

# COLLEGE OF FINE ARTS ADMINISTRATED PROGRAMS

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## Minors

The Weitzenhoffer Family College of Fine Arts offers minors in Arts Management and Entrepreneurship:

- Arts Management and Entrepreneurship for Fine Arts Majors, Minor
- Arts Management and Entrepreneurship for Non-Fine Arts Majors, Minor

## Master of Arts

The Arts Management (Online), M.A. is a 30 credit hours program that combines coursework with two immersive practicum experiences that can be completed within a 15-month time frame. Thus, the program culminates with two significant practicums rooted in real-market work experience, allowing students to expand their personal network with successful arts entrepreneurs, artists, arts organizations, and philanthropists, while applying the knowledge, skills, and frameworks learned throughout the program to the workplace.

## Graduate Certificate

The Arts Entrepreneurship Graduate Certificate is available to students in Weitzenhoffer Family College of Fine Arts. The curriculum is designed to enable students with industry knowledge and navigational skills in a dynamic arts environment through the strength of synthesizing ideologies and integrative thinking between both the fine arts and business. The strengths found in empathy, exploration, and interdisciplinary research are emphasized in the fine arts history courses detailing how artists and creatives drew inspiration from different ideologies, cultures, and thought. The general sequence of courses will teach students how to think critically, develop adaptive strategies, and negotiate positions in a creative environment.