

# DES-DESIGN

- DES 2633 Visual Communication I 3 Credit Hours**  
Prerequisite: Majors only; ART 1033, ART 1043; corequisite: DES 2643.  
Introductory course in visual communication which focuses on nonverbal communication. Students are introduced to design research, theory and methods. This course explores the importance design plays in shaping meaning and interpretation through basic visual interaction. (F)
- DES 2643 Design Technology 3 Credit Hours**  
Prerequisite: majors only, ART 1033 and ART 1043; corequisite: DES 2633.  
Introduction to electronic tools, processes and techniques as they relate to visual communications. (F)
- DES 2653 Visual Communication II 3 Credit Hours**  
Prerequisite: Majors only; DES 2633, DES 2643; corequisite: DES 2663.  
Course is structured to help students apply various strategies, concepts, and form/content relationships to their work. Projects stress theory, application and an introduction to the computer as a design process tool. (Sp)
- DES 2663 Typography I 3 Credit Hours**  
Prerequisite: Majors only; DES 2633, DES 2643; corequisite: DES 2653.  
Introduction to the basic concepts of typographic design through studio projects, critiques and lectures. (F, Sp)
- DES 2970 Special Topics 1-3 Credit Hours**  
1 to 3 hours. Prerequisite: sophomore standing or permission of instructor. May be repeated; maximum credit six hours. Special topics or seminar course for content not currently offered in regularly scheduled courses. May include library and/or laboratory research and field projects. (Irreg.)
- DES 3440 Mentored Research Experience 3 Credit Hours**  
0 to 3 hours. Prerequisites: ENGL 1113 or equivalent, and permission of instructor. May be repeated; maximum credit 12 hours. For the inquisitive student to apply the scholarly processes of the discipline to a research or creative project under the mentorship of a faculty member. Student and instructor should complete an Undergraduate Research & Creative Projects (URCP) Mentoring Agreement and file it with the URCP office. Not for honors credit. (F, Sp, Su)
- DES 3633 Visual Communication III 3 Credit Hours**  
Prerequisite: Majors only; DES 2653, DES 2663; corequisite: DES 3663.  
Exploration and application of information systems as they apply to visual communications. (F)
- DES 3643 Integrated Technology 3 Credit Hours**  
Prerequisite: Majors only; DES 3633, DES 3663; corequisite: DES 3653.  
Emphasis will be in developing user interfaces, experiences and outcomes in design communication, moving from the printed page to electronic media. Development of strategies using new technologies into integrated systems. (Sp)
- DES 3653 Visual Communication IV 3 Credit Hours**  
Prerequisite: Majors only; DES 3633 and DES 3663; corequisite: DES 3643. Concentration is on design problem solving in visual communication at an intermediate level. (Sp)
- DES 3663 Typography II 3 Credit Hours**  
Prerequisite: Majors only; DES 2653, DES 2663; corequisite: DES 3633.  
Concentrated exploration of issues within typography using word and image. Projects explore visual and verbal context and meaning through expressive and utilitarian aspects of typography. (F)
- DES 3960 Honors Reading 1-3 Credit Hours**  
1 to 3 hours. Prerequisite: admission to Honors Program. May be repeated with change of subject matter; maximum credit six hours.  
Consists of either reading topics or independent study designated by the instructor in keeping with the student's major program. The topics of study will cover materials not usually presented in the regular courses. (F, Sp)
- DES 3970 Honors Seminar 1-3 Credit Hours**  
1 to 3 hours. Prerequisite: admission to Honors Program, junior or senior standing. May be repeated with change of subject matter; maximum credit six hours. The projects covered will vary. The content will deal with concepts not usually presented in regular coursework. (Irreg.)
- DES 3980 Honors Research 1-3 Credit Hours**  
1 to 3 hours. Prerequisite: admission to Honors Program. May be repeated with change of subject; maximum credit six hours. Provides an opportunity for the gifted honors candidate to work at a special project in the student's field. (F, Sp)
- DES 4643 Visual Communication V 3 Credit Hours**  
Prerequisite: Majors only; DES 3653, DES 3643; corequisite: DES 4653. Students explore contemporary and critical issues in visual communications. This course deals with the planning, design and implementation of multi-faceted design problems directed towards an understanding and integration of people and visual communication. (F)
- DES 4653 Typography III 3 Credit Hours**  
Prerequisite: Majors only; DES 3643, DES 3653; corequisite: DES 4643.  
Typographic problem solving, exploration, and experimentation. Emphasis is on the development of syntactic typographic relations in visual communication. (F)
- DES 4663 Visual Communication VI 3 Credit Hours**  
Prerequisite: Majors only; DES 4643 and DES 4653. An advanced course in visual communication exploring multi-component graphic design problems that convey complex information. (Sp)
- DES 4673 Professional Practice 3 Credit Hours**  
Prerequisite: DES 4643, DES 4653, majors only, and Senior standing; Co-requisite: DES 4663. The course focuses on concept development, methodology and creation of a professional body of graphic design work. The concentration is on portfolio development and assessment, client relationships, interviewing, contracts and pricing, budgeting, best practices, presentations, and identifying and pursuing goals and career paths. (Sp)
- DES 4930 Internship 1-6 Credit Hours**  
1 to 6 Hours. Prerequisite: permission of instructor; majors only. May be repeated; maximum credit six hours. Students arrange and participate in a professional work experience with an approved internship site. (Irreg.)
- DES 4970 Special Topics/Seminar 1-3 Credit Hours**  
1 to 3 hours. Prerequisite: Senior standing or permission of instructor. May be repeated; maximum credit six hours. Special topics or seminar course for content not currently offered in regularly scheduled courses. May include library and/or laboratory research and field projects. (Irreg.)
- DES 4983 Senior Capstone Experience 3 Credit Hours**  
Prerequisite: senior standing; majors only. May not be repeated for credit. Primary objective is to provide a culminating experience for the senior-year student. Satisfies the University-wide General Education Requirement for a capstone course for design majors. (F, Sp) [V].

**DES 4990 Independent Study 1-3 Credit Hours**

Prerequisite: majors only; junior standing or permission of instructor. May be repeated: Maximum credit six hours. Contracted independent study for a topic not currently offered in regularly scheduled courses. Independent Study may include library and/or laboratory research and field projects. Title is variable only to reflect specific discipline area within the School of Art & Art History. (Irreg.)

**DES 4993 Visual Communication Topics 3 Credit Hours**

Prerequisite: majors only; junior standing. May be repeated with change of subject matter; maximum credit nine hours. Special topics course in visual communication for content not currently offered in regularly scheduled courses. (Irreg.)

**DES 5093 Graduate Studio Visual Communication I 3 Credit Hours**

Prerequisite: graduate standing in Art. Individual problems in visual communications area. (Irreg.)

**DES 5970 Special Topics 1-3 Credit Hours**

1 to 3 hours. Prerequisite: graduate standing or permission of instructor. May be repeated; maximum credit nine hours. Special topics or seminar course for content not currently offered in regularly scheduled courses. May include library and/or research and field projects. (Irreg.)

**DES 5990 Independent Study 1-3 Credit Hours**

1 to 3 hours. Prerequisite: Graduate standing and permission of instructor. May be repeated; maximum credit nine hours. Contracted independent study for a topic not currently offered in regularly scheduled courses. Independent study may include library and/or laboratory research and field projects. (Irreg.)