

REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION
MICHAEL F. PRICE COLLEGE OF BUSINESS
THE UNIVERSITY OF OKLAHOMA

| Academic Year | General Requirements | Program |
|---|--|--|
| For Students Entering the Oklahoma State System for Higher Education Summer 2024 through Spring 2025 | Minimum Total Credit Hours 120 Minimum Upper-Division Hours 40 Minimum Retention/Graduation Grade Point Averages: Overall - Combined and OU 2.50 Major - Combined and OU 2.50 Upper-Division Business Courses - Combined and OU 2.50 | Finance B435 Bachelor of Business Administration |
| OU encourages students to complete at least 30 hours of applicable coursework each year to have the opportunity to graduate in 4 years. | | |

Minimum Total Credit Hours: 120
Minimum Upper-Division Hours: 40

Overall GPA - Combined and OU: 2.50
Major GPA - Combined and OU: 2.50
Upper-Division Business Courses GPA - Combined and OU: 2.50

Program Code: B435

General Education and College Requirements

Courses taken to fulfill the University General Education Requirements must be chosen from the approved General Education course list published at <http://www.ou.edu/gened/courses>.

UNIVERSITY-WIDE GENERAL EDUCATION (MINIMUM 40 HOURS) AND COLLEGE REQUIREMENTS

| Code | Title | Credit Hours |
|--|---|--------------|
| Core Area I: Symbolic and Oral Communication | | 6-16 |
| ENGL 1113 | Principles of English Composition (Core I) | |
| ENGL 1213 | Principles of English Composition (Core I) or EXPO 1213 Expository Writing | |
| Language (Core I) - Students who have completed two years of high school language are exempt from this general education requirement (0-10 hours). | | |
| <i>Mathematics</i> | | 6 |
| MATH 1643 | Functions and Modeling for Business, Life and Social Sciences (Core I) ¹ | |
| MATH 1743 | Calculus I for Business, Life and Social Sciences (Core I) ¹ | |
| Core Area II: Natural Science | | 7 |
| Natural Sciences - Choose two courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component (Core II) | | |
| Core Area III: Social Science ² | | |
| P SC 1113 | American Federal Government (Core III) | 3 |
| Core Area IV: Arts and Humanities | | 12 |
| HIST 1483 | United States to 1865 (Core IV) or HIST 1493 United States, 1865 to the Present | |
| PHIL 1273 | Introduction to Business Ethics (Core IV: Western Culture) | |
| Choose one course in each of the following fields (Core IV): | | |
| Artistic Forms ³ | | |

World Culture ³

| | |
|---|---|
| Core Area V: First-Year Experience | 3 |
| Choose one course | |
| Basic Business ⁴ | 22 |
| ACCT 2113 | Fundamental Financial Accounting ⁵ |
| ACCT 2123 | Fundamental Managerial Accounting ⁵ |
| B AD 1001 | Personal Computing Productivity Tools |
| B C 2813 | Strategic Communication for Business Professionals ⁵ |
| ECON 1113 | Principles of Economics-Macro (Core III-SS) ^{2,5} |
| ECON 1123 | Principles of Economics-Micro (Core III-SS) ^{2,5} |
| ECON 2843 | Elements of Statistics (Core I-M) ⁵ |
| MIS 2113 | Computer-Based Information Systems ⁵ |
| Total Credit Hours | 59-69 |

¹ Substitute: MATH 1523 for MATH 1643; MATH 1823 or MATH 1914 for MATH 1743.

² Two courses, 6 hours, of Core III Social Science are required and one course must be P SC 1113. ECON 1113 or ECON 1123 will meet the other 3 hours of this requirement.

³ It is recommended students take either World Culture or Artistic Forms at the 3000/4000 level to fulfill the university requirement of one upper-division course outside the major from the approved University-Wide General Education. It may also be satisfied in the upper-division or free elective categories.

⁴ College requirement: courses are part of the degree candidacy application process that students must complete to earn degree candidacy and begin upper-division business courses.

⁵ Minimum C required.

Free Electives

Electives to bring total applicable hours to the minimum total required for the degree including a minimum of 40 upper-division hours. B AD 2110, B AD 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA.

To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites.

A maximum of six hours of transfer work will apply toward the major.

Major Requirements

Any 3000- or 4000-level FIN course will count in the Finance major grade point average unless otherwise specified.

| Code | Title | Credit Hours |
|--|--|--------------|
| Required | | 12 |
| FIN 3403 | Financial Intermediaries and Markets | |
| FIN 3453 | Financial Modeling and Analysis in Excel | |
| FIN 4103 | Investments | |
| FIN 4303 | Advanced Corporate Finance | |
| Major Electives | | 9 |
| Choose 9 hours of upper-division FIN courses | | |
| Total Credit Hours | | 21 |

Note: FIN 3133 and FIN 3513 will not count toward the BBA or in the FIN major GPA.

Required Courses

| Code | Title | Credit Hours |
|--------------------------------|---|--------------|
| Core Requirements | | 12 |
| L S 3323 | Legal Environment of Business | |
| MGT 3013 | Principles of Organization and Management | |
| MKT 3013 | Principles of Marketing and Supply Chain Management | |
| B AD 4013 | Business Strategy and Policy (to be taken last semester of senior year) ² | |
| Additional Requirements | | 8 |
| B AD 2091 | Career Readiness I-Transitioning to the Workplace | |
| B AD 3091 | Career Readiness II-Advancing in the Workplace | |
| ENT 2113 | Innovation & Entrepreneurship | |
| FIN 2303 | Business Finance | |
| Upper-Division Business | | 9 |
| ECON 3113 | Intermediate Microeconomic Theory (fulfills upper-division general education requirement) | |
| ACCT 3113 | Intermediate Accounting I (must earn a C in this course) | |
| ACCT 3123 | Intermediate Accounting II | |
| Total Credit Hours | | 29 |

¹ May not be completed online.

² Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.

Additional Requirements

1. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU. Students must take a minimum of 24 hours of their upper-division business courses in residence for the Bachelor of Business Administration degree.
2. Pass/No Pass **will not** be accepted for any upper-division Business or General Education courses or any specifically required courses.
3. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
4. A combined maximum of 8 hours of general military experience and flight instruction courses will count toward the required hours.

Suggested Semester Plan of Study

Additional hours may be required if remedial math or language is required. Please see an academic counselor to develop a plan of study.

Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses¹.

This major normally requires three semesters of study beyond the business core requirements.

| Year | FIRST SEMESTER | | Hours | SECOND SEMESTER | | Hours |
|-----------|---------------------------|---|-----------|---------------------------|--|-----------|
| FRESHMAN | ECON 1113 | Principles of Economics-Macro (Core III) ¹ | 3 | B AD 1001 | Personal Computing Productivity Tools | 1 |
| | ENGL 1113 | Principles of English Composition (Core I) | 3 | ECON 1123 | Principles of Economics-Micro (Core III) ¹ | 3 |
| | HIST 1483 or HIST 1493 | United States to 1865 (Core IV) or United States, 1865 to the Present | 3 | ENGL 1213 or EXPO 1213 | Principles of English Composition (Core I) or Expository Writing | 3 |
| | MATH 1643 | Functions and Modeling for Business, Life and Social Sciences | 3 | MATH 1743 | Calculus I for Business, Life and Social Sciences (Core I) | 3 |
| | | First-Year Experience (Core V) ² | 3 | MIS 2113 | Computer-Based Information Systems ¹ | 3 |
| | | | | | Natural Science (Core II) ² | 3 |
| | CREDIT HOURS | | 15 | CREDIT HOURS | | 16 |
| SOPHOMORE | ACCT 2113 | Fundamental Financial Accounting ¹ | 3 | ACCT 2123 | Fundamental Managerial Accounting | 3 |
| | B AD 2091 | Career Readiness I-Transitioning to the Workplace | 1 | ENT 2113 | Innovation & Entrepreneurship | 3 |
| | B C 2813 | Strategic Communication for Business Professionals ¹ | 3 | FIN 2303 | Business Finance | 3 |
| | ECON 2843 | Elements of Statistics ¹ | 3 | PHIL 1273 | Introduction to Business Ethics (Core IV: Western Culture) | 3 |
| | P SC 1113 | American Federal Government (Core III) | 3 | | Natural Science with lab (2nd discipline) (Core II) ² | 4 |
| | | Free Elective | 1 | | | |
| | CREDIT HOURS | | 14 | CREDIT HOURS | | 16 |
| JUNIOR | ACCT 3113 | Intermediate Accounting I | 3 | ACCT 3123 | Intermediate Accounting II | 3 |
| | B AD 3091 | Career Readiness II-Advancing in the Workplace | 1 | FIN 3403 | Financial Intermediaries and Markets | 3 |
| | FIN 3453 | Financial Modeling and Analysis in Excel | 3 | FIN 4303 | Advanced Corporate Finance | 3 |
| | FIN 4103 | Investments | 3 | MGT 3013 | Principles of Organization and Management | 3 |
| | MKT 3013 | Principles of Marketing and Supply Chain Management | 3 | | Artistic Forms (Core IV) ² | 3 |
| | | General Education World Culture (Core IV) | 3 | | | |
| | CREDIT HOURS | | 16 | CREDIT HOURS | | 15 |
| SENIOR | ECON 3113 | Intermediate Microeconomic Theory ³ | 3 | B AD 4013 | Business Strategy and Policy | 3 |
| | L S 3323 | Legal Environment of Business | 3 | | FIN Elective (Upper-Division Major Elective) | 3 |
| | | FIN Elective (Upper-Division Major Elective) | 3 | | FIN Elective (Upper-Division Major Elective) | 3 |
| | | Free Elective | 6 | | Free Elective | 4 |
| | | CREDIT HOURS | | 15 | CREDIT HOURS | |

¹ Prebusiness course.

² University-Wide General Education course, refer to online listing.

³ Will fulfill upper-division General Education requirement unless Economics is second major.