

INTERNATIONAL BUSINESS, BACHELOR OF BUSINESS ADMINISTRATION

Minimum Total Credit Hours: 126

Overall GPA - Combined and OU: 2.50

Major GPA - Combined and OU: 2.50

Upper-Division Business Courses GPA - Combined and OU: 2.50

Program Code: B590

- Language Met (Code P408)
- Arabic (Code P041)
- Chinese (Code P106)
- French (Code P266)
- German (Code P271)
- Hebrew (Code P311)
- Italian (Code P386)
- Japanese (Code P391)
- Portuguese (Code P526)
- Russian (Code P571)
- Spanish (Code P621)

To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See price.ou.edu/advising.

Major Requirements

No Independent Study or Online courses. A maximum of 6 hours of transfer work is allowed.

Code	Title	Credit Hours
B AD 3513	International Business	3
Choose 12 elective hours (p. 1)		12
Total Credit Hours		15

Required Courses

Code	Title	Credit Hours
Core Requirements		
FIN 3303	Business Finance	3
L S 3323	Legal Environment of Business	3
MGT 3013	Principles of Organization and Management	3
MKT 3013	Principles of Marketing	3
B AD 4013	Business Strategy and Policy (Capstone) (to be taken last semester of senior year) ¹	3
Additional Requirements ²		
B AD 1000	Passport to Success I	0
B AD 1010	Passport to Success II	0
Pre-Approved International Experience Requirement		
Study Abroad Experience (p. 1)		
Additional Business Major		

Choose a second major (p. 1)	18-41
Foreign Language	
Choose a minimum of 12 hours (p. 2)	12
Total Credit Hours	45-68

¹ Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.

² A combined total of 40 milestone points is required.

Major Electives

12 hours chosen from the following with a maximum of three hours of non-Business courses:

Code	Title	Credit Hours
ACCT 3023	International Financial Statement Analysis	3
ECON 3613	International Trade Theory and Problems	3
L S 4713	The Law of International Business Transactions	3
or IAS 3013	International Law	
MGT 4323	Cross-Cultural Issues Of Managerial Behavior	3
MGT 4973	International Human Resource Management	3
MKT 4523	International Marketing	3
or MKT 4303	International Advertising	
Study Abroad Course (must be pre-approved by IB Major Coordinator or Division Director)		
Choose a maximum of one of the following:		3
FIN 3133	International Financial Management for Non-Majors	
FIN 4133	International Financial Management	
ECON 3633	International Finance Theory and Problems	

Pre-Approved International Experience Requirement

- A minimum 8 weeks, full cultural immersion in a foreign country with exception of Canada. Alternative study abroad programs could be considered case by case basis. Method of completion must be approved by Price College IB Committee.
- Complete and submit the Declaration of Intent to Study Abroad to Price Hall, Suite 1010
- Earn passing credits while abroad (passing credits are determined by foreign institution)

Additional Business Major (18-41 hours)

Students majoring in International Business must also choose a second major in one of the following:

- Accounting
- Economics
- Energy Management
- Entrepreneurship
- Finance
- Human Resource Management
- Management Information Systems
- Marketing

- Risk Management
- Sports Management
- Supply Chain Management.

Foreign Language (12 hours minimum)

Language Met (Code P408): If Language Met, 12 hours of electives are required. 6 of the hours must be 3000/4000 level nonbusiness.

All other language codes (listed below): 12 hours minimum coursework in the same language. 6 hours must be 3000/4000 level and focused in composition and/or conversation. Business fluency is preferred.

- Arabic (Code P041)
- Chinese (Code P106)
- French (Code P266)
- German (Code P271)
- Hebrew (Code P311)
- Italian (Code P386)
- Japanese (Code P391)
- Portuguese (Code P526)
- Russian (Code P571)
- Spanish (Code P621)

Additional Requirements

1. Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.
2. Pass/No Pass **will not** be accepted for any Business or General Education courses or any specifically required courses.
3. One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT.
4. Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.

General Education and College Requirements

Code	Title	Credit Hours
Communications		
ENGL 1113	Principles of English Composition (Core I)	3
ENGL 1213	Principles of English Composition (Core I)	3
	or EXPO 1213 Expository Writing	
COMM 1113	Principles of Communication	3
	or COMM 2613 Public Speaking	
Behavioral & Social Science		
P SC 1113	American Federal Government (Core III)	3
	Choose 3 elective hours from the following fields:	3
	Anthropology, Geography (economic, human, or political), Political Science, Psychology, or Sociology ¹	
Humanities		
HIST 1483	United States, 1492 to 1865 (Core IV)	3
	or HIST 1493 United States, 1865 to the Present	
PHIL 1273	Introduction to Business Ethics (Core IV: W. Civ.)	3

Choose one course in each of the following fields (Core IV):	6	
Understanding Artistic Forms ^{2,3}		
Non-Western Culture ^{2,3}		
Science & Mathematics		
Natural Sciences - Choose two courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component (Core II) ²	7	
MATH 1643	Precalculus for Business, Life, and Social Sciences (Core I) ⁴	3
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I) ⁵	3
MATH 2123	Calculus II for Business, Life and Social Sciences ⁶	3
Basic Business		
ACCT 2113	Fundamental Financial Accounting ⁷	3
ACCT 2123	Fundamental Managerial Accounting	3
B AD 1001	Personal Computing Productivity Tools	1
B AD 2091	Business and Professional Basics	1
B C 2813	Business Communications ⁷	3
ECON 1113	Principles of Economics-Macro (Core III) ⁷	3
ECON 1123	Principles of Economics-Micro ⁷	3
ECON 2843	Elements of Statistics ⁷	3
MIS 2113	Computer-Based Information Systems ⁷	3
Total Credit Hours	66	

¹ Additional course options are available to fulfill the PCB behavioral and social science requirement. Please consult with your advisor.

² **Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.**

³ It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved University-Wide General Education course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories.

⁴ Substitute: MATH 1523.

⁵ Substitute: MATH 1823 or MATH 1914.

⁶ Substitute: MATH 2423 or MATH 2924.

⁷ Minimum grade of C required.

B AD 2110, B AD 2113, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the required hours, with a maximum of 2 hours of physical education activity courses.

Suggested Semester Plan of Study

- **Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.**
- **Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses ¹.**

- This major normally requires three semesters of study beyond the business core requirements.

Course	Title	Credit Hours
Freshman		
First Semester		
COMM 1113 or COMM 2613	Principles of Communication or Public Speaking	3
ECON 1113	Principles of Economics-Macro (Core III) ¹	3
ENGL 1113	Principles of English Composition (Core I)	3
MATH 1643	Precalculus for Business, Life, and Social Sciences	3
Foreign Language		3
B AD 1000	Passport to Success I	0
Credit Hours		15
Second Semester		
B AD 1001	Personal Computing Productivity Tools	1
ECON 1123	Principles of Economics-Micro (Core III) ¹	3
ENGL 1213 or EXPO 1213	Principles of English Composition (Core I) or Expository Writing	3
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I)	3
MIS 2113	Computer-Based Information Systems ¹	3
Foreign Language		3
B AD 1000	Passport to Success I	0
Credit Hours		16
Sophomore		
First Semester		
ACCT 2113	Fundamental Financial Accounting ¹	3
B AD 2091	Business and Professional Basics	1
ECON 2843	Elements of Statistics ¹	3
MATH 2123	Calculus II for Business, Life and Social Sciences	3
B C 2813	Business Communications ¹	3
Foreign Language – 3000-level course		3
B AD 1000	Passport to Success I	0
Credit Hours		16
Second Semester		
ACCT 2123	Fundamental Managerial Accounting	3
Natural Science (Core II) ²		3
Foreign Language – 3000-level course		3
PHIL 1273	Introduction to Business Ethics (Core IV: Western Civ.)	3
Behavioral & Social Science ³		3
B AD 1000	Passport to Success I	0
Credit Hours		15
Junior		
First Semester		
B AD 3513	International Business	3
HIST 1483 or HIST 1493	United States, 1492 to 1865 or United States, 1865 to the Present	3
L S 3323	Legal Environment of Business	3

MGT 3013	Principles of Organization and Management	3
MKT 3013	Principles of Marketing	3
Second Major Requirement		3
B AD 1010	Passport to Success II	0
Credit Hours		18
Second Semester		
FIN 3303	Business Finance	3
P SC 1113	American Federal Government (Core III)	3
Second Major Requirement		3
Second Major Requirement		3
Natural Science with lab (2nd discipline) (Core II) ²		4
B AD 1010	Passport to Success II	0
Credit Hours		16
Senior		
First Semester		
Major Elective		3
Non-Western Culture (Core IV) ²		3
Major Elective		3
Second Major Requirement		3
Understanding Artistic Forms (Core IV) ²		3
B AD 1010	Passport to Success II	0
Credit Hours		15
Second Semester		
B AD 4013	Business Strategy and Policy (Capstone)	3
Major Elective		3
Major Elective		3
Second Major Requirement		3
Second Major Requirement		3
B AD 1010	Passport to Success II	0
Credit Hours		15
Total Credit Hours		126

¹ Prebusiness course.

² University-Wide General Education course, refer to online listing. One course (Artistic Forms, Non-Western Culture, or Science) must be 3000-4000-level.

³ Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political). Additional course options are available to fulfill the PCB behavioral and social science requirement. Please consult with your advisor.