marketing and Supply Chain Management	3		Finance Elective (Upper-Division)	3
	EMGT 2001	Introduction to Energy Management	1			
	General Education World Culture (Core IV) ²	3				
	CREDIT HOURS		17	CREDIT HOURS		15
SENIOR	EMGT 3113	Energy Production and Markets	3	B AD 4013	Business Strategy and Policy	3
	ACCT 3033	Financial Reporting Issues in Energy	3	L S 4523 or L S 4413	The Law of Commercial Transactions or The Law of Business Organization	3
	L S 4613	Real Property Law	3	MGT 4183	Managing Negotiations and Conflict	3
	GEOL 4143	Petroleum Geology for Business Majors	3		Energy Elective	3
		FIN 3453, MIS 3213, or SCM 4013	3			
	CREDIT HOURS		15	CREDIT HOURS		12

¹ Prebusiness course.

² University-Wide General Education course, refer to online listing. One course (Artistic Forms, World Culture, or Science) must be 3000-4000-level.

ENERGY RELATED ELECTIVES

12 hours chosen from the following list. A course may not be used to fulfill a major requirement and an elective requirement.

Code	Title	Credit Hours
Recommended Electives		
ENT 4813	Entrepreneurial Law	3
GIS 2023	Introduction to Spatial Thinking and Computer Mapping	3
L S 4523	The Law of Commercial Transactions (if not used in major requirements)	3
L S 4413	The Law of Business Organization (if not used in major requirements)	3
Other Electives		
B AD 3013	Integrated Business Core Practicum	3
ECON 3713	Governmental Relations to Business	3
ENST 3503	Energy Use, Climate Change, and the Environment	3
FIN 4113	Derivative Securities and Markets (if not taken as FIN elective)	3
FIN 4513	Financial Risk Management (if not taken as FIN elective)	3
IAS 3653	Energy, Climate, and Security	3
L S 4713	The Law of International Business Transactions	3
METR 4553	Climate and Renewable Energy	3

Other Options

Other options may be available on a semester basis

FINANCE ELECTIVES

6 hours chosen from the following list. A course may not be used to fulfill a major requirement and an elective requirement.

Code	Title	Credit Hours
FIN 3403	Financial Intermediaries and Markets	3
FIN 4103	Investments	3
FIN 4303	Advanced Corporate Finance	3
FIN 4113	Derivative Securities and Markets	3
FIN 4413	Commercial Banking	3
FIN 4513	Financial Risk Management	3
FIN 4613	Student Investment Fund	3