

**REQUIREMENTS FOR THE MASTER OF ARTS**  
**WEITZENHOFFER COLLEGE OF FINE ARTS**  
**THE UNIVERSITY OF OKLAHOMA**

Academic Year
For Students Entering the Oklahoma State System for Higher Education Summer 2023 through Spring 2024

General Requirements
Minimum Total Hours (Non-Thesis) ..... 30

Program
Arts Management (Online)
M073
Master of Arts

**REQUIRED COURSES**

Code	Title	Credit Hours
<b>Core Courses</b>		
AMGT 5013	Overview of Arts Management and Administration	3
AMGT 5033	Entrepreneurial Mindset in the Arts	3
AMGT 5223	Marketing in the Arts	3
AMGT 5233	Financial Management and Budgeting in the Arts	3
AMGT 5263	Fundraising and Development in the Arts	3
AMGT 5243	Leadership and Strategic Thinking in the Arts	3
<b>Fines Arts Electives</b>		
Students will choose 6 credit hours from a department-maintained list of approved courses		6
<b>Practicum Electives</b>		
Students will choose 6 credit hours from a department-maintained list of approved courses		6
<b>Total Credit Hours</b>		<b>30</b>

**GENERAL REQUIREMENTS FOR ALL MASTER'S DEGREES**

The master's degree requires the equivalent of *at least* two semesters of satisfactory graduate work and additional work as may be prescribed for the degree.

All coursework applied to the master's degree must carry graduate credit.

Master's degree programs which require a thesis consist of *at least* 30 credit hours. All non-thesis master's degree programs require *at least* 30 credit hours.

Credit transferred from other institutions must meet specific criteria and is subject to certain limitations.

Courses completed through correspondence study may *not* be applied to the master's degree.

To qualify for a graduate degree, students must achieve an overall grade point average of 3.0 or higher in the degree program coursework and in all resident graduate coursework attempted. A student must also have at least a 3.0 in all coursework (including undergraduate coursework if any).

Additional information for master's degree students may be found in the Graduate College Bulletin.

More information in the catalog: (<http://ou-public.courseleaf.com/weitzenhoffer-fine-arts/college-fine-arts-administrated-programs/arts-management-master-arts/>).