

# **REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION** **MICHAEL F. PRICE COLLEGE OF BUSINESS** **THE UNIVERSITY OF OKLAHOMA**

Academic Year	General Requirements	Program
For Students Entering the Oklahoma State System for Higher Education Summer 2025 through Spring 2026	Minimum Total Credit Hours ..... 120 Minimum Upper-Division Hours ..... 40 <b>Minimum Retention/Graduation Grade Point Averages:</b> Overall - Combined and OU ..... 2.50 Major - Combined and OU ..... 2.50 Upper-Division Business Courses - Combined and OU ..... 2.50	<b>Management Information Systems</b>  <b>B660</b>  Bachelor of Business Administration
OU encourages students to complete at least 30 hours of applicable coursework each year to have the opportunity to graduate in 4 years.		

**Minimum Total Credit Hours: 120**  
**Minimum Upper-Division Hours: 40**

**Overall GPA - Combined and OU: 2.50**  
**Major GPA - Combined and OU: 2.50**  
**Upper-Division Business Courses GPA - Combined and OU: 2.50**

**Program Code: B660**

## General Education and College Requirements

Courses taken to fulfill the University General Education Requirements must be chosen from the approved General Education course list published at <http://www.ou.edu/gened/courses>.

### UNIVERSITY-WIDE GENERAL EDUCATION (MINIMUM 40 HOURS) AND COLLEGE REQUIREMENTS

Code	Title	Credit Hours
<b>Core Area I: Symbolic and Oral Communication</b>		<b>6-16</b>
ENGL 1113	Principles of English Composition (Core I)	
ENGL 1213	Principles of English Composition (Core I) or EXPO 1213 Expository Writing	
Language (Core I) - Students who have completed two years of high school language are exempt from this general education requirement (0-10 hours).		
<i>Mathematics</i>		6
MATH 1643	Functions and Modeling for Business, Life and Social Sciences (Core I) <sup>1</sup>	
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I) <sup>1, 4, 5</sup>	
<b>Core Area II: Natural Science</b>		<b>7</b>
Natural Sciences - Choose two courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component (Core II)		
<b>Core Area III: Social Science</b> <sup>2</sup>		
P SC 1113	American Federal Government (Core III)	3
<b>Core Area IV: Arts and Humanities</b>		<b>12</b>
HIST 1483	United States to 1865 (Core IV) or HIST 1493 United States, 1865 to the Present	
PHIL 1273	Introduction to Business Ethics (Core IV: Western Culture)	
Choose one course in each of the following fields (Core IV):		
Artistic Forms <sup>3</sup>		

World Culture <sup>3</sup>

### Core Area V: First-Year Experience 3

Choose one course

### Basic Business <sup>4</sup> 19

ACCT 2113 Fundamental Financial Accounting <sup>5</sup>

B AD 1001 Personal Computing Productivity Tools <sup>5</sup>

B C 2813 Strategic Communication for Business Professionals <sup>5</sup>

ECON 1113 Principles of Economics-Macro (Core III-SS) <sup>2, 5</sup>

ECON 1123 Principles of Economics-Micro (Core III-SS) <sup>2, 5</sup>

ECON 2843 Elements of Statistics (Core I-M) <sup>5</sup>

MIS 2113 Computer-Based Information Systems <sup>5</sup>

**Total Credit Hours 56-66**

<sup>1</sup> Substitute: MATH 1523 for MATH 1643; MATH 1823 or MATH 1914 for MATH 1743.

<sup>2</sup> Two courses, 6 hours, of Core III Social Science are required and one course must be P SC 1113. ECON 1113 or ECON 1123 will meet the other 3 hours of this requirement.

<sup>3</sup> It is recommended students take either World Culture or Artistic Forms at the 3000/4000 level to fulfill the university requirement of one upper-division course outside the major from the approved University-Wide General Education. It may also be satisfied in the upper-division or free elective categories.

<sup>4</sup> College requirement: in order to progress to upper-division business courses, students must earn grades of C or better in all Basic Business prerequisite course requirements and MATH 1743.

<sup>5</sup> Minimum grade of C required.

## Free Electives

Electives to bring total applicable hours to the minimum total required for the degree including a minimum of 40 upper-division hours. B AD 2110, B AD 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA.

In order to progress to upper-division business courses, students must earn grades of C or better in all Basic Business prerequisite course requirements and MATH 1743 (may substitute MATH 1823 or MATH 1914 for MATH 1743).

A maximum of six hours of transfer work will apply toward the major.

## Major Requirements

Any 3000- or 4000-level MIS course will count in the Management Information Systems major grade point average unless otherwise specified, including additional hours taken to fulfill electives.

Code	Title	Credit Hours
MIS 3013	Introduction to Programming	3
MIS 3213	Business Data Analysis	3
MIS 3353	Databases	3
MIS 4363	Business Infrastructure and Cyber Security	3
Choose nine hours of 3000/4000 level MIS courses.		9
<b>Total Credit Hours</b>		<b>21</b>

## Required Courses

Code	Title	Credit Hours
<b>Core Requirements</b>		<b>12</b>
L S 3323	Legal Environment of Business	
MGT 3013	Principles of Organization and Management	
MKT 3013	Principles of Marketing and Supply Chain Management	
B AD 4013	Business Strategy and Policy (Capstone - to be taken last semester of senior year) <sup>1</sup>	
<b>Additional Requirements</b>		<b>11</b>
ACCT 2123	Fundamental Managerial Accounting	
B AD 2091	Career Readiness I-Transitioning to the Workplace	
B AD 3091	Career Readiness II-Advancing in the Workplace	
ENT 2113	Innovation & Entrepreneurship	
FIN 2303	Business Finance	
<b>Total Credit Hours</b>		<b>23</b>

<sup>1</sup> Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.

More information in the catalog: (<http://ou-public.courseleaf.com/price-business/management-information-systems/management-information-systems-bachelor-business-administration/>).

## Additional Requirements

1. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU. Students must take a minimum of 24 hours of their upper-division business courses in residence for the Bachelor of Business Administration degree.
2. Pass/No Pass **will not** be accepted for any upper-division Business or General Education courses or any specifically required courses.
3. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
4. A combined maximum of 8 hours of general military experience and flight instruction courses will count toward the required hours.

## Suggested Semester Plan of Study

Additional hours may be required if remedial math or language is required. Please see an academic counselor to develop a plan of study.

Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses<sup>1</sup>.

This major normally requires three semesters of study beyond the business core requirements.

Year	FIRST SEMESTER		Hours	SECOND SEMESTER		Hours
FRESHMAN	ECON 1113	Principles of Economics-Macro ( Core III ) <sup>1</sup>	3	B AD 1001	Personal Computing Productivity Tools <sup>1</sup>	1
	ENGL 1113	Principles of English Composition ( Core I )	3	ECON 1123	Principles of Economics-Micro ( Core III ) <sup>1</sup>	3
	HIST 1483 or HIST 1493	United States to 1865 ( Core IV ) or United States, 1865 to the Present	3	ENGL 1213 or EXPO 1213	Principles of English Composition ( Core I ) or Expository Writing	3
	MATH 1643	Functions and Modeling for Business, Life and Social Sciences	3	MATH 1743	Calculus I for Business, Life and Social Sciences ( Core I ) <sup>1</sup>	3
		First-Year Experience (Core V) <sup>2</sup>	3	MIS 2113	Computer-Based Information Systems <sup>1</sup>	3
					Natural Science (Core II) <sup>2</sup>	3
	<b>CREDIT HOURS</b>		<b>15</b>	<b>CREDIT HOURS</b>		<b>16</b>
SOPHOMORE	ACCT 2113	Fundamental Financial Accounting <sup>1</sup>	3	ACCT 2123	Fundamental Managerial Accounting	3
	B AD 2091	Career Readiness I-Transitioning to the Workplace	1	ENT 2113	Innovation & Entrepreneurship	3
	B C 2813	Strategic Communication for Business Professionals <sup>1</sup>	3	FIN 2303	Business Finance	3
	ECON 2843	Elements of Statistics <sup>1</sup>	3	PHIL 1273	Introduction to Business Ethics ( Core IV: Western Culture )	3
	P SC 1113	American Federal Government ( Core III )	3		Natural Science with lab (2nd discipline) (Core II) <sup>2</sup>	4
		Free Elective	1			
	<b>CREDIT HOURS</b>		<b>14</b>	<b>CREDIT HOURS</b>		<b>16</b>
JUNIOR	B AD 3091	Career Readiness II-Advancing in the Workplace	1	MIS 3013	Introduction to Programming	3
	L S 3323	Legal Environment of Business	3	MIS 4363	Business Infrastructure and Cyber Security	3
	MGT 3013	Principles of Organization and Management	3		Artistic Forms (Core IV) <sup>2</sup>	3
	MIS 3353	Databases	3		World Culture (Core IV) <sup>2</sup>	3
	MIS 3213	Business Data Analysis	3		Free Elective	3
	MKT 3013	Principles of Marketing and Supply Chain Management	3			
	<b>CREDIT HOURS</b>		<b>16</b>	<b>CREDIT HOURS</b>		<b>15</b>
SENIOR		MIS Major Elective (Upper-Division)	3	B AD 4013	Business Strategy and Policy	3
		MIS Major Elective (Upper-Division)	3		MIS Major Elective (Upper-Division)	3
		Free Elective	2		Free Upper-Division Elective	3
		Free Elective	3		Free Elective	3
		Upper-Division General Education Elective <sup>3</sup>	3		Free Elective	2
	<b>CREDIT HOURS</b>		<b>14</b>	<b>CREDIT HOURS</b>		<b>14</b>

<sup>1</sup> Grade of C or better required.

<sup>2</sup> University-Wide General Education course, refer to online listing.

<sup>3</sup> May be free elective if artistic form, World culture, or science is 3000- or 4000-level.