

PUBLIC RELATIONS COURSE LIST

Approved Electives

Code	Title	Credit Hours
JMC 3303	Introduction to Advertising	3
JMC 3343	Advertising Design & Visual Storytelling	3
JMC 3463	Cross Cultural Issues in Media & Society	3
JMC 3800	Internship	1-3
JMC 4413	Crisis Communication	3
JMC 4473	Social Media Marketing	3
JMC 4483	Global and International Public Relations	3
JMC 4853	Race, Gender, Class and the Media	3
JMC 4970	Special Topics	1-3