

REQUIREMENTS FOR THE MINOR
WEITZENHOFFER FAMILY COLLEGE OF FINE ARTS
THE UNIVERSITY OF OKLAHOMA

| Academic Year |
|---|
| For Students Entering the Oklahoma State System for Higher Education Summer 2024 through Spring 2025 |

| General Requirements |
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| Minimum Total Credit Hours 18 |

| Program |
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| Arts Management and Entrepreneurship for Non-Fine Arts Majors |
| N072 |
| Minor |

The requirements for a minor must be completed concurrently with the major degree requirements. No minor may be added by completing courses after receiving the bachelor's degree.

The minor must be officially declared in the Fine Arts Dean's/Student Services Office.

No single course may be used by a student to satisfy a major requirement and a minor requirement.

A minimum of 9 hours must be upper division courses.

- Students must earn a minimum grade of C in each course.
- A minimum GPA of 2.50 (OU and overall) is required in the minor coursework.

PROGRAM REQUIREMENTS

| Code | Title | Credit Hours |
|--------------------------------|--|--------------|
| AMGT 2013 | Marketing in the Arts | 3 |
| AMGT 3013 | Fundraising for the Arts | 3 |
| AMGT 3023 | Entrepreneurial Mindset in the Arts | 3 |
| Choose three of the following: | | 9 |
| ARTC 4943 | Business of Art: Professional Practice | |
| DRAM 4853 | Theatre Management | |
| AMGT 4030 | Internship I in the Arts | |
| AMGT 4173 | Artist Management | |
| AMGT 4213 | Arts Incubation Lab | |
| AMGT 4990 | Independent Study | |
| Total Credit Hours | | 18 |

If the minor is officially declared and approved, successfully completed, and noted on the graduation application, the student's transcript will so indicate at the time the bachelor's degree is posted.

More information in the catalog: (<http://ou-public.courseleaf.com/weitzenhoffer-fine-arts/college-fine-arts-administrated-programs/arts-management-entrepreneurship-non-fine-arts-majors-minor/>).