

# ECONOMICS, BACHELOR OF BUSINESS ADMINISTRATION

Minimum Total Credit Hours: 122

Overall GPA - Combined and OU: 2.50

Major GPA - Combined and OU: 2.50

Upper-Division Business Courses GPA - Combined and OU: 2.50

Program Code: B295

To enroll in upper-division business courses, students must be certified for degree candidacy and meet all prerequisites. See [price.ou.edu/advising](http://price.ou.edu/advising).

## Major Requirements

No Independent Study or Online courses. A maximum of 6 hours of transfer work is allowed.

Code	Title	Credit Hours
ECON 3113	Intermediate Microeconomic Theory	3
ECON 3133	Intermediate Macroeconomic Theory	3
Choose 12 hours of upper-division Economics		12
Total Credit Hours		18

## Required Courses

Code	Title	Credit Hours
<b>Core Requirements</b>		
FIN 3303	Business Finance	3
L S 3323	Legal Environment of Business	3
MGT 3013	Principles of Organization and Management	3
MKT 3013	Principles of Marketing	3
B AD 4013	Business Strategy and Policy (Capstone - to be taken last semester of senior year) <sup>1</sup>	3
<b>Upper-Division Business Electives</b>		
Choose 3 hours from the following fields: ACCT, B AD, B C, EMGT, ENT, FIN, L S, MGT, MIS, MKT, and SCM		3
<b>Additional Requirements<sup>2</sup></b>		
B AD 1000	Passport to Success I	0
B AD 1010	Passport to Success II	0
<b>Upper-Division Electives</b>		
Choose 14 hours (no more than eight hours may be taken in business; may be met with general education requirements)		14
Total Credit Hours		32

<sup>1</sup> Requires completion of all other business core courses prior to enrollment and permission from Price Academic Advising Services.

<sup>2</sup> A combined total of 40 milestone points is required.

## Additional Requirements

- Candidates for the B.B.A. degree must complete their last 30 hours as resident students in Price College. However, if a candidate has completed the last 51 hours as a resident student at the University of

Oklahoma, 9 of the last 60 hours may be taken at another university or by correspondence from OU.

- Pass/No Pass **will not** be accepted for any upper-division Business or General Education courses or any specifically required courses.
- One upper-division course in each of the following areas is required: FIN, L S, MGT, and MKT.
- Sixty hours, excluding physical education activity courses, must be taken at a baccalaureate degree-granting institution.

## General Education and College Requirements

Code	Title	Credit Hours
<b>Communications</b>		
ENGL 1113	Principles of English Composition (Core I)	3
ENGL 1213	Principles of English Composition (Core I) or EXPO 1213 Expository Writing	3
COMM 1113	Principles of Communication or COMM 2613 Public Speaking	3
Foreign Language (Core I) - Students who have completed two years of high school foreign language are exempt from the general education foreign language requirement		0-10
<b>Behavioral &amp; Social Science</b>		
P SC 1113	American Federal Government (Core III)	3
Choose 3 elective hours from the following fields: Anthropology, Psychology, Sociology, Political Science, Geography (economic, human or political) <sup>1</sup>		3
<b>Humanities</b>		
HIST 1483	United States, 1492 to 1865 (Core IV) or HIST 1493 United States, 1865 to the Present	3
PHIL 1273	Introduction to Business Ethics (Core IV: W. Civ.)	3
Choose one course in each of the following fields (Core IV): Understanding Artistic Forms <sup>2,3</sup> Non-Western Culture <sup>2,3</sup>		6
<b>Science &amp; Mathematics</b>		
Natural Sciences - Choose two courses taken from the biological and/or physical sciences. The two courses must be from different disciplines and at least one course must include a laboratory component (Core II) <sup>2</sup>		7
MATH 1643	Precalculus for Business, Life, and Social Sciences (Core I) <sup>4</sup>	3
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I) <sup>5</sup>	3
MATH 2123	Calculus II for Business, Life and Social Sciences <sup>6</sup>	3
<b>Basic Business</b>		
ACCT 2113	Fundamental Financial Accounting <sup>7</sup>	3
ACCT 2123	Fundamental Managerial Accounting	3
B AD 1001	Personal Computing Productivity Tools	1
B AD 2091	Business and Professional Basics	1
B C 2813	Business Communications <sup>7</sup>	3
ECON 1113	Principles of Economics-Macro (Core III) <sup>7</sup>	3
ECON 1123	Principles of Economics-Micro <sup>7</sup>	3

ECON 2843	Elements of Statistics <sup>7</sup>	3
MIS 2113	Computer-Based Information Systems <sup>7</sup>	3
Total Credit Hours		66-76

<sup>1</sup> Additional course options are available to fulfill the PCB behavioral and social science requirement. Please consult with your advisor.

<sup>2</sup> **Courses taken to fulfill the University General Education Requirements must be chosen from the University-Wide General Education Approved Course List.**

<sup>3</sup> It is recommended that students take either Non-Western Culture or Understanding Artistic Forms at the 3000/4000 level. This will fulfill the University of Oklahoma requirement of one upper-division course from the approved University-Wide General Education course list. The selected course must be outside the major and in addition to the capstone course. An approved list of courses is available online. This requirement may also be satisfied in the upper-division or free elective categories.

<sup>4</sup> Substitute: MATH 1523.

<sup>5</sup> Substitute: MATH 1823 or MATH 1914.

<sup>6</sup> Substitute: MATH 2423 or MATH 2924.

<sup>7</sup> Minimum grade of C required.

## Free Electives

6 hours if exempt from foreign language.

Free electives may be taken in any lower- or upper-division area.

B AD 2110, MGT 2013, and MKT 2013 will not count for credit toward a BBA. A combined maximum of 8 hours of general military experience, flight instruction, and physical education activity courses will count toward the required hours, with a maximum of 2 hours of physical education activity courses.

## Suggested Semester Plan of Study

- **Additional hours may be required if remedial math or foreign language is required. Please see an academic counselor to develop a plan of study.**
- **Apply for permission to take upper division business courses the semester in which you will complete the prebusiness courses<sup>1</sup>.**
- **This major normally requires three semesters of study beyond the business core requirements.**

Course	Title	Credit Hours
<b>Freshman</b>		
<b>First Semester</b>		
COMM 1113 or COMM 2613	Principles of Communication or Public Speaking	3
ECON 1113	Principles of Economics-Macro (Core III) <sup>1</sup>	3
ENGL 1113	Principles of English Composition (Core I)	3
HIST 1483 or HIST 1493	United States, 1492 to 1865 (Core IV) or United States, 1865 to the Present	3
MATH 1643	Precalculus for Business, Life, and Social Sciences	3
B AD 1000	Passport to Success I	0
Credit Hours		15

### Second Semester

B AD 1001	Personal Computing Productivity Tools	1
ECON 1123	Principles of Economics-Micro (Core III) <sup>1</sup>	3
ENGL 1213 or EXPO 1213	Principles of English Composition (Core I) or Expository Writing	3
MIS 2113	Computer-Based Information Systems <sup>1</sup>	3
MATH 1743	Calculus I for Business, Life and Social Sciences (Core I)	3
Natural Science (Core II) <sup>2</sup>		3
B AD 1000	Passport to Success I	0
Credit Hours		16

### Sophomore

#### First Semester

ACCT 2113	Fundamental Financial Accounting <sup>1</sup>	3
B AD 2091	Business and Professional Basics	1
ECON 2843	Elements of Statistics <sup>1</sup>	3
MATH 2123	Calculus II for Business, Life and Social Sciences	3
P SC 1113	American Federal Government (Core III)	3
B C 2813	Business Communications <sup>1</sup>	3
B AD 1000	Passport to Success I	0
Credit Hours		16

#### Second Semester

ACCT 2123	Fundamental Managerial Accounting	3
PHIL 1273	Introduction to Business Ethics (Core IV: Western Civ.)	3
Natural Science with lab (2nd discipline) (Core II) <sup>2</sup>		4
Non-Western Culture (Core IV) <sup>2</sup>		3
Understanding Artistic Forms (Core IV) <sup>2</sup>		3
B AD 1000	Passport to Success I	0
Credit Hours		16

### Junior

#### First Semester

ECON 3113	Intermediate Microeconomic Theory	3
L S 3323	Legal Environment of Business	3
MGT 3013	Principles of Organization and Management	3
MKT 3013	Principles of Marketing	3
Upper -Division Elective		3
B AD 1010	Passport to Success II	0
Credit Hours		15

#### Second Semester

ECON 3133	Intermediate Macroeconomic Theory	3
ECON Elective		3
FIN 3303	Business Finance	3
Upper-Division General Education Elective <sup>3</sup>		3
Behavioral & Social Science <sup>4</sup>		3
B AD 1010	Passport to Success II	0
Credit Hours		15

### Senior

#### First Semester

ECON Elective		3
ECON Elective		3

Free Elective		3
Free Elective		3
Upper -Division Elective		3
B AD 1010	Passport to Success II	0
Credit Hours		15
<b>Second Semester</b>		
B AD 4013	Business Strategy and Policy (Capstone)	3
ECON Elective		3
Upper-Division Business Elective		3
Upper-Division Elective		3
Upper-Division Elective		2
B AD 1010	Passport to Success II	0
Credit Hours		14
Total Credit Hours		122

<sup>1</sup> Prebusiness course.

<sup>2</sup> University-Wide General Education course, refer to online listing.

<sup>3</sup> May be free elective if artistic form, Non-Western culture or science is 3000- or 4000-level.

<sup>4</sup> Behavioral and Social Science courses must be chosen from the following: anthropology, psychology, sociology, political science, or geography (economic, human or political). Additional course options are available to fulfill the PCB behavioral and social science requirement. Please consult with your advisor.