

ENTREPRENEURSHIP & VENTURE MANAGEMENT, BBA/MASTER OF SCIENCE IN MANAGEMENT OF INFORMATION TECHNOLOGY

Minimum Total Credit Hours: 148
 Overall GPA - Combined and OU: 3.00
 Major GPA - Combined and OU: 3.00
 Upper-Division Business Courses GPA - Combined and OU: 3.00

Program Code: A380/F659 Q241

To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See price.ou.edu/advising.

Undergraduate Requirements

Major Requirements

No Independent Study or Online courses. A maximum of 6 hours of transfer work is allowed.

Code	Title	Credit Hours
B AD 3013	Integrated Business Core Practicum ¹	3
ENT 3113	New Venture Development I	3
ENT 3513	Venture Capitalization I	3
ENT 3603	New Venture Development II	3
ENT 4603	New Venture Development III	3
Total Credit Hours		15

¹ B AD 3013 is preferred; any ENT 3000/4000 level course not used in the major or as a required ENT course may be substituted

Required Courses

Code	Title	Credit Hours
Core Requirements ¹		
FIN 3303	Business Finance	3
L S 3323	Legal Environment of Business	3
MGT 3013	Principles of Organization and Management	3
MKT 3013	Principles of Marketing	3
B AD 4013	Business Strategy and Policy ²	3
Additional Requirements ³		
B AD 1000	Passport to Success I	0
B AD 1010	Passport to Success II	0
Required ENT Courses		
Choose three 3000/4000 level courses from any ENT course not used in the major		9
Elective Requirements		

Choose 6 hours of upper-division electives (must be nonbusiness courses; may be met with general education requirements) 6

Total Credit Hours 30

¹ The Integrated Business Core is strongly recommended.

² Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.

³ A combined total of 40 milestone points is required.

Any 3000- or 4000-level ENT course will count in the major grade point average unless otherwise specified.

Graduate Requirements

Code	Title	Credit Hours
Required		
MIT 5602	Management Information Systems	2
MIT Elective		
Choose 10 to 13 credit hours of graduate level MIT courses as necessary to reach 32 hours for the degree		10-13
Graduate Electives		
Choose 13 credit hours of graduate-level Business, MIT electives or other electives as approved by MIT Division		13
Choose one of the following options:		0-3
Non-Thesis Option (coursework-only degree; exam is not required)		
MIT 5980	Research for Master's Thesis (Thesis Option; 3 credit hours)	
Choose 4 credit hours of additional coursework from a list maintained by the department and approved by the Graduate Liaison		4
Total Credit Hours		32

Up to 12 hours of graduate level MIT or MIS courses from a list maintained by the department and approved by the graduate liaison can be shared between BBA and MS-MIT programs.

Additional Requirements

- One upper-division course in each of the following areas is required: FIN, LS, MGT, and MKT.
- Pass/No Pass **will not** be accepted for any Business or General Education courses or any specifically required courses.
- Students must complete the GMAT exam with a score of 500 or greater.
- Comprehensive written exam required at end of program.
- Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.

General Education and College Requirements

Code	Title	Credit Hours
Communications		
ENGL 1113	Principles of English Composition (Core I)	3
ENGL 1213	Principles of English Composition (Core I)	3

or EXPO 1213	Expository Writing	
COMM 1113	Principles of Communication	3
or COMM 2613	Public Speaking	
Foreign Language (Core I) - Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement		0-10
Behavioral & Social Science		
P SC 1113	American Federal Government (Core III)	3
Choose 3 elective hours from the following fields: Anthropology, Geography (economic, human, or political), Political Science, Psychology, or Sociology ¹		3
Humanities		
HIST 1483	United States, 1492 to 1865 (Core IV)	3
or HIST 1493	United States, 1865 to the Present	
PHIL 1273	Introduction to Business Ethics (Core IV: W. Civ.)	3
Choose one course in each of the following fields (Core IV):		6
Understanding Artistic Forms ^{2,3}		
Non-Western Culture ^{2,3}		
Science & Mathematics		
Natural Sciences - Choose two courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component (Core II) ²		7
MATH 1643	Precalculus for Business, Life, and Social Sciences (Core I) ⁴	3
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I) ⁵	3
MATH 2123	Calculus II for Business, Life and Social Sciences ⁶	3
Basic Business		
ACCT 2113	Fundamental Financial Accounting ⁷	3
ACCT 2123	Fundamental Managerial Accounting	3
B AD 1001	Personal Computing Productivity Tools	1
B AD 2091	Business and Professional Basics	1
B C 2813	Business Communications ⁷	3
ECON 1113	Principles of Economics-Macro (Core III) ⁷	3
ECON 1123	Principles of Economics-Micro ⁷	3
ECON 2843	Elements of Statistics ⁷	3
MIS 2113	Computer-Based Information Systems ⁷	3
Total Credit Hours		66-76

¹ Additional course options are available to fulfill the PCB behavioral and social science requirement. Please consult with your advisor.

² Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.

³ It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved University-Wide General Education course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories.

⁴ Substitute: MATH 1523.

⁵ Substitute: MATH 1823 or MATH 1914.

⁶ Substitute: MATH 2423 or MATH 2924.

⁷ Minimum grade of C required.

Free Electives

5 hours if exempt from foreign language. Free electives may be taken in any lower- or upper-division area.

B AD 2110, B AD 2113, MKT 2013 and MGT 2013 will not count for credit toward a BBA. A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the required hours, with a maximum of 2 hours of physical education activity courses.

Suggested Semester Plan of Study

- Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.
- Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses¹.

During the 2nd semester, third year:

- Take GMAT
- Interview for internship
- Apply for admission to Master's program

Course	Title	Credit Hours
Freshman		
First Semester		
COMM 1113	Principles of Communication	3
or COMM 2613	or Public Speaking	
ECON 1113	Principles of Economics-Macro (Core III) ¹	3
ENGL 1113	Principles of English Composition (Core I)	3
HIST 1483	United States, 1492 to 1865 (Core IV)	3
or HIST 1493	or United States, 1865 to the Present	
MATH 1643	Precalculus for Business, Life, and Social Sciences	3
B AD 1000	Passport to Success I	0
Credit Hours		15
Second Semester		
B AD 1001	Personal Computing Productivity Tools	1
ECON 1123	Principles of Economics-Micro (Core III) ¹	3
ENGL 1213	Principles of English Composition (Core I)	3
or EXPO 1213	or Expository Writing	
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I)	3
MIS 2113	Computer-Based Information Systems ¹	3
Natural Science (Core II) ²		3
B AD 1000	Passport to Success I	0
Credit Hours		16
Sophomore		
First Semester		
ACCT 2113	Fundamental Financial Accounting ¹	3
B AD 2091	Business and Professional Basics	1

ECON 2843	Elements of Statistics ¹	3
MATH 2123	Calculus II for Business, Life and Social Sciences	3
P SC 1113	American Federal Government (Core III)	3
B C 2813	Business Communications ¹	3
B AD 1000	Passport to Success I	0
Credit Hours		16

Second Semester

ACCT 2123	Fundamental Managerial Accounting	3
PHIL 1273	Introduction to Business Ethics (Core IV: Western Civ.)	3
Natural Science with lab (2nd discipline) (Core II) ²		4
Non-Western Culture (Core IV) ²		3
Understanding Artistic Forms (Core IV) ²		3
B AD 1000	Passport to Success I	0
Credit Hours		16

Junior

First Semester

Required ENT course		3
L S 3323	Legal Environment of Business	3
MGT 3013	Principles of Organization and Management	3
MKT 3013	Principles of Marketing	3
Choose one of the following:		3
B AD 3013	Integrated Business Core Practicum Upper-division elective	
Free Elective		2
B AD 1010	Passport to Success II	0
Credit Hours		17

Second Semester

ENT 3113	New Venture Development I	3
Required ENT Course		3
Required ENT Course		3
FIN 3303	Business Finance	3
Behavioral & Social Science ³		3
Free Elective		3
B AD 1010	Passport to Success II	0
Credit Hours		18

Senior

First Semester

ENT 3513	Venture Capitalization I	3
ENT 3603	New Venture Development II	3
Graduate Requirement Course		2
Graduate Requirement Course		2
MIT 5602	Management Information Systems	2
B AD 1010	Passport to Success II	0
Credit Hours		12

Second Semester

ENT 4603	New Venture Development III	3
Graduate Requirement Course		3
Upper-Division General Education Elective ⁴		3
Graduate Requirement Course		2

Choose one of the following:		3
Upper-Division Elective		
B AD 3013	Integrated Business Core Practicum (substitute course)	
B AD 1010	Passport to Success II	0
Credit Hours		14

Fifth Year

First Semester

Graduate Requirement Course		3
Graduate Requirement Course		2
Graduate Requirement Course		3
Graduate Requirement Course		2
Graduate Requirement Course		2
Credit Hours		12

Second Semester

Graduate Requirement Course		2
Graduate Requirement Course		2
Graduate Requirement Course		2
Graduate Requirement Course		3
B AD 4013	Business Strategy and Policy	3
Credit Hours		12
Total Credit Hours		148

¹ Prebusiness course.
² University-Wide General Education course, refer to online listing.
³ Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political). Additional course options are available to fulfill the PCB behavioral and social science requirement. Please consult with your advisor.
⁴ May be free elective if Artistic Form, Non-Western Culture, or Science course is 3000-4000-level.