

**REQUIREMENTS FOR THE MINOR**  
**DODGE COLLEGE OF ARTS AND SCIENCES**  
**THE UNIVERSITY OF OKLAHOMA**

Academic Year
For Students Entering the Oklahoma State System for Higher Education Summer 2023 through Spring 2024

General Requirements	
Minimum Total Credit Hours .....	18
Minimum Upper-Division Hours .....	9

Program
<b>International Enterprise Studies</b>
<b>N604</b>
Minor

**Minimum Total Credit Hours: 18**  
**Minimum Upper-Division Hours: 9**

**Program Code: N604**

**The requirements for a minor must be completed concurrently with the major degree requirements.**

**No minor may be added by completing courses after receiving the bachelor's degree.**

At least six (6) credit hours must be earned in courses acceptable for residence credit by standards set forth by the Dodge College of Arts and Sciences, excluding transfer, correspondence, and examination (AP, CLEP, Advanced Standing) credit. Courses for the minor may not be taken Pass/ No Pass.

**No single course may be used by a student to satisfy a major requirement and a minor requirement.** A course may be used, however, to satisfy both a major support requirement and a minor requirement.

Requests to substitute a minor requirement must be approved in writing by the Dodge College of Arts and Sciences.

## Required Courses

Students must successfully complete at least 18 credit hours, including at least nine (9) credit hours at the upper-division level.

**A grade of C or better must be earned in each course counted for minor credit.**

Code	Title	Credit Hours
B AD 2113	Introduction to Business I	3
MGT 2013 or MKT 2013	Introduction to Management Introduction to Marketing	3
COMM 2613	Public Speaking	3
Choose 9 credit hours of pre-approved upper-division coursework in enterprise studies completed at an institution abroad		9
<b>Total Credit Hours</b>		<b>18</b>

## Pre-Approved International Business Courses

The program in International Business with French at Blaise-Pascal University in Clermont Ferrand, France, offers the following courses that fulfill the international component requirement for the International Enterprise Studies minor:

- Doing Business in France
- International Marketing in Europe
- Negotiating in International Markets
- Web Globalization
- International Business Management
- International Trade

Minors in the Dodge College of Arts & Sciences are available to all undergraduate students at OU. If the minor is officially declared, successfully completed, and noted on the graduation application, the student's transcript will so indicate at the time the bachelor's degree is posted.

More information in the catalog: (<http://ou-public.courseleaf.com/dodge-arts-sciences/college-arts-sciences-administrated-programs/international-enterprise-studies-minor/>).