REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION
PRICE COLLEGE OF BUSINESS
THE UNIVERSITY OF OKLAHOMA

Minimum Total Credit Hours: 120
Minimum Upper-Division Hours: 40
Overall GPA: 2.50
Lower-Division Business Courses - Combined and OU: 2.50
Upper-Division Business Courses - Combined and OU: 2.50
Minimum Total Credit Hours: 40
Minimum Upper-Division Hours: 2.50
Minimum Total Credit Hours: 120
Minimum Upper-Division Hours: 2.50
Minimum Total Credit Hours: 2.50
Minimum Upper-Division Hours: 2.50
Upper-Division Business Courses - Combined and OU: 2.50

OU encourages students to complete at least 30 hours of applicable coursework each year to have the opportunity to graduate in 4 years.

Core Area I: Symbolic and Oral Communication

ENGL 1113 Principles of English Composition (Core I) 6-16
ENGL 1213 Principles of English Composition (Core I) or EXPO 1213 Expository Writing
ENGL 1213 Principles of English Composition (Core I) or EXPO 1213 Expository Writing
Language (Core I) - Students who have completed two years of high school language are exempt from this general education requirement (0-10 hours).

Mathematics

MATH 1643 Functions and Modeling for Business, Life and Social Sciences (Core I) 6
MATH 1743 Calculus I for Business, Life and Social Sciences (Core I) 6

Core Area II: Natural Science

Natural Sciences - Choose two courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component (Core II)

Core Area III: Social Science

P SC 1113 American Federal Government (Core III) 3

Core Area IV: Arts and Humanities

HIST 1483 United States to 1865 (Core IV) or HIST 1493 United States, 1865 to the Present
PHIL 1273 Introduction to Business Ethics (Core IV: Western Culture)

Choose one course in each of the following fields (Core IV):

Artistic Forms 5

World Culture 5

Core Area V: First-Year Experience

Choose one course

Basic Business 4

ACCT 2113 Fundamental Financial Accounting 5
ACCT 2123 Fundamental Managerial Accounting 5
B AD 1001 Personal Computing Productivity Tools
B C 2813 Strategic Communication for Business Professionals 5
ECON 1113 Principles of Economics-Macro (Core III-SS) 2, 5
ECON 1123 Principles of Economics-Micro (Core III-SS) 2, 5
ECON 2843 Elements of Statistics (Core I-M) 5
MIS 2113 Computer-Based Information Systems 5

Total Credit Hours 59-69

1Substitute: MATH 1523 for MATH 1643; MATH 1823 or MATH 1914 for MATH 1743.
2Two courses, 6 hours, of Core III Social Science are required and one course must be P SC 1113. ECON 1113 or ECON 1123 will meet the other 3 hours of this requirement.
3It is recommended students take either World Culture or Artistic Forms at the 3000/4000 level to fulfill the university requirement of one upper-division course outside the major from the approved University-Wide General Education. It may also be satisfied in the upper-division or free elective categories.
4College requirement: courses are part of the degree candidacy application process that students must complete to earn degree candidacy and begin upper-division business courses.
5Minimum C required.

Free Electives

Electives to bring total applicable hours to the minimum total required for the degree including a minimum of 40 upper-division hours. B AD 2110, B AD 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA.
To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites.

A maximum of six hours of transfer work will apply toward the major.

**Major Requirements**

Any 3000- or 4000-level FIN course will count in the Finance major grade point average unless otherwise specified.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Required</strong></td>
<td>12</td>
</tr>
<tr>
<td>FIN 3403</td>
<td>Financial Intermediaries and Markets</td>
<td></td>
</tr>
<tr>
<td>FIN 3453</td>
<td>Financial Modeling and Analysis in Excel</td>
<td></td>
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<tr>
<td>FIN 3503</td>
<td>Investments</td>
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<tr>
<td>FIN 3603</td>
<td>Advanced Corporate Finance</td>
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</tbody>
</table>

**Major Electives**

Choose 9 hours of upper-division FIN courses

Total Credit Hours 21

**Note:** FIN 3133 and FIN 3513 will not count toward the BBA or in the FIN major GPA.

**Major Requirements Recommended for CFA (Chartered Financial Analyst):**

FIN 3403, FIN 3503, FIN 3603, FIN 4113, FIN 4713, and one course chosen from FIN 4133, FIN 4403, or FIN 4613.

**Required Courses**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td></td>
<td><strong>Core Requirements</strong></td>
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<tr>
<td>L S 3323</td>
<td>Legal Environment of Business</td>
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<tr>
<td>MGT 3013</td>
<td>Principles of Organization and Management</td>
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</tr>
<tr>
<td>MKT 3013</td>
<td>Principles of Marketing</td>
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<tr>
<td>B AD 4013</td>
<td>Business Strategy and Policy (to be taken last semester of senior year)</td>
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**Additional Requirements**

B AD 2091  Career Readiness I-Transitioning to the Workplace
B AD 3091  Career Readiness II-Advancing in the Workplace
ENT 2113  Innovation & Entrepreneurship
FIN 2303  Business Finance

**Upper-Division Business**

ECON 3113  Intermediate Microeconomic Theory (fulfills upper-division general education requirement)
ACCT 3113  Intermediate Accounting I (must earn a C in this course)
ACCT 3123  Intermediate Accounting II

Total Credit Hours 29

1 May not be completed online.
2 Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.

More information in the catalog: (http://ou-public.courseleaf.com/price-business/finance/finance-bachelor-business-administration/).
# Additional Requirements

1. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU. Students must take a minimum of 24 hours of their upper-division business courses in residence for the Bachelor of Business Administration degree.

2. Pass/No Pass will not be accepted for any upper-division Business or General Education courses or any specifically required courses.

3. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.

4. A combined maximum of 8 hours of general military experience and flight instruction courses will count toward the required hours.

## Suggested Semester Plan of Study

**Additional hours may be required if remedial math or language is required. Please see an academic counselor to develop a plan of study.**

**This major normally requires three semesters of study beyond the business core requirements.**

<table>
<thead>
<tr>
<th>Year</th>
<th>FIRST SEMESTER</th>
<th>Hours</th>
<th>SECOND SEMESTER</th>
<th>Hours</th>
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<tr>
<td></td>
<td><strong>FIN 3543</strong> Financial Modeling and Analysis in Excel</td>
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<td><strong>FIN 3403</strong> Financial Intermediaries and Markets</td>
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<td><strong>FIN 3603</strong> Advanced Corporate Finance</td>
<td>3</td>
<td><strong>PR 3213</strong> Professional Public Relations</td>
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<td><strong>MKT 3013</strong> Principles of Marketing</td>
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<td><strong>MGT 3013</strong> Principles of Management</td>
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<td><strong>General Education World Culture (Core IV)</strong></td>
<td>3</td>
<td><strong>Artistic Forms (Core IV)</strong></td>
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<td></td>
<td><strong>Free Elective</strong></td>
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<td><strong>Free Elective</strong></td>
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<td><strong>CREDIT HOURS</strong></td>
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1. Prebusiness course.
2. University-Wide General Education course, refer to online listing.
3. Will fulfill upper-division General Education requirement unless Economics is second major.