

DEPARTMENT OF COMMUNICATION

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General Information

The OU Department of Communication provides a broad-based liberal arts education and promotes communication research and development. The ability to communicate clearly, eloquently, and effectively has been the hallmark of an educated person since the beginning of recorded history. At the University of Oklahoma, the study of communication has been a part of the curriculum since 1896. Offering B.A. degrees starting in 1935, M.A. degrees in 1937, and Ph.D. degrees in 1952, OU's Department of Communication views communicative behavior as basic to human activity – to individual development, to interpersonal and social relationships, and to the functioning of political, economic, cultural, and social institutions. Through research and theory-building, we seek to interpret how individuals use symbols to understand and act within their environment.

The department's role as one of the communication discipline's most prestigious departments in a domain of great pragmatic importance commits us to a multi-level teaching program. Our Ph.D. and M.A. programs seek to place graduates in both academic settings with research and educational responsibilities and in non-academic settings in business and industry. Our undergraduate program seeks to prepare majors for diverse career opportunities, prepare gifted students for advanced work, and develop the communication skills that contribute to the long-term advancement and happiness of all students.

Special Facilities and Programs

Students acquire meaningful job experience while earning college credit through the Department of Communication's internship program. The program allows students to apply their communication knowledge in the working world and enhance their college and career opportunities. Students have the option of choosing positions offered through the department's internship director or arranging for their own internships with the assistance of the internship advisor. The University also provides internship and career counseling through its office of Career Services.

Participation in communication organizations gives students an opportunity to meet others in their major as well as gain increased access to faculty, alumni and other professionals in the field. The Undergraduate Communication Association is open to all communication majors and minors, and Lambda Pi Eta, the department's honor society, recognizes outstanding students in communication.

Undergraduate Study Programs Offered

- Communication, Bachelor of Arts
- Communication, Minor

Theory and Practice

The goal of our undergraduate program is sharing the best available theories of communication and facilitating the application of these theories for:

- the improvement of the student's communication skills,
- increased understanding of the communication process, and
- development of the student's ability to analyze and interpret the elements of the communication process as they occur in society.

The department strives to achieve these objectives through varied coursework designed to prepare students for diverse career opportunities, prepare gifted students for advanced work, and develop the communication skills that contribute to the long-term advancement and happiness of all students.

Graduate Study

Master of Arts

- Communication, Master of Arts
- Organizational Communication, Master of Arts

Doctoral Programs

- Communication, Doctor of Philosophy

Most of our doctoral graduates apply their degrees toward careers in academic teaching and research, or communication-related fields making use of their research skills and expertise.

Areas of Specialization

Our students, both at the masters and doctoral levels, generally enter the program with interests focusing on one of our six areas of specialization or a combination of them:

- Intercultural/International Communication
- Interpersonal Communication/Social Influence
- Political/Mass Communication
- Health Communication
- Organizational Communication
- Communication Technology/CMC

Within our department, students tend to concentrate in one area while exploring and incorporating key empirical and theoretical concerns in other areas, often combining research objectives at the intersection of several sub-disciplines; for example, intercultural and health communication; social influence and mass media; or organizational communication and international health, to name but a few possibilities.

Courses

COMM 1113 Principles of Communication 3 Credit Hours
 Introductory study of human communication emphasizing both theoretic understanding of the process as well as skillful application of communication principles and techniques within a variety of settings. (F, Sp, Su) [I-O].

COMM 2003 Communication in Non-Western Culture 3 Credit Hours
 Designed to broaden students' perspectives on human communication beyond the boundaries of Western cultural traditions. Patterns of perception, language, verbal behavior, nonverbal behavior, and interpersonal orientation in Asian, Middle Eastern, African and Latin American traditions are studied. (F, Sp) [IV-WDC].

- COMM 2111 Practicum in Forensics 1 Credit Hour**
May be repeated; maximum credit four hours. Develop performance materials (speeches, interpretive cuttings, debate briefs) for use in speech/debate contests. Practice sessions with critiques of performances are given. (F, Sp)
- COMM 2113 Business and Professional Communication 3 Credit Hours**
Seeks to enhance the student's awareness and appreciation of communication processes in business and professional settings. An emphasis is placed on improving skills in interpersonal relations, professional oral presentations, interviews, and group processes. Career opportunities in business and professional contexts are discussed. (F, Sp) [I-O].
- COMM 2213 Interpersonal Communication 3 Credit Hours**
This course surveys theory and research related to interpersonal communication. The course focuses on effectively managing personal (e.g., romantic, family, roommates, and friends) and professional relationships (e.g., work and classroom). The course's format consists of lectures, group discussions, experiential activities, and written assignments. (F, Sp)
- COMM 2323 Survey of Health Communication 3 Credit Hours**
An introduction to one of the fastest-growing areas of the communication discipline: health communication. Surveys current issues, theory, and research surrounding health communication and it will focus on a variety of issues, such as perceptions of health, provider-patient relationships, health organizations, health campaigns, intercultural issues, and the use of new communication technologies in health care. (Irreg.) [III-SS].
- COMM 2413 Media Literacy 3 Credit Hours**
Students will develop the ability to question media content and to think critically about how media generate meaning and affect our lives. Topics include: social impact of popular culture, influence of advertising on media content, mass media as a global industry, how to read the news, and media as a source of information and entertainment. (Irreg.) [III-SS].
- COMM 2513 Introduction to Statistics 3 Credit Hours**
Prerequisite: Mathematics 0123 or a satisfactory score on the math placement test. This course introduces statistics with the purpose of providing tools for interpreting and conducting social science research. Topics include; central tendency, variability, normal distributions, sampling distributions, correlation, regression, T-tests, anovas, and nonparametric statistics. (F, Sp) [I-M].
- COMM 2613 Public Speaking 3 Credit Hours**
Develops skill in the composition and delivery of speeches suitable to various common speech situations and criteria for judging speeches heard or read. Topics include: nature of public speaking; choosing and presenting a topic; analyzing an audience; organizing and outlining. (F, Sp, Su) [I-O].
- COMM 2713 Communication Theory 3 Credit Hours**
Prerequisite: 1113. Examines the formats, roles, strategies and constraints of human communication in varied social contexts. (F, Sp)
- COMM 2970 Special Topics/Seminar 1-3 Credit Hours**
Special Topics. 1 to 3 hours. May be repeated; Maximum credit nine hours. Special topics course for content not currently offered in regularly scheduled courses. May include library and/or laboratory research, and field projects. (Irreg.)
- COMM 3003 Political Campaign Processes 3 Credit Hours**
Prerequisite: COMM 1113 or P SC 1113 and junior standing or permission of instructor. Teaches students to apply communication skills including public speaking, debating, mass media news and advertising to political campaigns. (F, Sp)
- COMM 3023 Communication Research Methods 3 Credit Hours**
Prerequisite: COMM 1113 and COMM 2513. Studies the goals, objects and methods of communication research. Emphasis is on the student's role as a critical consumer of research; exploration of vocational/professional applications of communication study. (F, Sp)
- COMM 3223 Small Group Communication 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. Examination of communication principles in the small group setting. Includes consideration of task and interpersonal dimensions, cohesiveness, conformity and approaches to leadership. (F, Sp)
- COMM 3243 Communication and Social Change 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. Critical analysis and evaluation of persuasive strategies employed in historical and contemporary social movements, especially situations involving agitation and counter-agitation. (F, Sp)
- COMM 3253 Persuasion Principles 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. This course investigates various communication and social science theories dealing with cognitive, affective, emotional, and motivational processes associated with persuasion and social influence. The primary focus is on the psychological means and methods different sources use to manipulate communication to influence people within various contexts, as well as the means receivers have for accepting or resisting that influence. (Irreg.)
- COMM 3263 Organizational Communication 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. Focus on the communication patterns and strategies of private and governmental organizations, including most recent research on problems in management, motivation and communication systems. (F, Sp)
- COMM 3283 Communication and Emotion 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. Communication and emotion is an advanced course designed to examine the interrelationships between human communication and affective, emotional, and cognitive processes. Emphasis is on theory and research regarding the function of affect and emotion as they impact thinking, feeling, mood, memory, and expression in communication and social interaction. (Irreg.)
- COMM 3313 Communication and Public Health 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. Introduction to concepts fundamental to understanding human health behavior and health promotion. Describes prevalent health behavior, psychosocial, and psychological theories of behavior change used by health educators and researchers in a variety of contexts. Examines several individual-based, social-based, organization-based, and eco-social theories, including the health belief model, the theory of planned behavior, the transtheoretical model, decision-making, and social support. (F, Sp)
- COMM 3413 Interethnic Communication 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. Examines the nature of communication between individuals of differing ethnic/racial backgrounds. Identifies behaviors that impede or facilitate the development of positive interethnic relationships. Explores various societal, situational, and psychological forces that influence the communication process. (F, Sp)

- COMM 3440 Mentored Research Experience 3 Credit Hours**
0 to 3 hours. Prerequisites: COMM 1113 and permission of instructor. May be repeated; maximum credit 12 hours. For the inquisitive student to apply the scholarly processes of the discipline to a research or creative project under the mentorship of a faculty member. Student and instructor should complete an Undergraduate Research & Creative Project (URCP) Mentoring Agreement and file it with the URCP office. Not for honors credit. (F, Sp, Su)
- COMM 3443 Deception 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. This course explores the varieties of deceptive communication, their causes and consequences in a wide range of contexts, as well as strategies that can be used to detect their occurrence. (F, Sp)
- COMM 3483 Communication and Argumentation 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. Seeks to acquaint the student with ways of constructing valid arguments, with application to such communication contexts as policy making, legal decision-making, organizational decision-making and personal inquiry. Fundamentals of argumentation are explored, along with methods of argument construction and numerous contextual applications. (F, Sp)
- COMM 3513 Intercultural Communication 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. Introduction to intercultural communication theory, research, and application addressing the challenges and the promise of communicating with people with differing cultural/subcultural backgrounds. Topics include cross-cultural variations in communication behavior, intercultural communication effectiveness, intercultural relationship development, cross-cultural adaptation, and intercultural community building. (F, Sp) [IV-WC].
- COMM 3523 Communication in Relationships 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. Introduces and discusses various theoretical approaches (social exchange, pragmatism, social cognition, etc.) toward understanding human interaction. In addition, the following topics are covered: relationship development and termination, life-span communication, the family, friendship relationships, therapeutic relationships, and interpersonal relationships in various organizational settings. (F, Sp)
- COMM 3543 Conflict Management and Negotiation 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. Expands understanding and practical experience with negotiation and conflict management. Provides an understanding of negotiation and conflict management processes in a wide range of contexts and from a communication perspective. Also examines factors that influence communication in negotiation and conflict, types of strategies used, and their outcomes for the management of such situations. (Sp)
- COMM 3563 Risk and Crisis Communication 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. Provides an understanding of the theory, research, and practice related to risk and crisis communication. The course's format consists of lectures, group discussions, experiential activities, and written assignments that require your active involvement. (Irreg.)
- COMM 3573 Communication and Humor 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. Provides an understanding of the role of humor in communication. Students will learn about theories and ideas related to humor and its effects on a variety of issues, including: relationships, persuasion, identity, media, and politics. Insight will be gained into humor and communication in a way that illuminates important issues in life. (Irreg.)
- COMM 3643 Media and Society 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. Examines the role of the mass media in social life. Topics include the impact of technology, economics, law, work routines, and culture on media content, and the relationship between the messages created and the audiences that receive them. Competing theories about information dissemination and reception are considered. Emphasis on providing students a framework for thinking critically about mass media content. (Irreg.)
- COMM 3653 Computer Mediated Communication 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. An introduction to the area of computer-mediated communication (CMC). Will look at a number of contexts for CMC, including CMC and interpersonal communication, on-line communities, CMC within organizations, and CMC as mass communication. Will introduce students to the history of computer-mediated communication, theories of computer-mediated communication, and will explore communication within a variety of internet-based populations. (Irreg.)
- COMM 3810 Variable Topics in Communication 1-6 Credit Hours**
1 to 6 hours. Prerequisite: COMM 1113 and junior standing or permission of instructor. May be repeated with change of content; maximum credit six hours. Content will vary, but will cover a specific aspect or issue in Communication. Designed to present content not currently offered in regularly scheduled courses. (Irreg.)
- COMM 3960 Honors Reading 1-3 Credit Hours**
1 to 3 hours. Prerequisite: 1113, 2713 or junior standing with permission of instructor, and admission to Honors Program. May be repeated; maximum credit six hours. Consists of topics designated by the instructor in keeping with the student's major program. The topics will cover materials not usually presented in the regular courses. (Irreg.)
- COMM 3980 Honors Research 1-3 Credit Hours**
1 to 3 hours. Prerequisite: 1113, 2713 or junior standing with permission of instructor, and admission to Honors Program. May be repeated; maximum credit six hours. Will provide an opportunity for the gifted honors candidate to work at a special project in the student's field. (Irreg.)
- COMM 3990 Independent Study 1-3 Credit Hours**
1 to 3 hours. Prerequisite: permission of instructor and junior standing. May be repeated once with change of content. Independent study may be arranged to study a subject not available through regular course offerings. (F, Sp, Su)
- COMM G4010 Communication Internship 1-3 Credit Hours**
1 to 6 hours. Prerequisite: junior or senior who has completed two-thirds of the communication courses required for graduation, plus permission of instructor. Applicants must have minimum overall GPA of 2.50 or higher and a minimum GPA of 2.75 in communication courses. May be repeated; maximum credit six hours. A planned work experience related to personal career and academic goals, integrated into the student's academic schedule. It includes working in an assigned workplace several hours a week in addition to completing academic assignments and meeting regularly with organizational and academic supervisors. (F, Sp, Su)
- COMM 4153 Nonverbal Communication 3 Credit Hours**
Prerequisite: COMM 1113 and junior standing or permission of instructor. Seeks to expose students to recent research on nonverbal behavior, emphasizing those properties of communication which characterize social and cultural group memberships. (Irreg.)

COMM G4233 Free Speech: Responsible Communication Under Law 3 Credit Hours

Prerequisite: COMM 1113 and junior standing or permission of instructor. A study of the interaction between communication and the law. A consideration of the role of law as both deterrent and protector of the communicator's efforts. Attempts to provide a better understanding of the pervasiveness of regulation of communication. (Irreg.)

COMM 4243 Family Communication 3 Credit Hours

Prerequisite: COMM 1113 and junior standing or permission of instructor. Examines social science research related to communication processes in family relationships. Focuses on the impact of communication in the development, maintenance, and dissolution of family relationships. Topics include: research methods and theory, stage models of family development, diversity issues related to families, and communication patterns related to different family forms including single-parent families, nuclear families, stepfamilies, and extended families. (Irreg.)

COMM 4253 Strategic Communication Campaigns 3 Credit Hours

Prerequisite: COMM 1113 and junior standing or permission of instructor. Course focus is on the use of influence in modern campaigns. The course attempts to apply theories and strategies of persuasion to applied campaign settings. The broad objectives of the course includes fostering a student's ability to understand and to use the theories, strategies, and methods involved in persuasive campaigns in a generic sense and in terms of specific contexts. (Irreg.)

COMM 4323 Political Communication 3 Credit Hours

(Crosslisted with P SC 4323) Prerequisite: COMM 1113 or P SC 1113 and junior standing or permission of instructor. This course considers the role of communication in democracy. Topics include the kinds of information necessary to sustain democratic systems, the ways in which citizens are informed about public affairs, the function of news media in democratic systems, and how citizens, media and political leaders interact. (F, Sp)

COMM 4413 Issues in Health Communication 3 Credit Hours

Prerequisite: COMM 1113 and junior standing or permission of instructor. Communication theories and principles in various contexts. Will be a thematic course, which focuses on in-depth, context-specific, health-related research and theories. Introduces various themes that are important in health communication, with particular focuses on interpersonal (e.g., social support, uncertainty management, provider-patient communication), cross-cultural (e.g., cross-cultural health care and illness ideology), and organizational (e.g., HMOs and risk communication) contexts. (Irreg.)

COMM 4423 Communication and Public Opinion 3 Credit Hours

Prerequisite: COMM 1113 or P SC 1113 and junior standing or permission of instructor. Examines the concept and measurement of public opinion. Students learn critical and analytical tools for evaluating the current role of public opinion in democratic societies. Topics include how to measure public opinion, interpreting polling data, social and psychological aspects of public opinion, impacts of media and interpersonal communication on public opinion, and public opinion as group behavior. (Irreg.)

COMM 4513 International Communication 3 Credit Hours

Prerequisite: COMM 1113 and junior standing or permission of instructor. Presentation and discussion of academic analyses of culture, politics, and ethics in various non-USA media systems. Issues covered include media ownership and concentration, ethnicity and gender in the media, media and international conflict, non-western media industries, global media audiences, and new information and communication technologies. (F, Sp)

COMM 4643 Mass Media Effects 3 Credit Hours

Prerequisite: COMM 1113 and junior standing or permission of instructor. Examines theories and research that informs conclusions about mass communication effects. Focuses on media use patterns, social effects (violence, pornography, and stereotyping) and effects on children, public opinion, political effects (election campaigns), economic effects (advertising), cultural effects, new communication technologies, and long-term effects. The course also seeks to enhance the skills of critical reading, logical thinking, and use of media. (F)

COMM 4713 Issues in Communication Study 3 Credit Hours

Prerequisite: Departmental permission, COMM 1113, COMM 2613, COMM 2713 (with a grade of C or better), COMM 3023 (with a grade of C or better), COMM 2513 and nine hours of Communication electives at the upper-division level; Must have earned senior standing (90 hours or more) prior to the semester of enrollment. Provides the opportunity to integrate knowledge about communication and apply it to a project culminating in a speech and senior paper. The project will develop a selected problem, issue, or controversy in communication. (F, Sp, Su) [V].

COMM 4960 Directed Readings 1-4 Credit Hours

1 to 4 hours. Prerequisite: good standing in University; permission of instructor. May be repeated; maximum credit four hours. Designed for upper-division students who need opportunity to study a specific problem in greater depth than formal course content permits. (Irreg.)

COMM 4970 Special Topics/Seminar 1-3 Credit Hours

1 to 3 hours. Prerequisite: Senior standing or permission of instructor. May be repeated; maximum credit nine hours. Special topics or seminar course for content not currently offered in regularly scheduled courses. May include library and/or laboratory research and field projects. (Irreg.)

COMM 4990 Independent Study 1-3 Credit Hours

1 to 3 hours. Prerequisite: COMM 1113 and COMM 2713 or junior standing with permission of instructor. May be repeated; maximum credit six hours. Contracted independent study for topic not currently offered in regularly scheduled courses. Independent study may include library and/or laboratory research and field projects. (F, Sp, Su)

COMM 5003 Quantitative Research Methods 3 Credit Hours

Prerequisite: Graduate standing. This course introduces students to social-behavioral science processes of inquiry about human communication phenomena. It Examines the relationship of theory and method, looks at various research paradigms and designs, and provides an introduction to descriptive and inferential statistics. (Sp)

COMM 5013 Introduction to Graduate Study 3 Credit Hours

Prerequisite: graduate standing or permission. Traces the development of research and professions in communication, providing an integrative conception of the discipline and an introduction to research and theory formulation. Students are exposed to those skills critical to success in graduate training in communication. (F)

COMM 5023 Introduction to Quantitative Research Methods 3 Credit Hours

Prerequisite: graduate standing. Introduction to social-behavioral science processes of inquiry about human communication phenomena for graduate students not pursuing a Ph.D. Examines the relationship of theory and method, between research paradigms and designs, and provides an introduction to descriptive and inferential statistics. (F, Sp, Su)

- COMM 5033 Advanced Statistics 3 Credit Hours**
Prerequisite: graduate standing and COMM 5003, or permission of instructor. Advanced statistics covering topics which include: ANOVA, ANCOVA, MANOVA, multiple regression, path analysis, and confirmatory and exploratory factor analysis. (F)
- COMM 5043 Organizational Research Practicum 3 Credit Hours**
Prerequisite: graduate student major who has completed two-thirds of the communication courses required for graduation, plus permission. Applicants must have an overall grade point average of 3.25 or higher. Provides practical research experience in an organization. Student adviser and organization's sponsor must agree through a written contract about the goals, plan, and activities associated with the research project. (Irreg.)
- COMM 5053 Introduction to Qualitative Research Methods 3 Credit Hours**
Prerequisite: graduate standing. Introduction to various qualitative methodological strategies used in the social sciences for students not pursuing a Ph.D. Examines the relationship of method and theory and the process of collecting, coding, and analyzing data. (F, Sp, Su)
- COMM 5213 Interpersonal Communication 3 Credit Hours**
Prerequisite: graduate standing or permission. Studies the research and theories in interpersonal communication with emphasis on dyads and small groups, public address, message analysis and nonverbal communication. (Irreg.)
- COMM 5233 Communication and Social Change 3 Credit Hours**
Prerequisite: graduate standing or permission. Studies alternative theories of social change, both historical and modern, with emphasis on the role played by communication at the interpersonal, group and social levels. (F)
- COMM 5253 Cross-Cultural Communication: Theory and Research 3 Credit Hours**
Prerequisite: graduate standing or permission. Study of theory of cross-cultural communication with special attention to language, stereotyping, perception, role, power and nonverbal communication as such variables operate in cross-cultural situations. (Irreg.)
- COMM 5263 Health Communication in Interpersonal Contexts 3 Credit Hours**
Prerequisite: graduate standing or permission of instructor. Provides a broad overview of theoretical and applied approaches to health communication. A variety of health communication topics including doctor-patient communication, health information campaigns, mass media influences on health, role of culture in health and disease, health care organizations, and group influences on well-being will be presented. (F)
- COMM 5313 Qualitative Research Methods 3 Credit Hours**
Prerequisite: graduate standing. Survey of different qualitative methodological strategies used in the social sciences to collect, code, and analyze information. (Sp)
- COMM 5323 Advanced Qualitative Research 3 Credit Hours**
Prerequisite: 5313. Designed to immerse students in the actual experience of conducting qualitative research in the field. Emphasis on participatory observation, ethnographic research, and textual analysis. (F)
- COMM 5333 Organizational Communication 3 Credit Hours**
Prerequisite: graduate standing. Focuses on the communication environment of organizations, both internal and external, emphasizing implications of organizational designs for communication, communication principles to motivate employees, and the role of communication for productivity and the quality of life. (Irreg.)
- COMM 5353 Conflict Management 3 Credit Hours**
Prerequisite: graduate standing. Examines theory and research about conflict management in various communication contexts. Takes a social scientific approach to conflict management with emphasis on cognitive processes, affective systems, interaction sequences and strategies and tactics related to how people negotiate the meaning and management/ resolution of conflict. (Irreg.)
- COMM 5363 Communication and Technology 3 Credit Hours**
Prerequisite: graduate standing or permission. Provides a comprehensive overview of emerging technologies (e.g., teleconferencing, electronic mail, videotext, electronic bulletin boards, telecommuting, distance education, media richness, voice messaging, invisible technologies, etc.) and analyzes some of the social and behavioral effects of these technologies on human interaction in interpersonal, organizational, small group, and international contexts. (F)
- COMM 5373 Communication and Leadership 3 Credit Hours**
Prerequisite: graduate standing. Examines theory and research related to the philosophy and behaviors associated with leadership communication in various contexts. Emphasis placed on unique aspects of messages as individuals enact leadership roles. Scholarship from several areas of the social sciences will be considered, but communication theory will be given primary emphasis. (F)
- COMM 5383 Survey of Political Communication 3 Credit Hours**
(Crosslisted with P SC 5383) Prerequisite: graduate standing. Embraces the premise that meaningful democracy requires an effective political communication system. Examines some of the tensions between the requirements of democracy and the forms of communication that have emerged to meet them, exploring the roles of political leaders, citizens, and the media in the evolution of a democratic political information system. (Irreg.)
- COMM 5393 Risk and Crisis Communication 3 Credit Hours**
Prerequisite: graduate standing. The term "risk communication" refers to a body of knowledge and a set of practical skills that can be used in characterizing and managing issues, disseminating information, and communicating effectively in crises or emergency situations. Examines key concepts of risk communication, investigates risk communication theories and approaches as well as implements practical application in learning about communicating in risk situations. (Irreg.)
- COMM 5453 Social Influence 3 Credit Hours**
Prerequisite: graduate standing. A social scientific approach to the study of influence (persuasion), emphasizing scholarship drawn from speech communication, mass communication and social psychology. (F)
- COMM 5553 Survey of Communication Campaigns 3 Credit Hours**
Prerequisite: graduate standing. Theory and research about persuasive communication campaigns which involve conscious sustained communication efforts designed to influence the thinking, feelings and/or behaviors of targeted receiver groups. (Sp)
- COMM 5810 Special Topics in Communication 1-4 Credit Hours**
1 to 4 hours. Prerequisite: graduate standing or permission of instructor. May be repeated with change of content; maximum credit nine hours. Topics will vary and are intended to acquaint the graduate communication major with specialized study involving communication theory, methodology and research. (F, Sp, Su)

- COMM 5960 Directed Readings 1-3 Credit Hours**
1 to 3 hours. Prerequisite: Graduate Standing and permission of instructor; May be repeated; maximum credit three hours for the master's degree and nine hours for the Ph.D. Intensive survey of the literature in a selected area of communication under the direction of a graduate faculty member. (F, Sp, Su)
- COMM 5970 Seminar 1-3 Credit Hours**
1 to 3 hours. Prerequisite: graduate standing; others vary by topic. May be repeated with change of content; maximum credit nine hours. Varied special topics in communication. (Irreg.)
- COMM 5980 Research for Master's Thesis 2-9 Credit Hours**
2 to 9 hours. Prerequisite: Graduate standing, majors only, and permission of instructor. Variable enrollment, two to nine hours; maximum credit applicable toward degree, four hours. (F, Sp, Su)
- COMM 5990 Independent Study 1-3 Credit Hours**
1 to 3 hours. Prerequisite: Graduate standing and permission of instructor; May be repeated; maximum credit eight hours. Contracted independent study for a topic not currently offered in regularly scheduled courses. Independent study may include library and/or laboratory research and field projects. (F, Sp, Su)
- COMM 6023 Communication Research Task Groups 3 Credit Hours**
Prerequisite: Graduate standing and permission of instructor; May be repeated; maximum credit 15 hours. Designed to explore numerous topics in communication study, including the development and execution of research in communication. (F, Sp, Su)
- COMM 6233 Small Group Processes 3 Credit Hours**
Prerequisite: graduate standing. Considers current status of small group theory and research, emphasizing leadership. Includes both the development of a tentative theory of leadership and the application of small group theory to the process of decision making. (F, Sp)
- COMM 6314 History and Theory of Communication 4 Credit Hours**
Prerequisite: 5003, 5013, and 5313 or permission of instructor. Presents the evolution of communication theory from ancient rhetorical traditions to the present. Topics covered include: classical origins of communication; enlightenment contributions to theory; interdisciplinary roots of communication study; and contemporary theories of communication. (Sp)
- COMM 6323 International Communication 3 Credit Hours**
Prerequisite: graduate standing or permission. An interdisciplinary survey of theory and research pertaining to issues of mass media and information and communication technologies and their interaction with culture, identity, politics, and ethics. (Irreg.)
- COMM 6413 Interethnic Communication Seminar 3 Credit Hours**
Prerequisite: graduate standing or permission. An interdisciplinary survey of theory and research pertaining to issues of interethnic/interracial communication. Specific verbal and nonverbal communication behaviors are examined in conjunction with salient contextual factors of the macro-societal, situational, and psychological milieu surrounding the communication process. (Irreg.)
- COMM 6423 Communication in Health Organizations 3 Credit Hours**
Prerequisite: graduate standing. Examines delivery and exchange of messages within health organizations with emphasis on conflict, bargaining, and negotiating, communication networks and environments, virtual systems of communication, etc. (Sp)
- COMM 6433 Seminar in Intercultural Communication 3 Credit Hours**
Prerequisite: graduate standing. Studies communication across cultural boundaries with emphasis on comparative analysis of communication systems of various cultures, factors involved in predicting intercultural communication patterns and effects, and the role of communication in cultural and technological development. Special attention is given to communication problems between subcultures in American society. (Irreg.)
- COMM 6453 Seminar in Social Influence 3 Credit Hours**
Prerequisite: graduate standing. May be repeated with change of content; maximum credit six hours. Seminar on specialized topic in social influence. Content focus varies with instructor. (Sp)
- COMM 6463 Media and Political Behavior 3 Credit Hours**
Prerequisite: graduate standing. Examines the interplay of mediated communication and political behavior. Focuses on individual-level psychological processes that shed light on how news, political campaigns, new media, and entertainment programming may influence socialization, attitude formation, political decision-making and participation. (Irreg.)
- COMM 6473 Communication and Public Opinion 3 Credit Hours**
Prerequisite: graduate standing. Focuses on how collective and individual opinions are formed, communicated, and deployed to make decisions. Examines different conceptions of public opinion, such as the aggregation of individual citizens' opinions, the development of shared values and beliefs, and the active negotiation of opinion in the public sphere. (Irreg.)
- COMM 6483 Media and Civic Life 3 Credit Hours**
Prerequisite: graduate standing. Focuses on the relationship between media and civic life, including campaigns and engagement in the electoral arena, as well as broader perspectives of life as part of the general body politic. Examines the changing news and media landscape, including the affordances and limitations of contemporary and emerging communication platforms in democratic politics. (Irreg.)
- COMM 6523 Health, Culture, and Communication 3 Credit Hours**
Prerequisite: graduate standing and permission of department. Examines the complex definitions and dimensions of culture and the various pathways in which culture can shape patients' illness experiences and providers' behaviors. This course focuses on three general areas: culture and health behaviors; healthcare delivery in cross-cultural contexts, and minority health. (Irreg.)
- COMM 6563 Structural Equation Modeling 3 Credit Hours**
Prerequisites: graduate standing and COMM 5033. Introduction to the analysis of covariance structures. Topics covered include confirmatory factor analysis, structural equation modeling, multi-group analyses, and latent means models. (Irreg.)
- COMM 6573 Social Network Analysis 3 Credit Hours**
Prerequisites: graduate standing and COMM 5033. Reviews theoretical, conceptual, and analytic issues associated with network perspectives on communicating and organizing. The course will review scholarship on the science of networks in communication, economics, organizational science, public health, political science, psychology, and sociology, in order to take an in-depth look at theories, methods, and tools to examine the structure and dynamics of networks. (Irreg.)
- COMM 6960 Directed Readings 1-3 Credit Hours**
1 to 3 hours. Prerequisite: Graduate standing and permission of instructor; May be repeated; maximum credit three hours for the master's degree and nine hours for the Ph.D. degree. Directed readings and/or literature review under the direction of a faculty member. (F, Sp, Su)

COMM 6970 Seminar in Communication 1-4 Credit Hours

1 to 4 hours. Prerequisite: graduate standing. May be repeated with change of content; maximum credit 15 hours. (F, Sp, Su)

COMM 6980 Research for Doctoral Dissertation 2-16 Credit Hours

2 to 16 hours. Prerequisite: Graduate standing and permission of instructor; may be repeated. Maximum credit applicable toward degree, 15 hours. Directed research culminating in the completion of the doctoral dissertation. (F, Sp, Su)

COMM 6990 Independent Study 1-4 Credit Hours

1 to 4 hours. Prerequisite: Graduate standing and permission of instructor; May be repeated; maximum credit eight hours. An individual course of intensive study with the area and problem to be determined by the student and the instructor responsible for supervising the study. (F, Sp, Su)

Faculty

Last Name	First/Middle Name	Middle init.	OU Service start	Title(s), date(s) appointed	Degrees Earned, Schools, Dates Completed
Banas	John	A	2006	PROFESSOR OF COMMUNICATION, 2024	PhD, University of Texas Austin, 2005; MA, University of Hawaii, 2001
Bessarabova Elena			2011	ADJUNCT LECTURER OF LIBERAL STUDIES, 2009; ASSOCIATE PROFESSOR OF COMMUNICATION, 2017	PhD, University of Maryland, 2010; MA, University of Texas Austin, 2004
Bisel	Ryan	S	2008	PROFESSOR OF COMMUNICATION, 2019; ADJUNCT ASSOCIATE PROFESSOR OF LIBERAL STUDIES, 2013	PhD, University of Kansas, 2008; MA, University of Kansas, 2005
Cionea	Ioana	A	2013	ASSOCIATE PROFESSOR OF COMMUNICATION, 2019; VICE CHAIR, INSTITUTIONAL REVIEW BOARD, 2016	PhD, University of Maryland, 2013; MA, Northern Illinois University, 2006
Edy	Jill	A	2002	ASSOCIATE PROFESSOR OF COMMUNICATION, 2006	PhD, Northwestern University, 1998; MA, University of Leicester, 1990
Guan	Mengfei		2022	ASSISTANT PROFESSOR OF COMMUNICATION, 2022	PhD, University of Georgia, 2018; MA, University of Alabama, 2014
Johnson	Amy	J	1999	PROFESSOR OF COMMUNICATION, 2015	PhD, Michigan State University, 1999; MA, Michigan State University, 1997
Meeks	Lindsey	M	2014	ASSOCIATE PROFESSOR OF COMMUNICATION, 2020	PhD, University of Washington, 2013; MA, University of Washington, 2010
Meirick	Patrick	C	2002	PROFESSOR OF COMMUNICATION, 2024	PhD, University of Minnesota, 2002; MA, University of Minnesota, 1998

Miller	Claude	H	2002	PROFESSOR OF COMMUNICATION, 2019; DIRECTOR OF GRADUATE STUDIES, 2017	PhD, Univ of Arizona, 2000; MA, Univ of Arizona, 1986; BA, American Univ, 1978
Montgomery-Gretchen Vestecka			Fall 2020	ASSISTANT PROFESSOR OF COMMUNICATION	PhD, University of Kansas, 2019; MA, University of Kansas, 2015
Olufowote	James		2012	ASSOCIATE PROFESSOR OF COMMUNICATION, 2018; ADJUNCT ASSISTANT PROFESSOR OF INTERNATIONAL AND AREA STUDIES, 2014	PhD, Purdue Univ, 2005; MA, Michigan State Univ, 2000; BS, Ithaca College, 1998
Reedy	Justin		2013	ASSOCIATE PROFESSOR OF COMMUNICATION, 2020	PhD, Univ of Washington, 2013; MA, Univ of Washington, 2008; BS, Georgia Inst of Tech, 2000
Wong	Norman	C.H	2007	ASSOCIATE PROFESSOR OF COMMUNICATION, 2013	PhD, Univ of Georgia, 2005; MA, Univ of Hawaii, 2000; BA, Univ of Hawaii, 1997
Zhu	Yaguang		Fall 2022	ASSISTANT PROFESSOR OF COMMUNICATION	PhD, University of Georgia, 2018; MA, University of Texas Austin, 2014