

REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION
MICHAEL F. PRICE COLLEGE OF BUSINESS
THE UNIVERSITY OF OKLAHOMA

Academic Year	General Requirements	Program
For Students Entering the Oklahoma State System for Higher Education Summer 2024 through Spring 2025	Minimum Total Credit Hours 120 Minimum Upper-Division Hours 40 Minimum Retention/Graduation Grade Point Averages: Overall - Combined and OU 2.50 Major - Combined and OU 2.50 Upper-Division Business Courses - Combined and OU 2.50	International Business B590 Bachelor of Business Administration
OU encourages students to complete at least 30 hours of applicable coursework each year to have the opportunity to graduate in 4 years.		

Minimum Total Credit Hours: 120
Minimum Upper-Division Hours: 40

Overall GPA - Combined and OU: 2.50
Major GPA - Combined and OU: 2.50
Upper-Division Business Courses GPA - Combined and OU: 2.50

Program Code: B590

General Education and College Requirements

Courses taken to fulfill the University General Education Requirements must be chosen from the approved General Education course list published at <http://www.ou.edu/gened/courses>.

UNIVERSITY-WIDE GENERAL EDUCATION (MINIMUM 40 HOURS) AND COLLEGE REQUIREMENTS

Code	Title	Credit Hours
Core Area I: Symbolic and Oral Communication		6-16
ENGL 1113	Principles of English Composition (Core I)	
ENGL 1213	Principles of English Composition (Core I) or EXPO 1213 Expository Writing	
Language (Core I) - Students who have completed two years of high school language are exempt from this general education requirement (0-10 hours) ¹		
<i>Mathematics</i>		6
MATH 1643	Functions and Modeling for Business, Life and Social Sciences (Core I) ²	
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I) ²	
Core Area II: Natural Science		7
Natural Sciences - Choose two courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component (Core II)		
Core Area III: Social Science ³		
P SC 1113	American Federal Government (Core III)	3
Core Area IV: Arts and Humanities		12
HIST 1483	United States to 1865 (Core IV) or HIST 1493 United States, 1865 to the Present	
PHIL 1273	Introduction to Business Ethics (Core IV: Western Culture)	
Choose one course in each of the following fields (Core IV):		
Artistic Forms ⁴		

World Culture ⁴

Core Area V: First-Year Experience	3
Choose one course	
Basic Business ⁵	22
ACCT 2113	Fundamental Financial Accounting ⁶
ACCT 2123	Fundamental Managerial Accounting
B AD 1001	Personal Computing Productivity Tools
B C 2813	Strategic Communication for Business Professionals ⁶
ECON 1113	Principles of Economics-Macro (Core III-SS) ^{3,6}
ECON 1123	Principles of Economics-Micro (Core III-SS) ^{3,6}
ECON 2843	Elements of Statistics (Core I-M) ⁶
MIS 2113	Computer-Based Information Systems ⁶
Total Credit Hours	59-69

- ¹ Additional language may be required to meet the prerequisite requirement for 2000 level language courses.
- ² Substitute: MATH 1523 for MATH 1643; MATH 1823 or MATH 1914 for MATH 1743.
- ³ Two courses, 6 hours, of Core III Social Science are required and one course must be P SC 1113. ECON 1113 or ECON 1123 will meet the other 3 hours of this requirement.
- ⁴ It is recommended students take either World Culture or Artistic Forms at the 3000/4000 level to fulfill the university requirement of one upper-division course outside the major from the approved University-Wide General Education. It may also be satisfied in the upper-division or free elective categories.
- ⁵ College requirement: courses are part of the degree candidacy application process that students must complete to earn degree candidacy and begin upper-division business courses.
- ⁶ Minimum grade of C required.

To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites.

A maximum of six hours of transfer work will apply toward the major.

Major Requirements

Code	Title	Credit Hours
B AD 3513	International Business	3
Choose 12 hours from major electives list (p. 2)		12
Total Credit Hours		15

Required Courses

Code	Title	Credit Hours
Core Requirements		12
L S 3323	Legal Environment of Business	
MGT 3013	Principles of Organization and Management	
MKT 3013	Principles of Marketing and Supply Chain Management	
B AD 4013	Business Strategy and Policy (Capstone) (to be taken last semester of senior year) ¹	
Additional Requirements		8
B AD 2091	Career Readiness I-Transitioning to the Workplace	
B AD 3091	Career Readiness II-Advancing in the Workplace	
ENT 2113	Innovation & Entrepreneurship	
FIN 2303	Business Finance	
Pre-Approved International Experience Requirement		
Study Abroad Experience (p.)		
Additional Business Major		18-41
Students majoring in International Business must also choose a second major as approved by the department. ²		
Language Requirement		6
Language Met (P408): If Language Met, 6 hours of electives are required.		
All other languages: 6 hours of 2000 level coursework in the same language.		
Total Credit Hours		44-67

¹ Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.

² Second business major to be chosen from : Accounting, Economics, Energy Management, Entrepreneurship, Finance, Management Information Systems, Marketing, Risk Management, Sports Management, or Supply Chain Management.

MAJOR ELECTIVES

12 hours chosen from the following with a maximum of three hours of non-Business courses:

Code	Title	Credit Hours
ACCT 3023	International Financial Statement Analysis	3
ECON 3613	International Trade Theory and Problems	3
L S 4713	The Law of International Business Transactions	3
or IAS 3013	International Law	
MGT 4323	Managing Across Cultures	3
MGT 4973	International Human Resource Management	3
MKT 4523	International Marketing	3
or MKT 4303	International Advertising	
Study Abroad Course (must be pre-approved by IB Major Coordinator or Division Director)		
Choose a maximum of one of the following:		3
FIN 4133	International Financial Management	
ECON 3633	International Finance Theory and Problems	

Free Electives

Electives to bring total applicable hours to the minimum total required for the degree including a minimum of 40 upper-division hours. B AD 2110, B AD 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA.

More information in the catalog: (<http://ou-public.courseleaf.com/price-business/management-international-business/international-business-bachelor-business-administration/>).

Additional Requirements

1. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU. Students must take a minimum of 24 hours of their upper-division business courses in residence for the Bachelor of Business Administration degree.
2. Pass/No Pass **will not** be accepted for any upper-division Business or General Education courses or any specifically required courses.
3. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
4. A combined maximum of 8 hours of general military experience and flight instruction courses will count toward the required hours.

Suggested Semester Plan of Study

Additional hours may be required if remedial math or language is required. Please see an academic counselor to develop a plan of study.

Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses¹.

This major normally requires three semesters of study beyond the business core requirements.

Year	FIRST SEMESTER		Hours	SECOND SEMESTER		Hours
FRESHMAN	ECON 1113	Principles of Economics-Macro (Core III) ¹	3	B AD 1001	Personal Computing Productivity Tools	1
	ENGL 1113	Principles of English Composition (Core I)	3	ECON 1123	Principles of Economics-Micro (Core III) ¹	3
	MATH 1643	Functions and Modeling for Business, Life and Social Sciences	3	ENGL 1213 or EXPO 1213	Principles of English Composition (Core I) or Expository Writing	3
		First-Year Experience (Core V) ²	3	MATH 1743	Calculus I for Business, Life and Social Sciences (Core I)	3
		Language	3	MIS 2113	Computer-Based Information Systems ¹	3
					Language	3
	CREDIT HOURS		15	CREDIT HOURS		16
SOPHOMORE	ACCT 2113	Fundamental Financial Accounting ¹	3	ACCT 2123	Fundamental Managerial Accounting	3
	B AD 2091	Career Readiness I-Transitioning to the Workplace	1	ENT 2113	Innovation & Entrepreneurship	3
	B C 2813	Strategic Communication for Business Professionals ¹	3	FIN 2303	Business Finance	3
	ECON 2843	Elements of Statistics ¹	3	PHIL 1273	Introduction to Business Ethics (Core IV: Western Culture)	3
	HIST 1483 or HIST 1493	United States to 1865 (Core IV) or United States, 1865 to the Present	3		Natural Science (Core III) ²	3
	Free Elective	2				
	CREDIT HOURS		15	CREDIT HOURS		15
JUNIOR	B AD 3091	Career Readiness II-Advancing in the Workplace	1	P SC 1113	American Federal Government (Core III)	3
	B AD 3513	International Business	3		Second Major Requirement	3
	L S 3323	Legal Environment of Business	3		Second Major Requirement	3
	MGT 3013	Principles of Organization and Management	3		Natural Science with lab (2nd discipline) (Core II) ²	4
	MKT 3013	Principles of Marketing and Supply Chain Management	3			
	Second Major Requirement	3				
	CREDIT HOURS		16	CREDIT HOURS		13
SENIOR		Major Elective	3	B AD 4013	Business Strategy and Policy	3
		Major Elective	3		Major Elective	3
		Second Major Requirement	3		Major Elective	3
		Artistic Forms (Core IV) ²	3		Second Major Requirement	3
		World Culture (Core IV) ²	3		Second Major Requirement	3
	CREDIT HOURS		15	CREDIT HOURS		15

¹ Prebusiness course.

² University-Wide General Education course, refer to online listing. One course (Artistic Forms, World Culture, or Science) must be 3000-4000-level.

PRE-APPROVED INTERNATIONAL EXPERIENCE REQUIREMENT

- A minimum 8 weeks, full cultural immersion in a foreign country with exception of Canada. Alternative study abroad programs could be considered case by case basis. Method of completion must be approved by Price College IB Committee.
- Complete and submit the Declaration of Intent to Study Abroad to Price Hall, Suite 1010
- Earn passing credits while abroad (passing credits are determined by foreign institution)

Language Concentration Codes

- **Language Met (P408)**
- **Arabic (P041)**
- **Chinese (P106)**
- **French (P266)**
- **German (P271)**
- **Hebrew (P311)**
- **Italian (P386)**
- **Japanese (P391)**
- **Portuguese (P526)**
- **Russian (P571)**
- **Spanish (P621)**