

**REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION/MASTER OF SCIENCE**  
**MICHAEL F. PRICE COLLEGE OF BUSINESS**  
**THE UNIVERSITY OF OKLAHOMA**

Academic Year
For Students Entering the Oklahoma State System for Higher Education <b>Summer 2024 through Spring 2025</b>

General Requirements	
Minimum Total Credit Hours .....	140-152
Minimum Upper-Division Hours .....	40
<b>Minimum Retention/Graduation Grade Point Averages:</b>	
Overall - Combined and OU .....	3.00
Major - Combined and OU .....	3.00
Upper-Division Business Courses - Combined and OU .....	3.00

Program
<b>Entrepreneurship &amp; Venture Management/Management of Information and Technology</b>
A380/F657 Q241
Bachelor of Business Administration/Master of Science

OU encourages students to complete at least 28 hours of applicable coursework each year to have the opportunity to graduate in 5 years.

**GENERAL EDUCATION AND COLLEGE REQUIREMENTS**

Courses taken to fulfill the University General Education Requirements must be chosen from the approved General Education course list published at <http://www.ou.edu/gened/courses>.

**UNIVERSITY-WIDE GENERAL EDUCATION (MINIMUM 40 HOURS) AND COLLEGE REQUIREMENTS**

Code	Title	Credit Hours
<b>Core Area I: Symbolic and Oral Communication</b>		<b>6-16</b>
ENGL 1113	Principles of English Composition (Core I)	
ENGL 1213	Principles of English Composition (Core I)	
or EXPO 1213	Expository Writing	
Language (Core I) - Students who have completed two years of high school language are exempt from this general education requirement (0-10 hours).		
<i>Mathematics</i>		6
MATH 1643	Functions and Modeling for Business, Life and Social Sciences (Core I) <sup>1</sup>	
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I) <sup>1</sup>	
<b>Core Area II: Natural Science</b>		<b>7</b>
Natural Sciences - Choose two courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component (Core II)		
<b>Core Area III: Social Science</b> <sup>2</sup>		
P SC 1113	American Federal Government (Core III)	3
<b>Core Area IV: Arts and Humanities</b>		<b>12</b>
HIST 1483	United States to 1865 (Core IV)	
or HIST 1493	United States, 1865 to the Present	
PHIL 1273	Introduction to Business Ethics (Core IV: WC)	
Choose one course in each of the following fields (Core IV):		
Artistic Forms <sup>3</sup>		
World Culture <sup>3</sup>		
<b>Core Area V: First-Year Experience</b>		<b>3</b>
Choose one course		
<b>Basic Business</b> <sup>4</sup>		<b>22</b>
ACCT 2113	Fundamental Financial Accounting <sup>5</sup>	
ACCT 2123	Fundamental Managerial Accounting	
B AD 1001	Personal Computing Productivity Tools	
B C 2813	Strategic Communication for Business Professionals <sup>5</sup>	
ECON 1113	Principles of Economics-Macro (Core III-SS) <sup>2, 5</sup>	
ECON 1123	Principles of Economics-Micro (Core III-SS) <sup>2, 5</sup>	
ECON 2843	Elements of Statistics (Core I-M) <sup>5</sup>	
MIS 2113	Computer-Based Information Systems <sup>5</sup>	
<b>Total Credit Hours</b>		<b>59-69</b>

- 1 Substitute: MATH 1523 for MATH 1643; MATH 1823 or MATH 1914 for MATH 1743.
- 2 Two courses, 6 hours, of Core III Social Science are required and one course must be P SC 1113. ECON 1113 or ECON 1123 will meet the other 3 hours of this requirement.
- 3 It is recommended students take either World Culture or Artistic Forms at the 3000/4000 level to fulfill the university requirement of one upper-division course outside the major from the approved University-Wide General Education. It may also be satisfied in the upper-division or free elective categories.
- 4 College requirement: courses are part of the degree candidacy application process that students must complete to earn degree candidacy and begin upper-division business courses.
- 5 Minimum grade of C required.

**FREE ELECTIVES**

Electives to bring total applicable hours to the minimum total required for the degree including a minimum of 40 upper-division hours. B AD 2110, B AD 2113, MKT 2013 and MGT 2013 will not count for credit toward a BBA.

**To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites.**

A maximum of six hours of transfer work will apply toward the major.

**UNDERGRADUATE MAJOR REQUIREMENTS**

Any 3000- or 4000-level ENT course will count in the major grade point average unless otherwise specified.

Code	Title	Credit Hours
B AD 3013	Integrated Business Core Practicum <sup>1</sup>	3
ENT 3113	New Venture Development I	3
ENT 3513	Venture Capitalization I	3
ENT 3603	New Venture Development II	3
ENT 4603	New Venture Development III	3
<b>Total Credit Hours</b>		<b>15</b>

- 1 B AD 3013 is preferred; any ENT 3000/4000 level course not used in the major or as a required ENT course may be substituted

**REQUIRED COURSES**

Code	Title	Credit Hours
<b>Core Requirements</b> <sup>1</sup>		<b>12</b>
L S 3323	Legal Environment of Business	
MGT 3013	Principles of Organization and Management	
MKT 3013	Principles of Marketing and Supply Chain Management	
B AD 4013	Business Strategy and Policy <sup>2</sup>	
<b>Additional Requirements</b>		<b>8</b>
B AD 2091	Career Readiness I-Transitioning to the Workplace	
B AD 3091	Career Readiness II-Advancing in the Workplace	
ENT 2113	Innovation & Entrepreneurship	
FIN 2303	Business Finance	
<b>Required ENT Courses</b>		<b>9</b>
Choose three 3000/4000 level courses from any ENT course not used in the major		
<b>Total Credit Hours</b>		<b>29</b>

- 1 **The Integrated Business Core is strongly recommended.**
- 2 Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.

**GRADUATE REQUIREMENTS**

Up to 12 hours of graduate level MIT or MIS courses from a list maintained by the department and approved by the graduate liaison can be shared between BBA and MS-MIT programs.

Code	Title	Credit Hours
<b>Required</b>		<b>2</b>
MIT 5602	Management Information Systems	
<b>MIT Elective</b>		<b>10-13</b>
Choose 10 to 13 credit hours of graduate level MIT courses as necessary to reach 32 hours for the degree		
<b>Graduate Electives</b>		<b>13</b>
Choose 13 credit hours of graduate-level Business, MIT electives or other electives as approved by MIT Division		
Choose one of the following options:		<b>0-3</b>
Non-Thesis Option (coursework-only degree; exam is not required)		
MIT 5980	Research for Master's Thesis (Thesis Option; 3 credit hours)	
Choose 4 credit hours of additional coursework from a list maintained by the department and approved by the Graduate Liaison		<b>4</b>
<b>Total Credit Hours</b>		<b>32</b>

More information in the catalog: (<http://ou-public.courseleaf.com/price-business/entrepreneurship-economic-development/entrepreneurship-venture-management-bba-master-science-management-information-technology/>).

**ADDITIONAL REQUIREMENTS**

1. Pass/No Pass **will not** be accepted for any Business or General Education courses or any specifically required courses.
2. Students must complete the GMAT exam with a score of 500 or greater.
3. Comprehensive written exam required at end of program.
4. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
5. A combined maximum of 8 hours of general military experience and flight instruction courses will count toward the required hours.

**SUGGESTED SEMESTER PLAN OF STUDY**

Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses<sup>1</sup>.

During the 2nd semester, third year:

- Take GMAT
- Interview for internship
- Apply for admission to Master's program

Year	FIRST SEMESTER		Hours	SECOND SEMESTER		Hours
FRESHMAN	ECON 1113	Principles of Economics-Macro ( Core III ) <sup>1</sup>	3	B AD 1001	Personal Computing Productivity Tools	1
	ENGL 1113	Principles of English Composition ( Core I )	3	ECON 1123	Principles of Economics-Micro ( Core III ) <sup>1</sup>	3
	ENT 2113	Innovation & Entrepreneurship	3	ENGL 1213 or EXPO 1213	Principles of English Composition ( Core I ) or Expository Writing	3
	MATH 1643	Functions and Modeling for Business, Life and Social Sciences	3	MATH 1743	Calculus I for Business, Life and Social Sciences ( Core I )	3
		First-Year Experience (Core V) <sup>2</sup>	3	MIS 2113	Computer-Based Information Systems <sup>1</sup>	3
					Natural Science (Core II) <sup>2</sup>	3
	<b>CREDIT HOURS</b>		<b>15</b>	<b>CREDIT HOURS</b>		<b>16</b>
SOPHOMORE	ACCT 2113	Fundamental Financial Accounting <sup>1</sup>	3	ACCT 2123	Fundamental Managerial Accounting	3
	B AD 2091	Career Readiness I-Transitioning to the Workplace	1	FIN 2303	Business Finance	3
	B C 2813	Strategic Communication for Business Professionals <sup>1</sup>	3	PHIL 1273	Introduction to Business Ethics ( Core IV: Western Culture )	3
	ECON 2843	Elements of Statistics <sup>1</sup>	3		Natural Science with lab (2nd discipline) (Core II) <sup>2</sup>	4
	P SC 1113	American Federal Government ( Core III )	3		Artistic Forms (Core IV) <sup>2</sup>	3
	<b>CREDIT HOURS</b>		<b>13</b>	<b>CREDIT HOURS</b>		<b>16</b>
JUNIOR		Required ENT course (Upper Division)	3	ENT 3113	New Venture Development I	3
	L S 3323	Legal Environment of Business	3		Required ENT Course (Upper-Division)	3
	MGT 3013	Principles of Organization and Management	3		Required ENT Course (Upper-Division)	3
	MKT 3013	Principles of Marketing and Supply Chain Management	3	HIST 1483 or HIST 1493	United States to 1865 or United States, 1865 to the Present	3
		Choose one of the following:	3		World Culture (Core IV) <sup>2</sup>	3
	B AD 3013	Integrated Business Core Practicum Upper-division elective				
B AD 3091	Career Readiness II-Advancing in the Workplace	1				
	<b>CREDIT HOURS</b>		<b>16</b>	<b>CREDIT HOURS</b>		<b>15</b>
SENIOR	ENT 3513	Venture Capitalization I	3	ENT 4603	New Venture Development III	3
	ENT 3603	New Venture Development II	3		Graduate Requirement Course <sup>4</sup>	3
		Graduate Requirement Course <sup>4</sup>	2		Upper-Division General Education Elective <sup>3</sup>	3
		Graduate Requirement Course <sup>4</sup>	2		Graduate Requirement Course	2
	MIT 5602	Management Information Systems <sup>4</sup>	2		Free Elective	2
	<b>CREDIT HOURS</b>		<b>12</b>	<b>CREDIT HOURS</b>		<b>13</b>
FIFTH YEAR		Graduate Requirement Course <sup>4</sup>	3		Graduate Requirement Course	2
		Graduate Requirement Course	2		Graduate Requirement Course	2
		Graduate Requirement Course	3		Graduate Requirement Course	2
		Graduate Requirement Course	2		Graduate Requirement Course	3
		Graduate Requirement Course	2	B AD 4013	Business Strategy and Policy	3
	<b>CREDIT HOURS</b>		<b>12</b>	<b>CREDIT HOURS</b>		<b>12</b>

<sup>1</sup> Prebusiness course.

<sup>2</sup> University-Wide General Education course, refer to online listing.

<sup>3</sup> May be free elective if Artistic Form, World Culture, or Science course is 3000-4000-level.

<sup>4</sup> These courses are dual-counted, fulfilling requirements for both the undergraduate degree and the graduate business degree (140 total hours with 12 shared hours).