

# **REQUIREMENTS FOR THE BACHELOR OF BUSINESS ADMINISTRATION/MASTER OF SCIENCE** **MICHAEL F. PRICE COLLEGE OF BUSINESS** **THE UNIVERSITY OF OKLAHOMA**

Academic Year	General Requirements	Program
For Students Entering the Oklahoma State System for Higher Education Summer 2025 through Spring 2026	Minimum Total Credit Hours ..... 140-152 Minimum Upper-Division Hours ..... 40 <b>Minimum Retention/Graduation Grade Point Averages:</b> Overall - Combined and OU ..... 3.00 Major - Combined and OU ..... 3.00 Upper-Division Business Courses - Combined and OU ..... 3.00	<b>Entrepreneurship &amp; Venture Management/Management of Information and Technology</b>  <b>A380/F657 Q241</b>  Bachelor of Business Administration/Master of Science
OU encourages students to complete at least 28 hours of applicable coursework each year to have the opportunity to graduate in 5 years.		

**Minimum Total Credit Hours: 140-152**

**Minimum Upper-Division Hours: 40**

**Overall GPA - Combined and OU: 3.00**

**Major GPA - Combined and OU: 3.00**

**Upper-Division Business Courses GPA - Combined and OU: 3.00**

**Program Code: A380/F657 Q241**

## General Education and College Requirements

Courses taken to fulfill the University General Education Requirements must be chosen from the approved General Education course list published at <http://www.ou.edu/gened/courses>.

### UNIVERSITY-WIDE GENERAL EDUCATION (MINIMUM 40 HOURS) AND COLLEGE REQUIREMENTS

Code	Title	Credit Hours
<b>Core Area I: Symbolic and Oral Communication</b>		<b>6-16</b>
ENGL 1113	Principles of English Composition (Core I)	
ENGL 1213	Principles of English Composition (Core I)	
	or EXPO 1213 Expository Writing	
	Language (Core I) - Students who have completed two years of high school language are exempt from this general education requirement (0-10 hours).	
<i>Mathematics</i>		<b>6</b>
MATH 1643	Functions and Modeling for Business, Life and Social Sciences (Core I) <sup>1</sup>	
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I) <sup>1, 4, 5</sup>	
<b>Core Area II: Natural Science</b>		<b>7</b>
	Natural Sciences - Choose two courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component (Core II)	
<b>Core Area III: Social Science</b> <sup>2</sup>		
P SC 1113	American Federal Government (Core III)	3
<b>Core Area IV: Arts and Humanities</b>		<b>12</b>
HIST 1483	United States to 1865 (Core IV)	
	or HIST 1493 United States, 1865 to the Present	
PHIL 1273	Introduction to Business Ethics (Core IV: WC)	
	Choose one course in each of the following fields (Core IV):	
	Artistic Forms <sup>3</sup>	

World Culture <sup>3</sup>

**Core Area V: First-Year Experience** **3**

Choose one course

**Basic Business** <sup>4</sup> **19**

ACCT 2113 Fundamental Financial Accounting <sup>5</sup>

B AD 1001 Personal Computing Productivity Tools <sup>5</sup>

B C 2813 Strategic Communication for Business Professionals <sup>5</sup>

ECON 1113 Principles of Economics-Macro (Core III-SS) <sup>2, 5</sup>

ECON 1123 Principles of Economics-Micro (Core III-SS) <sup>2, 5</sup>

ECON 2843 Elements of Statistics (Core I-M) <sup>5</sup>

MIS 2113 Computer-Based Information Systems <sup>5</sup>

**Total Credit Hours** **56-66**

<sup>1</sup> Substitute: MATH 1523 for MATH 1643; MATH 1823 or MATH 1914 for MATH 1743.

<sup>2</sup> Two courses, 6 hours, of Core III Social Science are required and one course must be P SC 1113. ECON 1113 or ECON 1123 will meet the other 3 hours of this requirement.

<sup>3</sup> It is recommended students take either World Culture or Artistic Forms at the 3000/4000 level to fulfill the university requirement of one upper-division course outside the major from the approved University-Wide General Education. It may also be satisfied in the upper-division or free elective categories.

<sup>4</sup> College requirement: in order to progress to upper-division business courses, students must earn grades of C or better in all Basic Business prerequisite course requirements and MATH 1743.

<sup>5</sup> Minimum grade of C required.

## Free Electives

Electives to bring total applicable hours to the minimum total required for the degree including a minimum of 40 upper-division hours. B AD 2110, B AD 2113, MKT 2013 and MGT 2013 will not count for credit toward a BBA.

In order to progress to upper-division business courses, students must earn grades of C or better in all Basic Business prerequisite course requirements and MATH 1743 (may substitute MATH 1823 or MATH 1914 for MATH 1743).

A maximum of six hours of transfer work will apply toward the major.

Undergraduate Major Requirements

Any 3000- or 4000-level ENT course will count in the major grade point average unless otherwise specified.

Code	Title	Credit Hours
B AD 3013	Integrated Business Core Practicum <sup>1</sup>	3
ENT 3113	New Venture Development I	3
ENT 3513	Venture Capitalization I	3
ENT 3603	New Venture Development II	3
ENT 4603	New Venture Development III	3
Total Credit Hours		15

<sup>1</sup> B AD 3013 is preferred; any ENT 3000/4000 level course not used in the major or as a required ENT course may be substituted

Required Courses

Code	Title	Credit Hours
Core Requirements <sup>1</sup>		12
L S 3323	Legal Environment of Business	
MGT 3013	Principles of Organization and Management	
MKT 3013	Principles of Marketing and Supply Chain Management	
B AD 4013	Business Strategy and Policy <sup>2</sup>	
Additional Requirements		11
ACCT 2123	Fundamental Managerial Accounting	
B AD 2091	Career Readiness I-Transitioning to the Workplace	
B AD 3091	Career Readiness II-Advancing in the Workplace	
ENT 2113	Innovation & Entrepreneurship	
FIN 2303	Business Finance	
Required ENT Courses		9
Choose three 3000/4000 level courses from any ENT course not used in the major		
Total Credit Hours		32

<sup>1</sup> The Integrated Business Core is strongly recommended.  
<sup>2</sup> Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.

Graduate Requirements

Up to 12 hours of graduate level MIT or MIS courses from a list maintained by the department and approved by the graduate liaison can be shared between BBA and MS-MIT programs.

Code	Title	Credit Hours
Required		2
MIT 5602	Management Information Systems	
MIT Elective		10-13
Choose 10 to 13 credit hours of graduate level MIT courses as necessary to reach 32 hours for the degree		
Graduate Electives		13
Choose 13 credit hours of graduate-level Business, MIT electives or other electives as approved by MIT Division		
Choose one of the following options:		0-3
Non-Thesis Option (coursework-only degree; exam is not required)		
MIT 5980	Research for Master's Thesis (Thesis Option; 3 credit hours)	
Choose 4 credit hours of additional coursework from a list maintained by the department and approved by the Graduate Liaison		4
Total Credit Hours		32

More information in the catalog: (<http://ou-public.courseleaf.com/price-business/entrepreneurship-economic-development/entrepreneurship-venture-management-bba-master-science-management-information-technology/>).

## Additional Requirements

1. Pass/No Pass **will not** be accepted for any Business or General Education courses or any specifically required courses.
2. Students must complete the GMAT exam with a score of 500 or greater.
3. Comprehensive written exam required at end of program.
4. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.
5. A combined maximum of 8 hours of general military experience and flight instruction courses will count toward the required hours.

## Suggested Semester Plan of Study

Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.

During the 2nd semester, third year:

- Take GMAT
- Interview for internship
- Apply for admission to Master's program

Year	FIRST SEMESTER		Hours	SECOND SEMESTER		Hours
FRESHMAN	ECON 1113	Principles of Economics-Macro ( Core III ) <sup>1</sup>	3	B AD 1001	Personal Computing Productivity Tools <sup>1</sup>	1
	ENGL 1113	Principles of English Composition ( Core I )	3	ECON 1123	Principles of Economics-Micro ( Core III ) <sup>1</sup>	3
	ENT 2113	Innovation & Entrepreneurship	3	ENGL 1213 or EXPO 1213	Principles of English Composition ( Core I ) or Expository Writing	3
	MATH 1643	Functions and Modeling for Business, Life and Social Sciences	3	MATH 1743	Calculus I for Business, Life and Social Sciences ( Core I ) <sup>1</sup>	3
		First-Year Experience (Core V) <sup>2</sup>	3	MIS 2113	Computer-Based Information Systems <sup>1</sup>	3
					Natural Science (Core II) <sup>2</sup>	3
	<b>CREDIT HOURS</b>		<b>15</b>	<b>CREDIT HOURS</b>		<b>16</b>
SOPHOMORE	ACCT 2113	Fundamental Financial Accounting <sup>1</sup>	3	ACCT 2123	Fundamental Managerial Accounting	3
	B AD 2091	Career Readiness I-Transitioning to the Workplace	1	FIN 2303	Business Finance	3
	B C 2813	Strategic Communication for Business Professionals <sup>1</sup>	3	PHIL 1273	Introduction to Business Ethics ( Core IV: Western Culture )	3
	ECON 2843	Elements of Statistics <sup>1</sup>	3		Natural Science with lab (2nd discipline) (Core II) <sup>2</sup>	4
	P SC 1113	American Federal Government ( Core III )	3		Artistic Forms (Core IV) <sup>2</sup>	3
	<b>CREDIT HOURS</b>		<b>13</b>	<b>CREDIT HOURS</b>		<b>16</b>
JUNIOR		Required ENT course (Upper Division)	3	ENT 3113	New Venture Development I	3
	L S 3323	Legal Environment of Business	3		Required ENT Course (Upper-Division)	3
	MGT 3013	Principles of Organization and Management	3		Required ENT Course (Upper-Division)	3
	MKT 3013	Principles of Marketing and Supply Chain Management	3	HIST 1483 or HIST 1493	United States to 1865 or United States, 1865 to the Present	3
		Choose one of the following:	3		World Culture (Core IV) <sup>2</sup>	3
	B AD 3013	Integrated Business Core Practicum Upper-division elective				
	B AD 3091	Career Readiness II-Advancing in the Workplace	1			
	<b>CREDIT HOURS</b>		<b>16</b>	<b>CREDIT HOURS</b>		<b>15</b>
SENIOR	ENT 3513	Venture Capitalization I	3	ENT 4603	New Venture Development III	3
	ENT 3603	New Venture Development II	3		Graduate Requirement Course <sup>4</sup>	3
		Graduate Requirement Course <sup>4</sup>	2		Upper-Division General Education Elective <sup>3</sup>	3
		Graduate Requirement Course <sup>4</sup>	2		Graduate Requirement Course	2
	MIT 5602	Management Information Systems <sup>4</sup>	2		Free Elective	2
	<b>CREDIT HOURS</b>		<b>12</b>	<b>CREDIT HOURS</b>		<b>13</b>
FIFTH YEAR		Graduate Requirement Course <sup>4</sup>	3		Graduate Requirement Course	2
		Graduate Requirement Course	2		Graduate Requirement Course	2
		Graduate Requirement Course	3		Graduate Requirement Course	2
		Graduate Requirement Course	2		Graduate Requirement Course	3
		Graduate Requirement Course	2	B AD 4013	Business Strategy and Policy	3
	<b>CREDIT HOURS</b>		<b>12</b>	<b>CREDIT HOURS</b>		<b>12</b>

<sup>1</sup> Grade of C or better required.

<sup>2</sup> University-Wide General Education course, refer to online listing.

<sup>3</sup> May be free elective if Artistic Form, World Culture, or Science course is 3000-4000-level.

<sup>4</sup> These courses are dual-counted, fulfilling requirements for both the undergraduate degree and the graduate business degree (140 total hours with 12 shared hours).