

ECONOMICS, BBA/MASTER OF SCIENCE IN MANAGEMENT OF INFORMATION TECHNOLOGY

Minimum Total Credit Hours: 148

Overall GPA - Combined and OU: 3.00

Major GPA - Combined and OU: 3.00

Upper-Division Business Courses GPA - Combined and OU: 3.00

Program Code: A295/F659 Q193

To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See price.ou.edu/advising.

Undergraduate Requirements

Major Requirements

No Independent Study or Online courses. A maximum of 6 hours of transfer work is allowed.

Code	Title	Credit Hours
ECON 3113	Intermediate Microeconomic Theory	3
ECON 3133	Intermediate Macroeconomic Theory	3
Choose 12 hours of upper-division economics		12
Total Credit Hours		18

Required Courses

Code	Title	Credit Hours
Core Requirements		
FIN 3303	Business Finance	3
L S 3323	Legal Environment of Business	3
MGT 3013	Principles of Organization and Management	3
MKT 3013	Principles of Marketing	3
B AD 4013	Business Strategy and Policy ¹	3
Upper-Division Business Requirements		
Choose 3 hours from the following fields: ACCT, B AD, B C, EMGT, ENT, FIN, L S, MGT, MIS, MKT, and SCM		3
Additional Requirements ²		
B AD 1000	Passport to Success I	0
B AD 1010	Passport to Success II	0
Elective Requirements		
Choose 8 hours of Upper-Division Electives (6 hours must be non-business; may be met with general education requirements)		8
Total Credit Hours		26

¹ Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.

² A combined total of 40 milestone points is required.

Graduate Requirements

Code	Title	Credit Hours
Required		
MIT 5602	Management Information Systems	2
MIT Electives		
Choose 10 to 13 credit hours of graduate level MIT courses as necessary to reach 32 hours for the degree		10-13
Graduate Electives		
Choose 13 credit hours of graduate-level Business, MIT electives or other electives as approved by MIT Division		13
Choose one of the following options:		0-3
Non-Thesis Option (coursework-only degree; exam is not required)		
MIT 5980	Research for Master's Thesis (Thesis Option; 3 credit hours)	
Choose 4 credit hours of additional required coursework from a list maintained by the department and approved by the Graduate Liaison		4
Total Credit Hours		32

Up to 12 hours of graduate level MIT or MIS courses from a list maintained by the department and approved by the graduate liaison can be shared between BBA and MS-MIT programs.

Additional Requirements

- One upper-division course in each of the following areas is required: FIN, LS, MGT, and MKT.
- Pass/No Pass **will not** be accepted for any Business or General Education courses or any specifically required courses.
- Students must complete the GMAT exam with a score of 500 or greater.
- Comprehensive written exam required at end of program.
- Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.

General Education and College Requirements

Code	Title	Credit Hours
Communications		
ENGL 1113	Principles of English Composition (Core I)	3
ENGL 1213	Principles of English Composition (Core I) or EXPO 1213 Expository Writing	3
COMM 1113	Principles of Communication or COMM 2613 Public Speaking	3
Foreign Language (Core I) - Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement		0-10
Behavioral & Social Science		
P SC 1113	American Federal Government (Core III)	3
Choose 3 elective hours from the following fields: Anthropology, Geography (economic, human, or political), Political Science, Psychology, or Sociology ¹		3

Humanities

HIST 1483	United States, 1492 to 1865 (Core IV)	3
or HIST 1493	United States, 1865 to the Present	
PHIL 1273	Introduction to Business Ethics (Core IV: W. Civ.)	3
Choose one course in each of the following fields (Core IV):		6
Understanding Artistic Forms ^{2,3}		
Non-Western Culture ^{2,3}		
Science & Mathematics		
Natural Sciences - Choose two courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component (Core II) ²		7
MATH 1643	Precalculus for Business, Life, and Social Sciences (Core I) ⁴	3
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I) ⁵	3
MATH 2123	Calculus II for Business, Life and Social Sciences ⁶	3
Basic Business		
ACCT 2113	Fundamental Financial Accounting ⁷	3
ACCT 2123	Fundamental Managerial Accounting	3
B AD 1001	Personal Computing Productivity Tools	1
B AD 2091	Business and Professional Basics	1
B C 2813	Business Communications ⁷	3
ECON 1113	Principles of Economics-Macro (Core III) ⁷	3
ECON 1123	Principles of Economics-Micro ⁷	3
ECON 2843	Elements of Statistics ⁷	3
MIS 2113	Computer-Based Information Systems ⁷	3
Total Credit Hours		66-76

¹ Additional course options are available to fulfill the PCB behavioral and social science requirement. Please consult with your advisor.

² **Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.**

³ It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved University-Wide General Education course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories.

⁴ Substitute: MATH 1523.

⁵ Substitute: MATH 1823 or MATH 1914.

⁶ Substitute: MATH 2423 or MATH 2924.

⁷ Minimum grade of C required.

Free Electives

6 hours if exempt from foreign language. Free electives may be taken in any lower- or upper-division area.

B AD 2110, B AD 2113, MKT 2013 and MGT 2013 will not count for credit toward a BBA. A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will

count toward the required hours, with a maximum of 2 hours of physical education activity courses.

Suggested Semester Plan of Study

- **Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.**
- **Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses¹.**

During the 2nd semester, third year:

- **Take GMAT**
- **Interview for internship**
- **Apply for admission to Master's program**

Course	Title	Credit Hours
Freshman		
First Semester		
COMM 1113	Principles of Communication	3
or COMM 2613	or Public Speaking	
ECON 1113	Principles of Economics-Macro (Core III) ¹	3
ENGL 1113	Principles of English Composition (Core I)	3
HIST 1483	United States, 1492 to 1865 (Core IV)	3
or HIST 1493	or United States, 1865 to the Present	
MATH 1643	Precalculus for Business, Life, and Social Sciences	3
B AD 1000	Passport to Success I	0
Credit Hours		15

Second Semester		
B AD 1001	Personal Computing Productivity Tools	1
ECON 1123	Principles of Economics-Micro (Core III) ¹	3
ENGL 1213	Principles of English Composition (Core I)	3
or EXPO 1213	or Expository Writing	
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I)	3
MIS 2113	Computer-Based Information Systems ¹	3
Natural Science (Core II) ²		3
B AD 1000	Passport to Success I	0
Credit Hours		16

Sophomore		
First Semester		
ACCT 2113	Fundamental Financial Accounting ¹	3
B AD 2091	Business and Professional Basics	1
ECON 2843	Elements of Statistics ¹	3
MATH 2123	Calculus II for Business, Life and Social Sciences	3
P SC 1113	American Federal Government (Core III)	3
B C 2813	Business Communications ¹	3
B AD 1000	Passport to Success I	0
Credit Hours		16

Second Semester		
ACCT 2123	Fundamental Managerial Accounting	3
PHIL 1273	Introduction to Business Ethics (Core IV: Western Civ.)	3

Natural Science with lab (2nd discipline) (Core II) ²	4
Non-Western Culture (Core IV) ²	3
Understanding Artistic Forms (Core IV) ²	3
B AD 1000 Passport to Success I	0
Credit Hours	16

Junior**First Semester**

ECON 3113 Intermediate Microeconomic Theory	3
L S 3323 Legal Environment of Business	3
MGT 3013 Principles of Organization and Management	3
MKT 3013 Principles of Marketing	3
Upper-Division Elective	3
Free Elective	3
B AD 1010 Passport to Success II	0
Credit Hours	18

Second Semester

ECON 3133 Intermediate Macroeconomic Theory	3
ECON Elective	3
FIN 3303 Business Finance	3
Upper-Division General Education Elective ³	3
Behavioral & Social Science ⁴	3
Free Elective	3
B AD 1010 Passport to Success II	0
Credit Hours	18

Senior**First Semester**

ECON Elective	3
ECON Elective	3
Graduate Requirement Course	2
Graduate Requirement Course	2
MIT 5602 Management Information Systems	2
B AD 1010 Passport to Success II	0
Credit Hours	12

Second Semester

ECON Elective	3
Graduate Requirement Course	3
Upper-Division Business Elective	3
Graduate Requirement Course	2
Upper-Division Elective	2
B AD 1010 Passport to Success II	0
Credit Hours	13

Fifth Year**First Semester**

Graduate Requirement Course	2
Graduate Requirement Course	2
Graduate Requirement Course	2
Graduate Requirement Course	2
Graduate Requirement Course	2
Graduate Requirement Course	2
Credit Hours	12

Second Semester

Graduate Requirement Course	3
Graduate Requirement Course	3
Graduate Requirement Course	3
B AD 4013 Business Strategy and Policy (Capstone)	3
Credit Hours	12
Total Credit Hours	148

¹ Prebusiness course.

² University-Wide General Education course, refer to online listing.

³ May be free elective if artistic form, Non-Western culture, or science is 3000- or 4000-level.

⁴ Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political). Additional course options are available to fulfill the PCB behavioral and social science requirement. Please consult with your advisor.