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# NPNG-NONPROFIT & NONGOVERNMENTAL ORGANIZATIONS

### NPNG 2033 Introduction to Nonprofits

**3 Credit Hours** 

A comprehensive overview of the nonprofit sector, its characteristics, and how to manage a nonprofit organization. Examines a wide range of management issues today's nonprofits face in pursuing their missions and daily operations. (F, Sp)

### NPNG 3033 Nonprofit Management

3 Credit Hours

Prerequisite: NPNG 2033 or permission of department. A more detailed look at how to manage or govern a well-run nonprofit organization efficiently. Combines academic theory with real-life experience, equipping students with the tools required to effectively lead a nonprofit organization. (F, Sp)

#### NPNG 3193 Nonprofits and Public Policy

**3 Credit Hours** 

(Crosslisted with P SC 3193) Prerequisite: P SC 1113. Examines how nonprofit organizations advocate for their causes through the public policy process as well as how public policy influences nonprofit missions and funding. It also explores more broadly the role of nonprofit organizations in democracy and the various ways they interact with government, including collaborative and conflictual relationships with government. (Irreg.)

### NPNG 3771 Issue Advocacy

1 Credit Ho

(Crosslisted with P SC 3771) Prerequisite: P SC 1113 or junior standing. Designed to provide a practical application of the theories and concepts acquired in the study of political science and public administration. How to be effective advocates at all levels of government for the issues and ideas they seek to see implemented in public policy will be learned. (Irreg.)

### NPNG 3781 Tracking Legislation

1 Credit Hour

(Crosslisted with P SC 3781) Prerequisite: P SC 1113 or junior standing. Designed to provide a practical application of the theories and concepts acquired in the study of political science and public administration. How to read and track legislation in the State of Oklahoma will be learned. Additionally, students will learn the inner workings of state government from a legislative perspective. (Irreg.)

### NPNG 3791 Social Media Strategies for Public and Nonprofit Organizations 1 Credit Hour

(Crosslisted with P SC 3791) Prerequisite: P SC 1113 or junior standing. Designed to offer an overview of the social media field as it pertains to nonprofits and public organizations.

### NPNG 3910 Nonprofit Internship

1-3 Credit Hours

1 to 3 hours. Prerequisite: junior standing and permission of instructor. May be repeated; maximum credit six hours. Interns observe and participate in functions, processes and actions of nonprofit organizations. This experience can enhance a student's knowledge of the requirements, benefits and lessons of working in the public or non-profit sector. (F, Sp, Su)

### NPNG 4033 Leadership & Planning 3 Credit Hours

Prerequisite: NPNG 3033 or permission of instructor. A continuation of nonprofit organization management, with emphasis on board members, volunteers, paid staff, accountability, interactions, risk management, finances, and trending. (Sp)

## NPNG 4103 Nonprofit Human Resource Management 3 Credit Hours Prerequisite: NPNG 2033 and junior standing, or permission of instructor. Provides a comprehensive overview for those interested in entering

Provides a comprehensive overview for those interested in entering the fundraising field or learning more about methods, technology and concepts in the development area of the nonprofit sector. The sources of funding and how to apply fundraising strategies will be studied. (Irreg.)

### NPNG 4203 Fundraising and Philanthropy

**3 Credit Hours** 

Prerequisite: NPNG 2033 and senior standing or permission of instructor. Provides a comprehensive overview for those interested in entering the fundraising field or learning more about methods, technology and concepts in the development area of the nonprofit sector. The sources of funding and how to apply fundraising strategies will be studied. (Irreg.)

### NPNG 4303 Communications and Public Relations in Nonprofit Organizations 3 Credit Hours

Prerequisite: NPNG 2033 and senior standing or permission of instructor. Provides students with the concepts and tools to conduct research and analyses, identify and evaluate target markets, explore opportunities to effectively communicate with new clients, donors and volunteers, and design effective web-based and social media tactic as part of an integrated marketing and communication strategy will be learned. (F)

# NPNG 4533 Donor Stewardship and Grant Writing 3 Credit Hours Prerequisite: NPNG 2033 and NPNG 3033. This course will cover three aspects of nonprofit development work, including database management, grant writing, and special events (Sp)

### NPNG 4970 Special Topics/Seminar

1-3 Credit Hours

1 to 3 hours. Prerequisite: Senior standing or permission of instructor. May be repeated; maximum credit nine hours. Special topics or seminar course for content not currently offered in regularly scheduled courses. May include library and/or laboratory research and field projects. (Irreg.)

NPNG 5033 Nonprofits: The Sector and The System 3 Credit Hours
Prerequisites: graduate standing or permission of instructor.
Understanding the relationship between government and nonprofits is
fundamental for the survival of the sector. Nonprofits implement public
policy, receive government funding, respond to natural disasters, and help
form legislation. The course includes an examination of broad theoretical,
empirical and practical spectrum of nonprofit-public collaborations,
conflicts, and resultant policy implications. (Irreq.)

### NPNG 5413 Nonprofit Law and Policy

3 Credit Hours

Prerequisites: graduate standing or permission of instructor. Examines how policy influences nonprofits and how nonprofits impact policy. It will address the role of nonprofits in public policy and how laws shape nonprofit involvement by reviewing state and federal policy including legal forms, fundraising regulations, and employee compensation. Students will gain an understanding of nonprofit activities within a basic legal framework. (Irreg.)

### NPNG 5701 Nonprofit Fundraising and Grantmaking 1 Credit Hour

Prerequisites: graduate standing or permission of instructor. Assists students in securing resources for nonprofits by understanding techniques for fundraising, conducting prospect research, practicing appropriate stewardship, leading campaigns for various types of giving, writing grants, utilizing technology to facilitate resource development, and implementing creative approaches to fundraising. (Irreg.)

### NPNG 5711 Nonprofit Financial Management 1 Credit Hour

Prerequisites: graduate standing or permission of instructor. Introduces financial concepts required for effective management of nonprofit organizations. Offers an opportunity to learn about nonprofit accounting, budget management, financial planning, tax issues, grant compliance, audits, cash flow management, and capital financing. (Irreg.)

### NPNG 5721 Nonprofit Human Resources

1 Credit Hour

Prerequisites: graduate standing or permission of instructor. Focuses on the knowledge and skills required by those who manage personnel. The course provides a solid base to understanding human resource management and applying that to work-life situations for those considering a career in management. Also investigates the essential concepts and federal laws that shaped human resource management. (Irreg.)