

REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION/MASTER OF SCIENCE
MICHAEL F. PRICE COLLEGE OF BUSINESS
THE UNIVERSITY OF OKLAHOMA

Academic Year
For Students Entering the Oklahoma State System for Higher Education Summer 2026 through Spring 2027

General Requirements	
Minimum Total Credit Hours	140
Minimum Upper-Division Hours	40
Minimum Retention/Graduation Grade Point Averages:	
Overall - Combined and OU	3.00
Major - Combined and OU	3.00
Upper-Division Business Courses - Combined and OU	3.00

Program
Economics/Finance
A296/F435 Q193
Bachelor of Business Administration/Master of Science

OU encourages students to complete at least 28 hours of applicable coursework each year to have the opportunity to graduate in 5 years.

GENERAL EDUCATION AND COLLEGE REQUIREMENTS

Courses taken to fulfill the University General Education Requirements must be chosen from the approved General Education course list published at <http://www.ou.edu/gened/courses>.

MINIMUM OF 40 HOURS REQUIRED FOR UNIVERSITY-WIDE GENERAL EDUCATION

Code	Title	Credit Hours
Core Area I: Symbolic and Oral Communication		6-16
ENGL 1113	Principles of English Composition (Core I)	
ENGL 1213	Principles of English Composition (Core I) or EXPO 1213 Expository Writing	
Language (Core I) - Students who have completed two years of high school language are exempt from this general education requirement (0-10 hours).		
<i>Mathematics</i>		6
MATH 1643	Functions and Modeling for Business, Life and Social Sciences (Core I) ¹	
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I) ^{1, 4, 5}	
Core Area II: Natural Science		7
Natural Sciences - Choose two courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component (Core II)		
Core Area III: Social Science ²		
P SC 1113	American Federal Government (Core III)	3
Core Area IV: Arts and Humanities		12
HIST 1483	United States to 1865 (Core IV)	
	or HIST 1493 United States, 1865 to the Present	
PHIL 1273	Introduction to Business Ethics (Core IV: Western Culture)	
Choose one course in each of the following fields (Core IV):		
	Artistic Forms ³	
	World Culture ³	
Core Area V: First-Year Experience		3
Choose one course		
Basic Business ⁴		19
ACCT 2113	Fundamental Financial Accounting ⁵	
B AD 1001	Personal Computing Productivity Tools ⁵	
B C 2813	Strategic Communication for Business Professionals ⁵	
ECON 1113	Principles of Economics-Macro (Core III-SS) ^{2, 5}	
ECON 1123	Principles of Economics-Micro (Core III-SS) ^{2, 5}	
ECON 2843	Elements of Statistics (Core I-M) ⁵	
MIS 2113	Computer-Based Information Systems ⁵	
Total Credit Hours		56-66

- 1 Substitute: MATH 1523 for MATH 1643; MATH 1823 or MATH 1914 for MATH 1743.
- 2 Two courses, 6 hours, of Core III Social Science are required and one course must be P SC 1113. ECON 1113 or ECON 1123 will meet the other 3 hours of this requirement.
- 3 It is recommended students take either World Culture or Artistic Forms at the 3000/4000 level to fulfill the university requirement of one upper-division course outside the major from the approved University-Wide General Education. It may also be satisfied in the upper-division or free elective categories.
- 4 College requirement: in order to progress to upper-division business courses, students must earn grades of C or better in all Basic Business prerequisite course requirements and MATH 1743.
- 5 Minimum grade of C required.

FREE ELECTIVES

Electives to bring total applicable hours to the minimum total required for the degree including a minimum of 40 upper-division hours. B AD 2110, B AD 2113, MKT 2013 and MGT 2013 will not count for credit toward a BBA.

In order to progress to upper-division business courses, students must earn grades of C or better in all Basic Business prerequisite course requirements.

Admission to the B.B.A in Economics/M.S. in Finance accelerated program:

- ACCT 2113, ACCT 2123, FIN 2303 must be completed before applying for admission.
- A grade of C or better is required in FIN 2303 for accelerated BBA/MS students.
- During the third year, apply for admission to the accelerated program. A 3.00 overall GPA is required for admission to the accelerated program.

UNDERGRADUATE MAJOR REQUIREMENTS

Any 3000- or 4000-level ECON course will count in the Economics major grade point average unless otherwise specified, including additional hours taken to fulfill electives.

A maximum of six hours of transfer work will apply toward the major.

Code	Title	Credit Hours
ECON 3113	Intermediate Microeconomic Theory	3
ECON 3133	Intermediate Macroeconomic Theory	3
Choose 12 hours of upper-division economics		12
Total Credit Hours		18

REQUIRED COURSES

Code	Title	Credit Hours
Core Requirements		12
L S 3323	Legal Environment of Business	
MGT 3013	Principles of Organization and Management	
MKT 3013	Principles of Marketing	
B AD 4013	Business Strategy and Policy ¹	
Upper-Division Business Requirements		3
Choose 3 hours from the following fields: ACCT, B AD, B C, EMGT, ENT, FIN, L S, MGT, MIS, MKT, and SCM		
Additional Requirements		11
ACCT 2123	Fundamental Managerial Accounting	
B AD 2091	Career Readiness I-Transitioning to the Workplace	
B AD 3091	Career Readiness II-Advancing in the Workplace	
FIN 2303	Business Finance ²	
ENT 2113	Innovation & Entrepreneurship	
Total Credit Hours		26

- 1 Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.
- 2 A grade of C or better is required in FIN 2303 for accelerated BBA in Economics/MS in Finance students.

GRADUATE REQUIREMENTS

The Non-Thesis degree is a coursework-only degree; a Non-Thesis examination is not required. Up to 12 hours of graduate level courses from the department-maintained list and approved by the Graduate College can be shared between the BBA and MS FIN.

Code	Title	Credit Hours
Core Courses		
<i>Choose one of the following:</i>		2
FIN 5322	Financial Derivatives	
FIN 5392	Financial Intermediation and Banking	
Graduate Electives		30
Choose 30 hours of graduate level electives from a list maintained by the finance division and approved by the Graduate College. Up to 12 hours of graduate level electives can be shared between the BBA and MS Finance programs.		
Total Credit Hours		32

More information in the catalog: (<http://ou-public.courseleaf.com/price-business/college-business-administrated-programs/economics-bba-finance-master-science/>).

SUGGESTED SEMESTER PLAN OF STUDY

Additional hours may be required if remedial math or language is required. Please see an academic counselor to develop a plan of study.

During the 2nd semester, third year:

- Take GMAT
- Interview for internship
- Apply for admission to Master's program

Year	FIRST SEMESTER		Hours	SECOND SEMESTER		Hours	
FRESHMAN	ECON 1113	Principles of Economics-Macro (Core III) ¹	3	B AD 1001	Personal Computing Productivity Tools ¹	1	
	ENGL 1113	Principles of English Composition (Core I)	3	ECON 1123	Principles of Economics-Micro (Core III) ¹	3	
	MATH 1643	Functions and Modeling for Business, Life and Social Sciences	3	ENGL 1213 or EXPO 1213	Principles of English Composition (Core I) or Expository Writing	3	
		General Education Artistic Forms (Core IV) ²	3	MIS 2113	Computer-Based Information Systems ¹	3	
		First-Year Experience (Core V) ²	3		Natural Science (Core II) ²	3	
				P SC 1113	American Federal Government	3	
	CREDIT HOURS		15	CREDIT HOURS		16	
SOPHOMORE	ACCT 2113	Fundamental Financial Accounting ¹	3	ACCT 2123	Fundamental Managerial Accounting	3	
	B AD 2091	Career Readiness I-Transitioning to the Workplace	1	ENT 2113	Innovation & Entrepreneurship	3	
	B C 2813	Strategic Communication for Business Professionals ¹	3	FIN 2303	Business Finance	3	
	ECON 2843	Elements of Statistics ¹	3	PHIL 1273	Introduction to Business Ethics (Core IV: Western Culture)	3	
		Free Elective	3		Natural Science with lab (2nd discipline) (Core II) ²	4	
	HIST 1483 or HIST 1493	United States to 1865 or United States, 1865 to the Present	3				
	CREDIT HOURS		16	CREDIT HOURS		16	
JUNIOR	ECON 3113	Intermediate Microeconomic Theory	3	ECON 3133	Intermediate Macroeconomic Theory	3	
	L S 3323	Legal Environment of Business	3		ECON Upper-Division Elective	3	
	MGT 3013	Principles of Organization and Management	3		Free Elective	3	
	MKT 3013	Principles of Marketing	3		World Culture (Core IV) ²	3	
	B AD 3091	Career Readiness II-Advancing in the Workplace	1		Upper-Division General Education Elective ³	3	
		Free Elective	1				
	CREDIT HOURS		14	CREDIT HOURS		15	
SENIOR		Graduate Econ Elective Course ⁴	3		Graduate Econ Elective Course ⁴	3	
		ECON Elective	3		Graduate Requirement Course ⁴	3	
		Graduate Requirement Course ⁴	3		Graduate Requirement Course	2	
		Graduate Requirement Course	2		Free Elective	3	
		Free Elective	2		Free Elective	2	
		Free Elective	3	B AD 4013	Business Strategy and Policy	3	
		CREDIT HOURS		16	CREDIT HOURS		16
		SUMMER					
			Graduate Requirement Course	2			
			Graduate Requirement Course	2			
		Graduate Requirement Course	2				
		Graduate Requirement Course	2				
	CREDIT HOURS		8				
FIFTH YEAR		Graduate Requirement Course	2				
		Graduate Requirement Course	2				
		Graduate Requirement Course	2				
		Graduate Requirement Course	2				
	CREDIT HOURS		8				

1 Grade of C or better required.

2 University-Wide General Education course, refer to online listing.

3 May be free elective if artistic form, World culture, or science is 3000- or 4000-level.

4 These courses are dual-counted, fulfilling requirements for both the undergraduate degree and the graduate business degree (140 total hours with 12 shared hours).