# REQUIREMENTS FOR THE UNDERGRADUATE CERTIFICATE
## MICHAEL F. PRICE COLLEGE OF BUSINESS
## THE UNIVERSITY OF OKLAHOMA

| Academic Year | General Requirements | | Program |
|---|---|---|---|
| For Students Entering the Oklahoma State System for Higher Education **Summer 2024 through Spring 2025** | Minimum Total Credit Hours ............................................................................................... | **15** | **Business Intelligence and Analytics** <br> **T065** <br> Undergraduate Certificate |

## CERTIFICATE REQUIREMENTS

Every employee requires data literacy. Therefore, all students graduating with an undergraduate degree must have data literacy skills. For students at the Price College of Business, this certificate is intended to provide the level of data literacy required by the companies that recruit business majors at the University of Oklahoma.

**All courses counted toward the certificate must be completed with a C or better.**

| Code | Title | Credit Hours |
|---|---|---|
| MIS 2113 | Computer-Based Information Systems | 3 |
| BIA 3713 | Introduction to Business Intelligence and Analytics | 3 |
| BIA 3723 | Data Management and Presentation for Business Intelligence | 3 |
| BIA 3733 | Programming for Business and Artificial Intelligence | 3 |
| BIA 4743 | Data Mining for Business and Artificial Intelligence | 3 |
| **Total Credit Hours** | | **15** |

- At most one course may be shared with other programs within MIS.

More information in the catalog: (http://ou-public.courseleaf.com/price-business/management-information-systems/business-intelligence-analytics-undergraduate-certificate/).