

**REQUIREMENTS FOR THE BACHELOR OF ARTS**  
**GAYLORD COLLEGE OF JOURNALISM AND MASS COMMUNICATION**  
**THE UNIVERSITY OF OKLAHOMA**

| Academic Year  | General Requirements   | Program   |
|--|--|---|
| For Students Entering the Oklahoma State System for Higher Education<br><b>Summer 2024 through Spring 2025</b> | Minimum Total Credit Hours ..... 120<br>Minimum Upper-Division Hours ..... 48<br>Major Hours ..... 43<br>Upper-Division Hours within Major ..... 30<br><b>Minimum Retention/Graduation Grade Point Averages:</b><br>Overall - Combined and OU ..... 2.50<br>Major - Combined and OU ..... 2.50<br>Last 60 hours ..... 2.50 | <b>Creative Media Production</b><br><br><b>B256</b><br><br>Bachelor of Arts |

OU encourages students to complete at least 30 hours of applicable coursework each year to have the opportunity to graduate in 4 years.

**Minimum Total Credit Hours:** 120  
**Major Hours:** 43  
**Minimum Upper-Division Hours:** 48  
**Upper-Division Hours Within Major:** 30

**Overall GPA - Combined and OU:** 2.50  
**Major GPA - Combined and OU:** 2.50  
**Last 60 Hours GPA:** 2.50

**Program Code:** B256

|   |   |              |
|---|---|--------------|
| HIST 1483   | United States to 1865                           | 3            |
|   | or HIST 1493 United States, 1865 to the Present |              |
| Choose one course (excluding HIST 1483 and HIST 1493) |   | 3            |
| <i>World Culture</i>                                  |   |              |
| Choose one course                                     |   | 3            |
| <b>Core Area V: First-Year Experience</b>             |   |              |
| Choose one course                                     |   | 3            |
| <b>Total Credit Hours</b>                             |   | <b>37-47</b> |

## General Education and College Requirements

Courses for fulfillment of General Education and College of Journalism requirements must be from the approved General Education course list. **Courses graded S/U or P/NP will not apply.**

### UNIVERSITY-WIDE GENERAL EDUCATION (MINIMUM 40 HOURS) AND COLLEGE REQUIREMENTS

| Code  | Title  | Credit Hours |
|---|--|--------------|
| <b>Core Area I: Symbolic and Oral Communication</b>   |  |              |
| <i>English Composition</i>  |  |              |
| ENGL 1113   | Principles of English Composition  | 3            |
| ENGL 1213   | Principles of English Composition  | 3            |
|   | or EXPO 1213 Expository Writing  |              |
| <i>Language</i>   |  |              |
| (0-10 hours, 2 courses in the same language) May be met by successful completion of 2 years of the same language in high school (additional language requirement – see below) |  |              |
|   | Beginning Course   | 0-5          |
|   | Beginning Course, continued  | 0-5          |
| <i>Mathematics</i>  |  |              |
|   | Choose one course  | 3            |
| <b>Core Area II: Natural Science</b>  |  |              |
|   | Choose two courses from different disciplines; one must include a laboratory | 7            |
| <b>Core Area III: Social Science</b>  |  |              |
| P SC 1113   | American Federal Government  | 3            |
|   | Choose one course  | 3            |
| <b>Core Area IV: Arts and Humanities</b>  |  |              |
| <i>Artistic Forms</i>   |  |              |
|   | Choose one course  | 3            |
| <i>Western Culture</i>  |  |              |

### ADDITIONAL GAYLORD COLLEGE OF JOURNALISM AND MASS COMMUNICATION REQUIREMENTS

| Code                               | Title  | Credit Hours |
|------------------------------------|--|--------------|
| <b>Western Culture</b>             |  |              |
|                                    | Choose one upper-division course outside the major and in addition to University General Education Core IV | 3            |
| <b>Language or Western Culture</b> |  |              |
|                                    | Choose one from:   | 0-3          |
|                                    | a language course at the intermediate level or demonstrated competency at that level                       |              |
|                                    | an additional upper-division Western Culture general education course outside the major                    |              |
|                                    | <b>Total Credit Hours</b>  | <b>3-6</b>   |

## Free Electives

Electives to bring total applicable hours to the minimum total required for the degree including 48 upper-division hours.

## Major Requirements

A maximum of 50 hours of Journalism and Mass Communication may be counted in the 120 hours required for graduation. No student will be awarded a BA in Journalism degree without completing at least 70 semester credit hours outside the College.

A grade of C or better is required in all Journalism and Mass Communication courses.

| Code  | Title                                     | Credit Hours |
|---|---|--------------|
| <b>JMC Core</b>   |   |              |
| JMC 1013  | Introduction to Media                     | 3            |
| JMC 2033  | Media Writing & Storytelling <sup>1</sup> | 3            |
| JMC 4813  | Media Law                                 | 3            |
| <b>Creative Media Production Core</b>   |   |              |
| JMC 1021  | Introduction to Creative Media Prod       | 1            |
| JMC 2643  | Sound, Light, and Motion                  | 3            |
| JMC 2683  | Survey of Electronic Media                | 3            |
| JMC 3011  | Practicum (2 semesters)                   | 2            |
| JMC 3613  | Single Camera Production                  | 3            |
| JMC 3623  | Electronic Media Writing                  | 3            |
| JMC 4651  | Portfolio -CMP                            | 1            |
| JMC 4653  | Issues And Ethics In Electronic Media     | 3            |
| <b>3000-4000 Level JMC Electives</b>  |   |              |
| Choose nine hours in consultation with an academic advisor and area faculty (p. ) |   | 9            |
| <b>JMC Electives</b>  |   |              |
| Choose 6 hours of 3000-4000-level JMC Electives                                   |   | 6            |
| <b>Total Credit Hours</b>   |   | <b>43</b>    |

<sup>1</sup> Satisfies Computer Literacy Requirement.

## Required Minor

All Gaylord College students pursuing a baccalaureate major are also required to complete an academic minor of their choice in accordance to JMC policies.

| Code                        | Title | Credit Hours |
|-----------------------------|-------|--------------|
| Choose a minor <sup>1</sup> |       | 15-21        |
| <b>Total Credit Hours</b>   |       | <b>15-21</b> |

<sup>1</sup> Required Completion of a Minor – 15-21 hours (hours vary due to minor chosen).

More information in the catalog: (<http://ou-public.courseleaf.com/gaylord-journalism-mass-communication/creative-media-production-bachelor-arts/>).

## Information Concerning General Rules, Regulations and Minimum Requirements

Information regarding Total Hours; Hours by Examination, Correspondence Study and/or Extension; Repeat of Failed Coursework; and Requirements for Full Admission to the Gaylord College of Journalism and Mass Communication can be found in the catalog under Gaylord College of Journalism and Mass Communication: Undergraduate Study.

**Attendance:** Students who do not attend a JMC class or lab on the first day of classes may be dropped from the class or lab.

**Transfer Work:** Students may transfer in a maximum of 12 credit hours of journalism and mass communication coursework prior to full admission to the Gaylord College. Once fully admitted to the college, students may petition the faculty to have an additional three (3) credit hours from an outside ACEJMC institution applied to their University of Oklahoma degree. A maximum of fifteen (15) credit hours of JMC transfer coursework may be applied to a degree.

**Individual Studies (e.g., courses titled "Independent Study"):** A maximum of 12 total semester hours may be counted toward graduation.

**Senior Institution Hours:** A minimum of 60 semester hours applied toward graduation must be earned at senior (4-year) institutions.

**Residency:**

- A minimum of 30 semester hours acceptable toward graduation must be earned in residence at OU, including at least 15 of the last 30 hours applied toward the degree.
- At least 15 semester hours of upper-division major work must be completed in residence at OU.
- OU correspondence courses are not considered resident credit.
- Credits earned via examination are neither resident nor nonresident credit.

**Application for Graduation:** Students must apply for graduation during the term in which they complete their degree requirements in order to graduate in that term. Application forms are available in the Student Services Center, 2533 Gaylord Hall. The deadline for completion of all coursework to graduate in a particular term is the last day of classes in that term.

## Suggested Semester Plan of Study

This plan of study should not be used in lieu of academic advisement.

| Year      | FIRST SEMESTER                          |   | Hours     | SECOND SEMESTER        |  | Hours     |
|-----------|---|---|-----------|------------------------|--|-----------|
| FRESHMAN  | ENGL 1113                               | Principles of English Composition ( Core I )                            | 3         | ENGL 1213 or EXPO 1213 | Principles of English Composition ( Core I ) or Expository Writing | 3         |
|           | HIST 1483 or HIST 1493                  | United States to 1865 ( Core IV ) or United States, 1865 to the Present | 3         | JMC 2033               | Media Writing & Storytelling                                       | 3         |
|           | JMC 1013                                | Introduction to Media   | 3         | MATH (Core I)          |  | 3         |
|           |   | Beginning Language (Core I)   | 5         | P SC 1113              | American Federal Government ( Core III )                           | 3         |
|           |   | First-Year Experience (Core V)  | 3         |                        | Beginning Language continued (Core I)                              | 5         |
|           |   | <b>CREDIT HOURS</b>   |           | <b>17</b>              | <b>CREDIT HOURS</b>  | <b>17</b> |
| SOPHOMORE | JMC 1021                                | Introduction to Creative Media Prod                                     | 1         | JMC 2683               | Survey of Electronic Media   | 3         |
|           | JMC 2643                                | Sound, Light, and Motion  | 3         | JMC 3011               | Practicum  | 1         |
|           |   | Artistic Forms (Core IV)  | 3         |                        | Natural Science without lab (Core II)                              | 4         |
|           |   | Natural Science with lab (Core II)                                      | 4         |                        | World Culture (Core IV)  | 3         |
|           |   | Choose one of the following:  | 3         |                        | Social Science (Core III)  | 3         |
|           |   | Intermediate Language   |           |                        |  |           |
|           |   | Upper-Division Western Culture (Core IV) outside major                  |           |                        |  |           |
|           | Free Elective. lower- or upper-division |   |           |                        |  |           |
|           | <b>CREDIT HOURS</b>                     |   | <b>14</b> | <b>CREDIT HOURS</b>    | <b>14</b>  |           |
| JUNIOR    | JMC 3011                                | Practicum   | 1         | JMC 3613               | Single Camera Production   | 3         |
|           | JMC 3623                                | Electronic Media Writing  | 3         |                        | JMC Elective, upper-division (3000-4000-level)                     | 3         |
|           |   | Western Culture (Core IV)   | 3         |                        | JMC Elective, upper-division (3000-4000-level)                     | 3         |
|           |   | JMC Elective, upper-division (3000-4000-level)                          | 3         |                        | Upper-division Western Culture outside major (Gen. Ed.)            | 3         |
|           |   | Free Elective, lower- or upper-division                                 | 3         |                        | Free Elective, lower- or upper-division                            | 3         |
|           |   | Free Elective, lower- or upper-division                                 | 3         |                        |  |           |
|           | <b>CREDIT HOURS</b>                     |   | <b>16</b> | <b>CREDIT HOURS</b>    | <b>15</b>  |           |
| SENIOR    | JMC 4813                                | Media Law   | 3         | JMC 4651               | Portfolio -CMP   | 1         |
|           |   | JMC Elective, upper-division (3000-4000-level)                          | 3         | JMC 4653               | Issues And Ethics In Electronic Media                              | 3         |
|           |   | Free Elective, lower- or upper-division                                 | 2         |                        | JMC Elective, upper-division (3000-4000-level)                     | 3         |
|           |   | Free Elective, lower- or upper-division                                 | 3         |                        | Free Elective, upper-division (3000-4000-level)                    | 3         |
|           |   | Free Elective, upper-division (3000-4000-level)                         | 3         |                        | Free Elective, upper-division (3000-4000-level)                    | 3         |
|           | <b>CREDIT HOURS</b>                     |   | <b>14</b> | <b>CREDIT HOURS</b>    | <b>13</b>  |           |

<sup>1</sup> Satisfies Computer Literacy Requirement.

## 3000-4000-level JMC Electives

Students should complete nine hours chosen in consultation with their academic advisor and area faculty.

| <b>Code</b> | <b>Title</b>                         | <b>Credit Hours</b> |
|-------------|--------------------------------------|---------------------|
| JMC 3633    | Audio Production                     | 3                   |
| JMC 3723    | Introduction to Documentary          | 3                   |
| JMC 3763    | Narrative Screenwriting              | 3                   |
| JMC 4193    | Principles of Media Entrepreneurship | 3                   |
| JMC 4353    | Cinematography                       | 3                   |
| JMC 4623    | Multi-Camera Production              | 3                   |
| JMC 4633    | Advanced Single Camera Production    | 3                   |
| JMC 4643    | Advanced Audio Production            | 3                   |
| JMC 4733    | Advanced Narrative Screenwriting     | 3                   |
| JMC 4753    | Documentary Research and Writing     | 3                   |
| JMC 4763    | Documentary Production               | 3                   |
| JMC 4773    | After Effects                        | 3                   |
| JMC 4793    | Broadcast Advertising Production     | 3                   |
| JMC 4853    | Race, Gender, Class and the Media    | 3                   |
| JMC 4903    | Production for Clients               | 3                   |
| JMC 4913    | Narrative Production                 | 3                   |